

SAGE researchmethods

The essential online resource for researchers

cases | datasets



Search more than 800 full-text books, reference works, and journal articles

Get help with every step of the research process

Use teaching datasets to master analytical techniques

Hundreds of case studies show how methods are used in real world contexts

 Choice Outstanding Academic Title

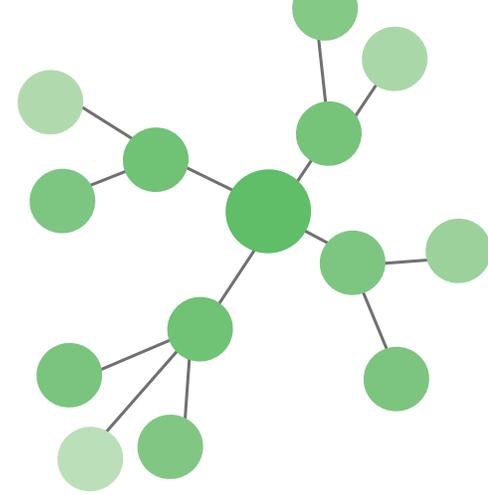
 Magnum Opus Gold Award for Best Navigation

 Apex Award for "One-of-a-Kind" Electronic and Web Publication

 Highly recommended for libraries by Choice

What are research methods, and why are they important?

Research methods are systematic tools used to conduct research. They are the essential tools of the researchers' craft, and increasingly represent core transferable skills for students entering the workplace, where the proven ability to understand statistics or read or conduct a survey are vital business attributes.



What does SAGE Research Methods do?

Student Research

- **Essential supplementary support for course learning** and for students working on dissertations and research projects
- **More than 200,000 pages** of content covering hundreds of methodological approaches help students at every step of their project
- **Concise author videos** can answer basic questions like “How do I choose between different research methods?” and “What do you mean by the term ‘ethnography’?”

Librarians and Information Literacy

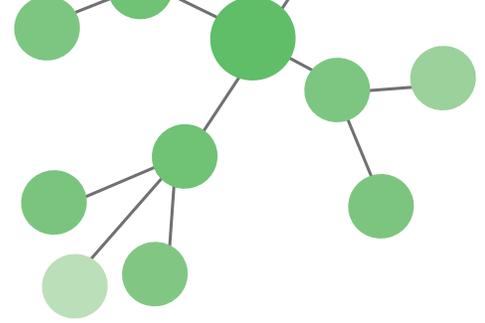
- Help librarians **teach information literacy, research skills, literature review and writing**
- Includes authoritative descriptions of how to conduct research from beginning to end

Faculty Research

- Critical support in learning new techniques and methods
- Provides **crucial resources to help faculty write up their methodology** for publication in the best research journals
- Provides in-depth understanding of advanced methods and includes online access to **the complete Quantitative Applications in the Social Sciences (QASS) series**, also known as “The Little Green Books,” as well as the **Qualitative Research Methods Series (QRMS)**, or “The Little Blue Books”

Teaching Research Methods

- Perfect complement to coursework and traditional textbooks in research methods courses for Business, Communications, Criminology, Education, Health Sciences, Psychology, Political Science, Social Work and Sociology
- **Sample assignments** help students easily connect to concepts
- Aids faculty who oversee research papers and theses requiring original research



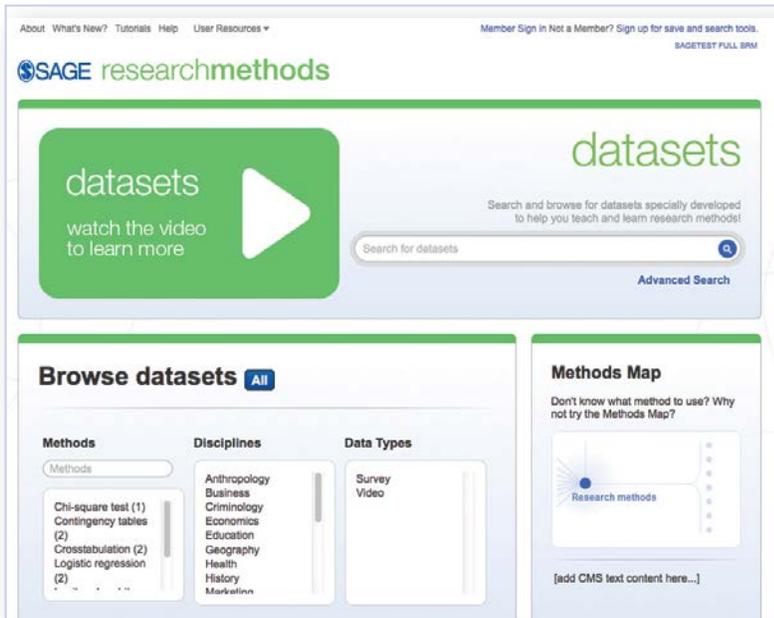
Master Analytical Techniques through Hands-On Practice

SAGE Research Methods Datasets is a collection of teaching datasets that can be used to support the teaching and independent learning of quantitative and qualitative analytical methods used in the social sciences. These are datasets taken from larger national and international data sources, cleaned and reduced in size and complexity for teaching and self-study purposes, perfect for researchers learning a new method or brushing up on an old one.

