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Social Theory

IDENTITY AND CAPITALISM

Marie Moran University College Dublin

‘Identity’ is a relatively novel concept in western thought, politics and culture. The explosion of interest in the notion of identity across popular, political and academic domains of practice since the 1960s does not represent the simple popularization of an older term, as is widely assumed, but rather, the invention of an idea.

Identity and Capitalism explores the emergence and evolution of the idea of identity in the cultural, political and social contexts of contemporary capitalist societies. Against the common supposition that identity always mattered, this book shows that what we now think of routinely as ‘personal identity’ actually only emerged with the explosion of consumption in the late 20th century.

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CULTURAL RELATIVISM AND INTERNATIONAL POLITICS

Derek Robbins University of East London

Through historical studies of some of the work of Montesquieu, Comte, Durkheim, Boas, Morgenthau, Aron and Bourdieu, Derek Robbins examines the changing and competing conceptualizations of the political and the social in the Western European intellectual tradition.

He suggests that we are now experiencing a new ‘dissociation of sensibility’ in which political thought and its consequences in action have become divorced from social and cultural experience. Developing further the ideas of Bourdieu which he has presented in books and articles over the last 20 years, Robbins argues that we need to integrate the recognition of cultural difference with the practice of international politics by accepting that the ‘field’ of international political discourse is a social construct which is contingent on encounters between diverse cultures.

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SAGE SWIFTS
December 2014 • 128 pages
Cloth (9781473907812) • £45.00
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Bullying and hazing have sparked interest and discussion in recent years – Mestrovic here brings classical as well as contemporary social theory to bear on this discussion.

Thorstein Veblen defined the predatory barbarian as the social type, enshrined by modernity, who prefers to use force over peaceable means. At the other extreme, Marcel Mauss wrote about the spirit of the gift and its obligations as the fundamental basis of social life. Mestrovic traces this opposition through a host of modernist and postmodernist thinkers and theories. He introduces the concept of post-emotionalism as an alternative to both of these major bodies of social theory and uses three case studies to illustrate the qualitative changes in bullying and hazing.

CONTENTS
The Problem / Modernity as a Bully / Postmodernism as Negation of the Gift / Postemotionalism Illustrated / Abu Ghraib and Postemotional Society / Driven to Suicide by Bullying / Jury Selection: Over as Soon as it Started / Racial Slurs Postemotionalized into Nicknames and Terms of Endearment / The Social Disorganization at the Outpost / Beaten to Death / Conclusions: Where Do We Go from Here?

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60 SECONDS WITH STJEPAN MESTROVIC

If you could have a conversation with any sociologist from the past, who would it be?

It would be Emile Durkheim - whose real name was David Durkheim, and who changed his name to Emile later in order to hide his ethnic background. Durkheim’s life was dramatic: descended from several generations of rabbis of German descent, he grew up in the war zone that was Alsace-Lorraine at the time and struggled to make it to the top of French academe. Biographers who label him a French positivist do him and sociology an injustice.

Which sociologists working today inspire you?

I like the sociologists who make me think and can’t be classified under any ‘ism,’ such as Keith Tester, Jean Baudrillard, David Riesman, Steve Hall, Chris Rojek, George Ritzer.

What advice would you give a sociology student in 2015?

I tell students to find a theorist who speaks to them, and to engage emotionally as well as intellectually with sociologists as well as social issues. Social theory is more than a batch of abstractions. It is the result of the personal drama of individual sociologists confronting a particular society in a particular place and time.

What was the most enjoyable aspect of writing The Postemotional Bully?

It was reflecting back on the exciting discussions I have with my students. I use many of the examples from those discussions (films, books, cultural icons) as illustrations of theory in my book.

And the hardest part?

Honestly, there wasn’t a hard part. It was fun to write.
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David Calvey uses a diverse variety of case study materials, including his work on bouncers in the night-time economy. He argues that covert research has a creative and robust tradition and role in the social community rather than a maligned and submerged one, and that covert research needs to be rehabilitated and appropriately used. **Covert Research** should ultimately become part of the critical imagination and methodological toolkit for social science students.

