Research Methods

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Spring 2024
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UNDERSTANDING NARRATIVE INQUIRY
The Crafting and Analysis of Stories as Research
Jeong-Hee Kim
Rich in stories from the author's own research, and examples of graduate students' research dilemmas, this book is a both theoretical and practical guide to all aspects of narrative inquiry.

Readership: Upper-level undergraduate and postgraduate students, and researchers, across the social sciences.
Subject: Case Study & Narrative Analysis
Category: Core Textbook
Paperback • 9781452282787 • 368pp
1st edition • May-15 • £65
Sage Publications, Inc

NARRATIVE METHODS FOR THE HUMAN SCIENCES
Catherine Kohler Riessman
Narrative Methods for the Human Sciences is aimed at providing the rigor needed to advance applied narrative analysis. After completing this book, readers will be able to perform a narrative study that can be defended as a systematic form of inquiry and provide a criteria for validation of their narrative study.

Subject: Case Study & Narrative Analysis
Category: Supplementary Textbook
Paperback • 9780761929987 • 264pp
1st edition • Feb-08 • £65
Sage Publications, Inc

METHODS OF CRITICAL DISCOURSE STUDIES
Ruth Wodak, Michael Meyer
Now featuring an expanded range of examples of critical discourse analysis in action, and across a wide variety of disciplines, and two new chapters on multimodality and social media, this book continues to provide readers with a sophisticated and nuanced treatment of discourse studies from experts in the field.

Readership: Postgraduate students across the social sciences.
Subject: Discourse Analysis
Category: Core Textbook
Paperback • 9781446282410 • 272pp
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PROGRAM EVALUATION
Embedding Evaluation into Program Design and Development
Susan P. Giancola
Program Evaluation: Embedding Evaluation into Program Design and Development provides an in-depth examination of the foundations, methods, and relevant issues in the field of evaluation. With an emphasis on an embedded approach, where evaluation is an explicit part of a program that leads to the refinement of the program, students will learn how to conduct effective evaluations that foster continual improvement and enable data-based decision making.

Subject: Evaluation (General)
Category: Core Textbook
Paperback • 9781506357447 • 432pp
1st edition • May-20 • £88
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PROGRAM EVALUATION AND PERFORMANCE MEASUREMENT
An Introduction to Practice
James C. McDavid, Irene Huse, Laura R. L. Hawthorn
Program Evaluation and Performance Measurement offers a conceptual and practical introduction to program evaluation and performance measurement for public and non-profit organizations.

Readership: Students and researchers across the social sciences.
Subject: Evaluation (General)
Category: Core Textbook
Paperback • 9781506337067 • 568pp
3rd edition • Nov-18 • £104
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PROPOSAL WRITING
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Soraya M. Coley, Cynthia A. Scheinberg, Yulia A. Levites Strekalova

The updated Sixth Edition of the best-selling Proposal Writing: Effective Grantsmanship for Funding offers a fresh, robust presentation of the basics of program design and proposal writing for community services funding. The new edition adds activities that can be done individually or in class to build students' skills and apply the chapter material.

Subject: Evaluation (General)
Category: Core Textbook
Paperback • 9781544371535 • 208pp
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Sage Publications, Inc

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Partnership Approaches for Community Change
Ryan P. Kilmer, James R. Cook

The Practice of Evaluation: Partnership Approaches for Community Change provides foundational content on evaluation concepts, approaches, and methods, as well as applied, practical examples, with an emphasis on the use of evaluation and partnership approaches to effect change.

Subject: Evaluation (General)
Category: Core Textbook
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Integrating Theory and Practice
Michael Quinn Patton

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Readership: For students across the social sciences.
Subject: Evaluation (General)
Category: Core Textbook
Hardcover • 9781412972123 • 832pp
4th edition • Jan-15 • £123
Sage Publications, Inc

THE PROGRAM EVALUATION STANDARDS
A Guide for Evaluators and Evaluation Users
Donald B. Yarbrough, Lyn M. Shulha, Rodney K. Hopson, Flora A. Caruthers

Including a new section on evaluation accountability, this Third Edition details 30 standards which give advice to those interested in planning, implementing and using program evaluations.

Subject: Evaluation (General)
Category: Supplementary Textbook
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3rd edition • Sep-10 • £65
Sage Publications, Inc

REALWORLD EVALUATION
Working Under Budget, Time, Data, and Political Constraints
John Michael Bamberger, Linda S. Mabry

RealWorld Evaluation: Working Under Budget, Time, Data, and Political Constraints addresses the challenges of conducting program evaluations in real-world contexts where evaluators and their clients face budget and time constraints. The new Third Edition includes a new chapter on gender equality and women’s empowerment and discussion of digital technology and data science.