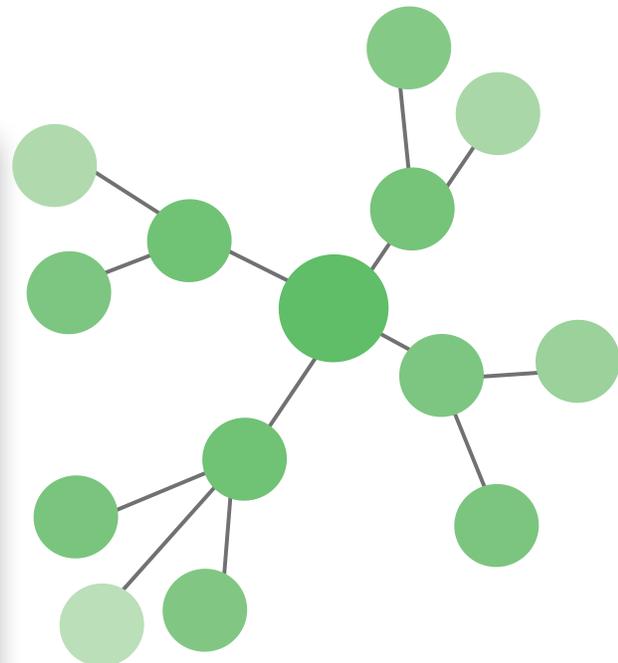
The datasets:

- Cover qualitative and quantitative research methods
- Support all of the main social science fields, including Business, Education, Health, Political Science, Psychology, and Sociology
- Are designed to be interesting and contemporary
- Are downloadable in multiple file formats in most cases
- Come with a how-to guide explaining how different statistical or analytical techniques can be applied to the dataset.

The product is fully integrated on the *SAGE Research Methods* platform, including its methods taxonomy and the Methods Map tool.

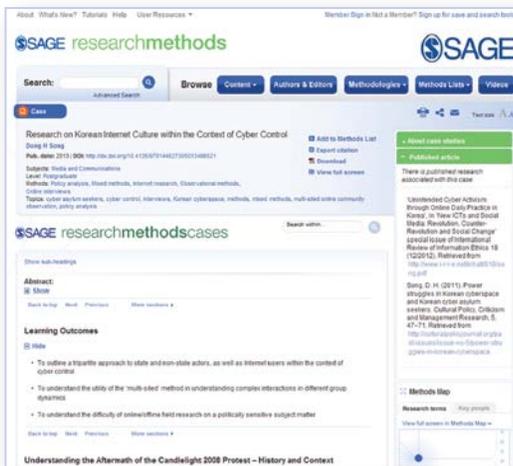
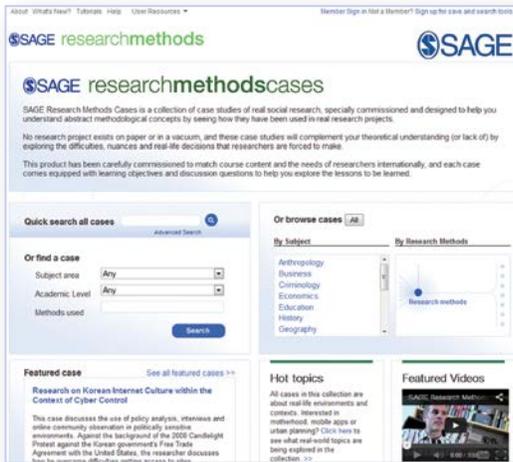


The screenshot shows the SAGE Research Methods Datasets website. At the top, there is a navigation bar with links for 'About', 'What's New?', 'Tutorials', 'Help', and 'User Resources'. A 'Member Sign in' link is also present. The main header features the SAGE logo and the text 'researchmethods datasets'. Below the header, there is a large green play button icon with the text 'datasets watch the video to learn more'. To the right of this is a search bar labeled 'Search for datasets' and an 'Advanced Search' link. The main content area is divided into two sections: 'Browse datasets' and 'Methods Map'. The 'Browse datasets' section has three columns: 'Methods' (listing Chi-square test (1), Contingency tables (2), Crosstabulation (2), Logistic regression (2)), 'Disciplines' (listing Anthropology, Business, Criminology, Economics, Education, Geography, Health, History, Marketing), and 'Data Types' (listing Survey, Video). The 'Methods Map' section includes a question 'Don't know what method to use? Why not try the Methods Map?' and a 'Research methods' link.