**CONTENTS**
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UNDERSTANDING THE SOCIOLOGY OF HEALTH
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Anne-Marie Barry Baccus Consulting and Chris Yuill Robert Gordon University
A truly ‘readable’ introduction to a subject which is often shrouded in jargon. Providing case studies and exercises to really get students thinking, this book shows how sociology provides the means to answer complex questions about health and illness, such as why health inequalities exist. The companion website at provides a range of material for both lecturers and students.

2011 • 376 pages
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SOCIAL INEQUALITY
A Student’s Guide
Louise Warwick-Booth Leeds Beckett University
A critical, cross-disciplinary student introduction to social inequality. Highly pedagogical, it encourages students to look at social inequality as a complex social phenomenon that needs to be understood in a global context.

2013 • 256 pages
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GOVERNMENTALITY
Power and Rule in Modern Society
Second Edition
Mitchell Dean University of Newcastle
In this Second Edition, Mitchell Dean engages with the full textual basis of Foucault’s lectures and, once again, provides invaluable insights into the traditions, methods and theories of political power identifying the authoritarian as well as liberal sides of governmentality.

2009 • 304 pages
Cloth (9781847973835) • £85.00
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THE SOCIOLOGY OF WORK
Continuity and Change in Paid and Unpaid Work
Second Edition
Stephen Edgell University of Salford
Charts the rise of ‘work’ and explores all aspects of work including paid and unpaid, standard and non-standard and unemployment. New material has been incorporated covering the theories and practices of globalization, interactive service work, economic crisis, technological and organizational change, and trade unions.

2011 • 296 pages
Cloth (9781849204125) • £81.00
Paper (9781849204132) • £27.99

KEY CONCEPTS IN CHILDHOOD STUDIES
Second Edition
Allison James and Adrian James both at University of Sheffield
Once again, James and James have produced a book which will define Childhood Studies in the coming years... Indispensable to anyone interested in studying childhood.

- Heather Montgomery, The Open University

SAGE KEY CONCEPTS SERIES
2012 • 160 pages
Cloth (9781446201893) • £62.00
Paper (9781446201909) • £20.99
SOCIAL MEDIA
A Critical Introduction
Christian Fuchs Westminster University
That rarest of academic creations: a truly, unabashedly critical textbook on a timely and important topic for contemporary media studies. If you want your students to think about issues of power and social justice... and if you want an alternative to the anodyne and borderline fan-like writing that has become the stuff of new media texts, this is the book for you.

- Mark Andrejevic, University of Queensland

2013 • 304 pages
Cloth (9781446257302) • £73.00
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Cultural Representations and Signifying Practices
Second Edition
Edited by Stuart Hall, Jessica Evans
The Open University and Sean Nixon
University of Essex
This is simply a magnificent collection of chapters, laced together under the guiding light of Stuart Hall’s outstanding scholarship.

- Angela McRobbie, Goldsmiths

A new edition of one of the most popular and influential books ever written in media and cultural studies. This seminal text remains an indispensable and inspirational resource for students and teachers alike.

CULTURE, MEDIA AND IDENTITIES SERIES
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Paper (9781849205634) • £27.99

MARX, DURKHEIM, WEBER
Formations of Modern Social Thought
Second Edition
Ken Morrison Wilfred Laurier
University, Ontario
An excellent introduction to classical social theory. For most students it is the only book on the subject that they will need. The expositions are clear and comprehensive, outlining with almost alarming clarity ideas which many of us have to struggle.

- Alan Bryman, University of Leicester

2006 • 480 pages
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Paper (9780761970569) • £28.99

MEDIA, CULTURE AND SOCIETY
An Introduction
Paul Hodkinson University of Surrey
A great text which provides a really useful introduction to key media studies concepts. I really enjoyed the author’s tone - he is happy to engage in explaining complex issues without recourse to over-simplification.

- Lynne Hibberd, Leeds Metropolitan University

2010 • 336 pages
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John Urry Lancaster University and
Jonas Larsen University of Roskilde
Few scholarly books manage to be deeply serious and highly entertaining, but The Tourist Gaze has been absorbing its readers for more than two decades. This expanded third edition is a landmark in its own right; deepening and broadening its approach to the study of tourism in the era of the internet, global warming and peak oil.