Subject: Evaluation (General)
Category: Core Textbook
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3rd edition • Sep-19 • £88
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THE PRACTICE OF HEALTH PROGRAM EVALUATION
David E. Grembowski

Provides readers with effective methods for evaluating health programs and offers expert guidance for collaborating with stakeholders involved in the process.

Readership: Health research students.
Subject: Health Evaluation
Category: Core Textbook
Paperback • 9781483376370 • 352pp
2nd edition • Nov-15 • £88
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NETNOGRAPHY
The Essential Guide to Qualitative Social Media Research
Robert Kozinets
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Readership: Upper level students and ethnographic researchers across social sciences, in media and cultural studies, anthropology, education, nursing, travel and tourism, and others.
Subject: Internet Research
Category: Core Textbook
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3rd edition • Oct-19 • £36.99
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QUALITATIVE AND MIXED METHODS DATA ANALYSIS USING DEDOOSE
A Practical Approach for Research Across the Social Sciences
Michelle Salmona, Eli Lieber, Dan Kaczynski
Qualitative and Mixed Methods Data Analysis Using Dedoose®: A Practical Approach for Research Across the Social Sciences provides both new and experienced researchers with a guided introduction to dealing with the methodological complexity of mixed methods and qualitative inquiry using Dedoose® software.
Subject: Mixed Methods
Category: Supplementary Textbook
Paperback • 9781506397818 • 280pp
1st edition • Nov-19 • £50
Sage Publications, Inc

MERGED METHODS
A Rationale for Full Integration
Giampietro Gobo, Nigel G. Fielding, Gevisa La Rocca, Wander van der Vaart
This provocative book discusses a new turn in mixed methods research: merged methods. Moving beyond the binary quantitative-qualitative distinction, it shows you how to integrate methods in social research.
Readership: Postgraduate students and ethnographic researchers across the social sciences using mixed methods.
Subject: Mixed Methods
Category: Core Textbook
Paperback • 9781529717730 • 312pp
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SECONDARY DATA IN MIXED METHODS RESEARCH
Daphne C. Watkins Jacobs
Secondary Data in Mixed Methods Research by Daphne C. Watkins is the latest contribution to the Mixed Methods Research Series. This brief text offers step-by-step procedures for incorporating existing data into mixed methods research designs, as well as identifying characteristics of datasets that make them good candidates for mixed methods projects.
Subject: Mixed Methods
Category: Supplementary Textbook
Paperback • 9781506389578 • 264pp
1st edition • Jul-22 • £50
Sage Publications, Inc

MIXING METHODS IN SOCIAL RESEARCH
Qualitative, Quantitative and Combined Methods
Ralph P. Hall
Introducing mixed methods alongside basic research theory and principles, this text fully integrates mixed methods into the research methods foundation, providing a straightforward introduction to the topic.
Readership: Upper level students looking to work with mixed methods in their projects.
Subject: Mixed Methods
Category: Core Textbook
Paperback • 9781446282021 • 272pp
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THE MIXED METHODS RESEARCH WORKBOOK
Activities for Designing, Implementing, and Publishing Projects
Michael D. Fetters
The Mixed Methods Research Workbook by Michael Fetters is the perfect tool for doctoral students and researchers who want support throughout their research project, as well as a practical way to apply the knowledge they have learned. With this text, students can tackle their mixed methods research project with confidence.
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Category: Supplementary Textbook
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NARRATIVE AS TOPIC AND METHOD IN SOCIAL RESEARCH
Donileen R. Loseke

Narrative research is an increasingly popular qualitative method across the social sciences. This book has two purposes: firstly to show students and researchers how to do research on narrative topics, particularly on questions about narrative productions of meaning, and secondly to explain some fundamentals of research methods suitable for exploring these topics. A final part of the book provides empirical examples of how such research is done.

Subject: Narrative Analysis
Category: Supplementary Textbook
Paperback • 9781071851661 • 120pp
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QUALITATIVE CONTENT ANALYSIS IN PRACTICE
Margrit Schreier

The first book on the market giving step-by-step guidance to students on how to do qualitative content analysis.

Readership: Upper-level undergraduate, masters and doctoral students as well as researchers across the social sciences.

Subject: Qualitative Research (General)
Category: Academic
Paperback • 9781849205931 • 280pp
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QUALITATIVE ANALYSIS
Eight Approaches for the Social Sciences
Margaretha Jarvinen, Nanna Mik-Meyer

Helping the reader get to grips with theory and apply it to qualitative analysis, the authors introduce eight analytical approaches that are key to social science research.

Readership: Upper UG, as well as mainly MA and PhD students looking to consolidate their theoretical grounding of qualitative analysis before applying it to their own research.