SAGE researchmethods cases

Discover How Research Methods Are Used in Real Research Projects



SAGE Research Methods Cases is a collection of hundreds of case studies of real social research, specially commissioned and designed to support teaching and learning in research methods. Each case is written to help students understand the often abstract-feeling methodological concepts by seeing how methods have been used in actual projects.

- Cases bring a real-world context to theoretical Methods content
- Explore the difficulties, nuances, and real-life decisions that researchers are forced to make in the course of a project.
- **SAGE Research Methods Cases** has been carefully commissioned to match course content and the needs of researchers internationally.
- Includes research using the full range of methods used in the social and behavioral sciences, as well as many commonly used in the Science, Technology, and Medical disciplines

Search cases by:

- Subject Area
- Academic Level
- Methods Used

Each case includes:

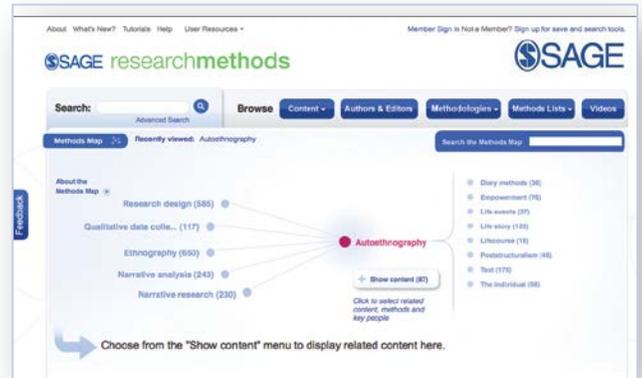
- Learning Objectives
- Exercises and Questions
- Keyword Tagging

Fully integrated on the *SAGE Research Methods* platform.

SAGE Research Methods Content and Features

Explore this innovative online resource created to help students and researchers across the social, behavioral, and health sciences to design research projects, understand methods or identify new methods, conduct research, and write up their findings.

- **Over 200,000 pages** of SAGE's renowned book, journal, and reference content in research methods
- **Advanced search and discovery** tools support browsing and discovery of material
- The **Methods Map** visualizes relationships between 770 unique methods terms, concepts, people, and literature
- **Methods Lists** can be used to compile selected books, book chapters, and journal articles for later review or to share through the site
- The complete *Quantitative Applications in the Social Sciences* series ("**The Little Green Books**") and the *Qualitative Research Methods Series* ("**The Little Blue Books**") are available online in full-text format
- **Read online, print, or email full-text content**, including over 800 of SAGE's research methods books
- Utilize suggested **related methods and links to related authors** from **SAGE Research Methods'** robust library and unique features
- **Explore related online journal content** with the **SAGE Journals** widget
- View 50 **specially commissioned videos**—now with closed captions—about research methods with some of SAGE's top authors



"If someone needs to know the breadth of the method and what else is related to it, the visualization [on the Methods Map] is right there. It makes exploring and understanding fun."

—Marie Kennedy
Serials and Electronic Resources Librarian,
Loyola Marymount University

New in 2015

- 49 **new titles** from SAGE's renowned Research Methods list
- Enhanced search functionality including expert-selected top results for the most popular search terms
- 49 new case studies on **SAGE Research Methods Cases**
- Master dozens of analytical techniques with **SAGE Research Methods Datasets**

Ask for a trial today!

Contact your regional sales representative below:

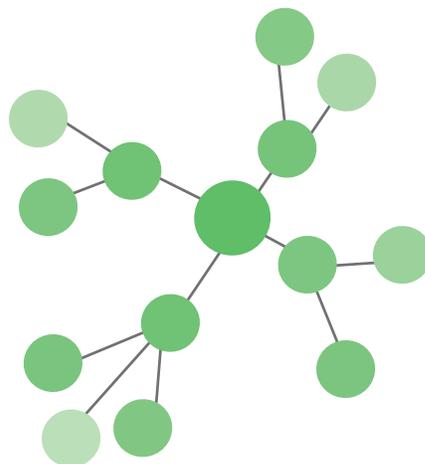
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