- Meaghan Morris, Lingnan University and University of Sydney

PUBLISHED IN ASSOCIATION WITH THEORY, CULTURE & SOCIETY
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The book draws on research expertise from around the globe, integrating a variety of perspectives into engaging and accessible chapters, and is an essential companion for all undergraduate and postgraduate students embarking on a sports management course or module.

CONTENTS

December 2015 • 608 pages
Cloth (9781446282182) • £90.00
Paper (9781446282199) • £31.99

AN INTRODUCTION TO LEISURE STUDIES
Principles and Practice
Peter Bramham and Stephen Wagg both at Leeds Metropolitan University

There are textbooks galore, but there aren’t many crafted as intelligently as this one. This book will change the way that students understand leisure. It will give them an easier entry to that place where difficult ideas fuse into something intelligible, where real understanding sits and the educated imagination is stirred.

- Tony Blackshaw, Sheffield Hallam University

Peter Bramham and Stephen Wagg provide a foundation for those studying within the broad field of leisure studies. The book gives students an accessible and engaging introduction to leisure studies and leisure research, encouraging students to engage in reflexive analysis of their common-sense understandings of everyday life and enabling them to develop an understanding of contemporary leisure studies and changing leisure practices.

CONTENTS

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Bob Brotherton Independent Consultant

This is an uncluttered guide to key concepts and essential research techniques in hospitality and tourism. By providing an authoritative introduction, students are taken through the issues and decisions that need to be considered to conceive, plan, conduct and write up a research project.

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A companion website will provide a host of student resources including video, web links, further online reading and test questions.

CONTENTS
The Nature and Relevance of Research / Research Philosophies and Schools of Thought / Developing the Research Proposal and Plan / Sourcing and Reviewing the Literature / Developing the Conceptual Framework / Choosing the Empirical Research Design / Collecting the Empirical Data / Analysing Quantitative Data / Analysing Qualitative Data / Writing Up the Research Project

August 2015 • 362 pages
Cloth (9781446287545) • £85.00
Paper (9781446287552) • £27.99
SKILLS IN BUSINESS
The Role of Business Strategy, Sectoral Skills Development and Skills Policy
Johnny Sung and David N Ashton both at University of Leicester

Public policies invariably view a wide range of economic and social issues, for example low productivity, low-skilled jobs, low wage, inequality and in-work poverty as the consequence of skills deficits and a lack of qualifications held by individual workers.

Whilst misdiagnosing the source of the problems and failing to deliver any effective change, public skills policies continue with a policy prescription of ‘more skills’ and ‘more degrees’.

This book examines the role of public skills policy from a completely different perspective. It starts by challenging the lack of a systematic analysis of the link between skills utilization and business strategy, and provides a new model for fresh thinking. The book extends this theoretical analysis to examine the implications for the sectoral approach to skills development as a more effective form of public skills policy.

CONTENTS

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Edited by Stephen Edgell University of Salford, Edward Granter University of Manchester and Heidi Gottfried Wayne State University

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PSYCHOLOGY AND SOCIOLOGY IN NURSING
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Benny Goodman University of Plymouth

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GLOBAL CHILDHOODS
Issues and Debates
Kate Cregan Monash University and
Denise Cuthbert RMIT University

Global Childhoods engages readers in rethinking common global Northern conceptions of childhood and children by providing a wider lens through which to question the Eurocentrism inherent in much of this thinking. With a clear interdisciplinary approach throughout, the book encourages students to look at the range of competing and contradictory academic and popular discourses on children and childhood, alongside the ever-present issues of power and its relationship to knowledge about children. It offers a broad-ranging inquiry into the field of childhood studies, exploring theory and research across sociology, psychology, education, anthropology and social policy.

CONTENTS

September 2014 • 208 pages
Cloth (9781446208991) • £75.00
Paper (9781446209004) • £24.99

60 SECONDS WITH THE AUTHORS

If you could have a conversation with any sociologist from the past, who would it be?

Denise: If I had to choose just one it would probably be Max Weber, for his deep sense of history and valuable insights into the rise of modernity.