Subject: Qualitative Data Analysis
Category: Core Textbook
Paperback • 9781526465252 • 392pp
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THE SAGE HANDBOOK OF QUALITATIVE RESEARCH
Norman K. Denzin, Yvonna S. Lincoln

The new Fifth Edition of The SAGE Handbook of Qualitative Research has been significantly revised, and draws together a team of leading scholars to present the latest in the theory and practice of qualitative research.

Readership: Academics and researchers in qualitative research and research methods.

Subject: Qualitative Research (General)
Category: College Handbooks
Hardcover • 9781483349800 • 992pp
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UTILIZATION-FOCUSED EVALUATION
Michael Quinn Patton, Charmagne Elise Campbell-Patton

The Fifth Edition of the bestselling Utilization-Focused Evaluation provides expert, detailed advice on conducting evaluations that promote effective use of the findings. The authors begin by describing the essence of utilization-focused evaluation, and then outline 10 operating principles. They conclude with chapters focused on how evaluation can be used to promote a more thoughtful, equitable, and sustainable world.

Subject: Qualitative Evaluation
Category: Core Textbook
Paperback • 9781544379456 • 432pp
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A Step-by-Step Guide
Philipp Mayring

This book is a systematic, eight-step guide to qualitative content analysis, supporting you through each stage of your research project, no matter the type or amount of data.

Readership: This book is for researchers or final-year undergraduate/postgraduate students studying qualitative research and doing their own research projects involving qualitative content analysis.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529701975 • 240pp
1st edition • Dec-21 • £36.99
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Methods, Practice and Software
Udo Kuckartz, Stefan Rädiker

A sophisticated, nuanced guide to qualitative content analysis that is inherently qualitative in both its method and its data.

Readership: Postgraduate students and researchers working with qualitative data in their research project.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529609134 • 256pp
2nd edition • Feb-23 • £36.99
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Key Approaches
Peter A. Stevens

An accessible introduction to help you get to grips with the how-to of qualitative data analysis, written by a multi-disciplinary team with years of experience teaching and analysing data using these methods.

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Subject: Qualitative Research (General)
Category: Core Textbook
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1st edition • Dec-22 • £34.99
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Susanne Friese

Now updated to cover latest versions and featuring instructions for both Mac and Windows users, this book is still the go-to source of support for getting to grips with qualitative data analysis using ATLAS.ti.

Readership: Qualitative data researchers and upper undergraduates and postgrads.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781526458926 • 344pp
3rd edition • Apr-19 • £40.99
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Kristi Jackson, Pat Bazeley

Practical, focused and jargon-free this book shows you the power and potential of NVivo software across a wide range of research questions, data types, perspectives and methodologies.

Readership: Researchers, upper level UGs and PGs using NVivo in research projects.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781526449948 • 376pp
3rd edition • Apr-19 • £36.99
Sage Publications Ltd

QUALITATIVE DATA ANALYSIS - INTERNATIONAL STUDENT EDITION
A Methods Sourcebook
Matthew B. Miles, A. Michael Huberman, Johnny Saldaña

In this Fourth Edition, the authors present the fundamentals of research design and data management with five distinct methods of analysis: exploring, describing, ordering, explaining and predicting.

Readership: Graduate students and established scholars from all disciplines will find this resource an innovative compendium of ideas for the representation and presentation of qualitative data.
Subject: Qualitative Research (General)
Category: Core Textbook
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QUALITATIVE INQUIRY AND RESEARCH DESIGN
Choosing Among Five Approaches
John Ward Creswell, Cheryl N. Poth

The ideal introduction to qualitative research's theories, strategies, and practices, Creswell and Poth's *Qualitative Inquiry and Research Design* explores five qualitative research approaches: narrative research, phenomenology, grounded theory, ethnography, and case study. Packed with updated content and examples, this Fifth Edition guides readers to select the best qualitative approach for their studies.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781544398396 • 416pp
5th edition • Apr-24 • £65
Sage Publications, Inc

QUALITATIVE RESEARCH AND DESIGN (INTERNATIONAL STUDENT EDITION)
Choosing Among Five Approaches
John Ward Creswell, Cheryl N. Poth

This bestseller explores the principles of each of five qualitative inquiry traditions: narrative research, phenomenology, grounded theory, ethnography and case study. The Fourth Edition features more visual representations of the five approaches.

Subject: Qualitative Research (General)
Category: Core Textbook
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4th edition • Apr-17 • £62
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Sharon M. Ravitch, Nicole C. Mittenfelner Carl

The Second Edition of *Qualitative Research* focuses on cultivating and bridging theoretical, methodological, and conceptual aspects to provide insight into their interactions in qualitative research. This comprehensive text helps students understand the central concepts, topics, and skills necessary to engage in rigorous, valid, and respectful qualitative research.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781544333816 • 624pp
2nd edition • May-20 • £65
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QUALITATIVE RESEARCH FOR QUANTITATIVE RESEARCHERS
Helen Kara

This book equips any quantitative researcher, at any level, who finds they need to use qualitative methods, with the necessary theoretical and practical skills they need to leverage their quantitative background into successful qualitative research.

