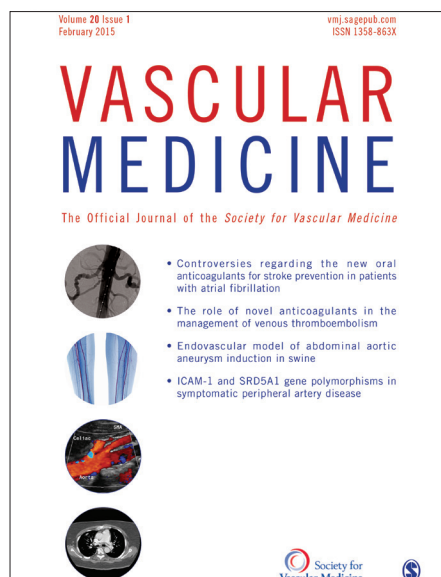


Advertising Rates And Specifications - 2016



Editor-in-Chief Emeritus: **Mark A. Creager**, *Brigham and Women's Hospital, USA*

Editor-in-Chief: **Heather L. Gornik**, *The Cleveland Clinic Foundation, USA*

Vascular Medicine is the official journal of the Society for Vascular Medicine. *Vascular Medicine* is the premier and ISI-ranked, peer-reviewed international journal of vascular medicine comprising original research articles and reviews on vascular biology, epidemiology, diagnosis, medical treatment and interventions for vascular disease.

Vascular Medicine is dedicated to advancing the field of vascular medicine by publishing the latest research in vascular biology integrated with the practice of vascular medicine and vascular surgery.

Original research papers and review articles interpret the important advances to clinical practice in:

- Prevention of cardiovascular disease
- Endovascular interventional procedures
- Diagnostic techniques and clinical practice

Dedicated to advancing the field of vascular medicine this journal:

- Combines basic science with clinical medicine making it relevant to all physicians, surgeons or internists, trained or in training.
- Caters for all aspects of heart and vascular disease and contains review articles for leading scientific research papers

Readership profile: *Vascular Medicine* combines basic science with clinical medicine making it relevant to all physicians, surgeons and internists trained or in training

Journal Statistics

Volume: 21

ISI 2014 Impact Factor: 1.785

Ranking: 45/60 in Peripheral Vascular Disease

Source: 2014 Journal Citation Reports (Thomson Reuters, 2015)

Print

Circulation: 450

Frequency: The journal is published 6 times per year.

Online - vmj.sagepub.com

Average Monthly Page views: 9,000*

Average Monthly Unique Visitors: 4,000

e-Toc registrants: 1,240

*Online Statistics refer to the number of advert impressions served by one banner position

Print Geographical Distribution



Online Geographical Distribution



Advertising Rates & Information - 2016

Closing dates for print advertising:

Issue	Space reservation	Copy deadline	Mail date
February	16 December 2015	23 December 2015	04 February 2016
April	03 February 2016	10 February 2016	01 April 2016
June*	31 March 2016	07 April 2016	02 June 2016
August	03 June 2016	10 June 2016	01 August 2016
October	05 August 2016	12 August 2016	03 October 2016
December	05 October 2016	12 October 2016	01 December 2016

Bonus Distribution

- June: Society for Vascular Medicine 27th Scientific Sessions (TBC)

Print advertising rates – 2016:

Colour Rates

Frequency	1x	3x	6x
Full Page	£1,167	£1,080	£992
Outside Back Cover	£1,342	£1,241	£1,140
Inside Front Cover	£1,283	£1,188	£1,092
Inside Back Cover	£1,226	£1,133	£1,041
Half Page	£690	£638	£586
Quarter Page	£456	£421	£387
Double Spread	£2,334	£2,161	£1,984

Black and white rates

Frequency	1x	3x	6x
Full page	£876	£812	£744

Other Promotional Opportunities

Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

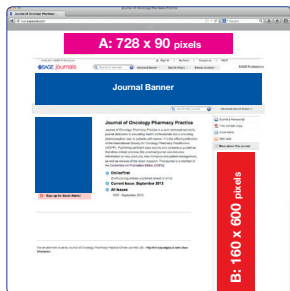
Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are

available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity— only one advertising outsert is permitted per issue.

Online Advertising

Available locations/sizes:



- Leaderboard (A) 728 x 90 pixels
- Skyscraper (B) 160 x 600 pixels
- Our standard rate is £47.50

per 1,000 impressions, with a minimum of £475 / 10,000 impressions per booking.

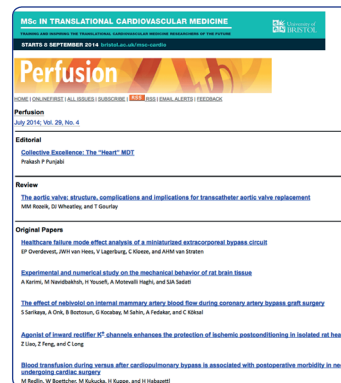
- Banner advertising may be **available across multiple publications.**
- **Geo-targeting** is available. Please contact us if you would like your ad to run in specific countries/regions
- Third party ad tags accepted.
- Banner Ad Specifications:
 - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
 - Maximum size of banners: 100KB

E-Toc alert sponsorship:

Single sponsorships are available for every issue of the e-TOC alert, which is delivered to all registrants prior to each print issue mailing.

The sponsor may include a hyperlink and banner advert.

- Banner size: 728 x 90 pixels
- Acceptable File Formats: Static GIF, JPG, PNG
- Maximum size on banners: 40KB



Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher's and society's approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements

Full Page

Full page, bleed

303mm (h) x 216mm (w)

Full page, trim size

297mm (h) x 210mm (w)

Full page, type area

268mm (h) x 180mm (w)

Half Page

Horizontal

131mm (h) x 180mm (w)

Vertical

268mm(h) x 87mm (w)

Quarter Page

131mm (h) x 87mm (w)

Requirements for electronic delivery

Please submit advertisements as print-ready PDFs.

Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

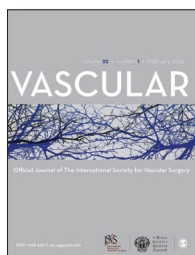
The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

Double Spread

Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

Agency commission 10%

Related Journals



Vascular
vas.sagepub.com



Phlebology
phl.sagepub.com



Diabetes & Vascular Disease Research
dvr.sagepub.com

Contact Details

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