Kate: Norbert Elias. He lived through massive technological innovations and given his views on the evolution of manners (and childhood), I’d love to hear what he had to say about social media.

Which sociologists working today inspire you?

Denise: This is a tough call to make, but I find myself returning to the work of Arlie Russell Hochschild. She has been highly influential in theorising the private space of family and emotions, on understanding the interconnections between capitalism and domesticity, and her work on care chains illuminates these relationships as they are articulated through migration and globalisation.

Kate: Specifically in relation to this book, Leena Alanen, for embedding childhood in the sociological landscape.

What advice would you give a sociology student in 2015?

Kate: Don’t be put off by theoretical concepts expressed in difficult language: they are often surprisingly straightforward at heart.

Denise: Be an active not a passive reader. Always read widely, read critically and with a pencil in your hand (or the electronic equivalent) to assess the merits and validity of the arguments you read, as well as the nuances of the language used.

What was the most enjoyable aspect of writing Global Childhoods?

Kate: For me, digging out the personal history material, and writing with a collaborator who could challenge while remaining respectful.

Denise: Working with my co-author. Working with a collaborator can turn an otherwise lonely process into a social and interactive one. Also, a co-author helps to keep you honest and challenges you to extend your ideas and sharpen your writing.

And the hardest part?

Kate: Getting started! Once I knew what I had to say and started writing, it flowed remarkably well.

Denise: I found the biggest challenge was grappling with the limitations of rights-based discourse as an appropriate vehicle for advancing the interests of children, for which I attempted to form a critique in the book.
THE SOCIOLOGY OF CHILDHOOD
Fourth Edition
William A Corsaro Indiana University, Bloomington

Acclaimed as the best book on the sociology of children, this is the only textbook that thoroughly covers children and childhood from a sociological perspective.

It includes updated coverage of peer relations, friendship, children and electronic media, and the social problems experienced by children, and there are new sections on immigrant children and the problem of aggression and bullying among children and youth.

CONTENTS

SOCIOLOGY FOR A NEW CENTURY SERIES
February 2014 • 456 pages
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YOUTH AND GENERATION
Rethinking Change and Inequality in the Lives of Young People
Dan Woodman and Johanna Wyn both at University of Melbourne

A text that offers conceptual clarity and real depth on debates in youth studies. The authors skilfully guide us through the main sociological theories on young people and furnish us with sophisticated critiques from which to rethink youth and generation in the contemporary moment.

- Anoop Nayak, Newcastle University

The promise of youth studies is not in simply showing that class, gender and race continue to influence life chances, but to show how they shape young lives today. Dan Woodman and Johanna Wyn argue that understanding new forms of inequality in a context of increasing social change is a central challenge for youth researchers.

Youth and Generation sets an agenda for youth studies building on the concepts of ‘social generation’ and ‘individualisation’ to suggest a framework for thinking about change and inequality in young lives in the emerging Asian century.

CONTENTS
Continuity and Change / Global Change and Inequality / Individualisation / Generations / Transitions / Cultures / Time / Place

December 2014 • 216 pages
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THE CHILD IN SOCIETY
Hazel R Wright Anglia Ruskin University

The child has a very special place in society and society has a huge impact on the notion of childhood. Understanding childhood is integral to all early years courses and this book offers a great introduction.

Taking a thematic approach, chapters cover:
• historical perspectives
• policy and economic perspectives
• psychological and biological perspectives
• contemporary perspectives
• children’s perspectives.

Each chapter also contains features to allow students to interrogate the impact of each issue practically. This is a fantastic beginner’s text for students to understand the relationship between the child and society.

Visit www.sagepub.co.uk/hazelwright for free access to a selection of SAGE Journal Articles related to key topics in the book.

CONTENTS
Introducing Childhood / Geographical and Anthropological Perspectives / Historical Perspectives / Spiritual and Philosophical Perspectives / Psychological and Biological Perspectives / Sociological Perspectives / Economic and Policy Perspectives / Educational Perspectives / Contemporary Perspectives / Factual and Fictional Perspectives

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There is a war on for the future of the university worldwide. The stakes are high, and they reach deep into our social condition.

On one side, are self-proclaimed modernizers who view the institution as vital to national economic success. Here the university is a servant of the national economy in the context of globalization, its driving principles of private and personal enrichment necessary conditions of ‘progress’ and modernity.

Others see this as a radical impoverishment of the university’s capacities to extend human possibilities and freedoms, to seek earnestly for social justice, and to participate in the endless need for the extension of democracy.

This book analyzes the former position, and argues for the necessity of taking sides with the latter. It does so with a sense of urgency, because the market fundamentalists are on the march. The fundamental war that is being fought is not just for scholars, but for a better - more democratic, more just, more emancipatory - form of life.

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THE SAGE HANDBOOK OF RESEARCH MANAGEMENT

Edited by Robert Dingwall Nottingham Trent University and Mary McDonnell

Larger-scale projects are becoming more common throughout the social sciences and humanities, housed in centres, institutes and programmes. Talented researchers find themselves faced with new challenges to act as managers and leaders rather than as individual scholars. They are responsible for the careers and professional development of others, and for managing interactions with university administrations and external stakeholders. Although many scientific and technological disciplines have long been organized in this way, few resources have been created to help new leaders understand their roles and responsibilities and to reflect on their practice - until now.

This book will be a standard work of reference for new research leaders, in any discipline or country, looking for help and inspiration. The editorial commentaries extend its potential use in support of training events or workshops where groups of new leaders can come together and explore the issues that are confronting them.

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A Sociological Approach to Education

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Richard Arum New York University, Irene R Beattie University of California, Merced and Karly Ford Pennsylvania State University

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KEY CONCEPTS IN CRIME AND SOCIETY

Ross Coomber Griffith University, Joseph F Donnermeyer Ohio State University, Karen McElrath Fayetteville State University and John Scott University of New England

A crucial text for whetting the academic appetite of those studying criminology at university. The comprehensive engagement with key crime and deviance debates and issues make this a perfect springboard for launching into the complex, diverse and exciting realm of researching criminology.

- Dr Ruth Penfold-Mounce, University of York

Key Concepts in Crime and Society offers an authoritative introduction to key issues in the area of crime as it connects to society. By providing critical insight into the key issues within each concept as well as highlighted cross-references to other key concepts, students will be helped to grasp a clear understanding of each of the topics covered and how they relate to broader areas of crime and criminality.

The book is divided into three parts:

• Understanding Crime and Criminality: introduces topics such as the social construction of crime and deviance, social control, the fear of crime, poverty and exclusion, white collar crime, victims of crime, race/gender and crime.

• Types of Crime and Criminality: explores examples including human trafficking, sex work, drug crime, environmental crime, cyber crime, war crime, terrorism, and interpersonal violence.

• Responses to Crime: looks at areas such as crime and the media, policing, moral panics, deterrence, prisons and rehabilitation. The book provides an up-to-date, critical understanding on a wide range of crime related topics covering the major concepts students are likely to encounter within the fields of sociology, criminology and across the social sciences.

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John Martyn Chamberlain
Loughborough University

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January 2015 • 232 pages
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J Robert Lilly Northern Kentucky University, Francis T Cullen University of Cincinnati and Richard A Ball Pennsylvania State University, Fayette

This Sixth Edition continues to provide a thorough introduction to the key traditional and contemporary theories of crime and how they affect policy, and updates include: expanded coverage of biosocial criminology; discussion of new theoretical developments such as male peer-support theory, and new tables to summarize the theoretical developments described.

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Michelle Inderbitzin Oregon State University, Kristin A Bates California State University, San Marcos and Randy Gainey Old Dominion University, Norfolk

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NEW EDITION!

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Second Edition
Jeff Ferrell Texas Christian University and University of Kent, Keith Hayward University of Kent and Jock Young John Jay College of Criminal Justice, City University of New York and University of Kent

Drawing on issues of representation, meaning and politics, this book has been updated to now include material on: green criminology; cultural criminology of the state; current global activism, political protest and social movements; and crime and consumerism, providing readers with a cutting-edge introduction to this fascinating area.

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Cate Curtis University of Waikato

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