Readership: For any quantitative researcher or any student more used to quantitative methods (particularly in Psychology, Business & Management, and Health) and taking their first Introduction to Qualitative Research course.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529759983 • 248pp
1st edition • Feb-22 • £33.99
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QUALITATIVE RESEARCH
Analyzing Life
Johnny Saldaña, Matt Omasta

Focusing on analysis from the very beginning of the text, this book presents a fresh approach to teaching and learning qualitative methods for social inquiry.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781544372884 • 360pp
2nd edition • Apr-21 • £65
Sage Publications, Inc
QUALITATIVE RESEARCH METHODS
Monique Hennink, Inge Hutter, Ajay Bailey
From selecting appropriate methods to publishing your findings, this Second Edition offers a multidisciplinary introduction to the qualitative research process built around the authors’ Qualitative Research Cycle - consisting of the design, data collection and analytic cycles.

Readership: Social science students doing qualitative research projects.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781473903913 • 376pp
2nd edition • Jan-20 • £40.99
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QUALITATIVE RESEARCH METHODS FOR BUSINESS STUDENTS
A Global Approach
Kingsley O. Omeihe, Christian Harrison
The textbook provides a practical and accessible overview of qualitative research methods and their philosophical underpinnings. It will empower you with the knowledge and skills needed to navigate the dynamic landscape of qualitative research.

Readership: Students studying a Research Methods module/Project/Dissertation module at the following levels: UG2, UG3 or PG.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529601725 • 344pp
1st edition • May-24 • £37.99
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A Guide for Social Science Students and Researchers
Jane Ritchie, Jane Lewis, Carol McNaughton Nicholls, Rachel Ormston
A qualitative research book for the ‘doers’, this text provides really practical coverage for those that are undertaking research in real-world contexts.

Readership: Students, practitioners and researchers in the social sciences.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781446209127 • 456pp
2nd edition • Nov-13 • £44.99
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THE CODING MANUAL FOR QUALITATIVE RESEARCHERS
Johnny Saldaña
This invaluable manual from world-renowned expert Johnny Saldaña illuminates the process of qualitative coding and provides clear, insightful guidance for qualitative researchers at all levels.

Readership: Students at all levels working with qualitative data as part of research projects, dissertations and assignments.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529731743 • 440pp
4th edition • Mar-21 • £35.99
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THE HOW TO OF QUALITATIVE RESEARCH
Janice Aurini, Melanie Heath, Stephanie Howells
This book is a step-by-step introduction to doing qualitative research, supporting you through every milestone of your research project, no matter the type of data or research tools you use.

Readership: This book is for upper undergraduate and postgraduate students carrying out their first qualitative research project across the social sciences.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781526495044 • 352pp
2nd edition • Dec-21 • £33.99
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PRESENTING STATISTICAL RESULTS EFFECTIVELY
Robert Andersen, David A. Armstrong II

Perfect for any statistics student or researcher, this book offers hands-on guidance on interpreting, analysing, and presenting results to achieve maximum impact.

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Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781446269817 • 456pp
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An Introduction
Brian J. Fogarty

This practical, step-by-step introduction to quantitative social science using R will provide low-level undergraduates with a foundation of understanding, ready to build upon as students advance throughout statistics.

Readership: Suitable for lower-level undergraduate students learning statistics within the social sciences at introduction level. Primary Target Course: Quantitative RM in Social Science. Secondary Target course: RM in Social Science.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781529790450 • 408pp
2nd edition • Apr-23 • £36.99
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Kathrynn Ann Adams, Eva K. McGuire

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Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
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Frederick L. Coolidge

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Category: Core Textbook
Paperback • 9781506368436 • 536pp
4th edition • May-20 • £104
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Ronet D. Bachman, Raymond R. Paternoster, Theodore H. Wilson II

Communicating the excitement and importance of criminal justice research, this updated Fifth Edition shows students how to perform and understand statistical analyses, while highlighting the connection between statistical analyses used in everyday life and their importance to criminology and criminal justice.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781544375700 • 616pp
5th edition • Mar-21 • £123
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Neil Joseph Salkind, Bruce B. Frey

With new co-author Bruce B. Frey, this Seventh Edition of the bestselling Statistics for People Who (Think They) Hate Statistics teaches an often intimidating and difficult subject in a way that is informative, personable, and clear.

Subject: Quantitative/Statistical Research (General)
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Kathryn Ann Adams, Eva K. McGuire

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**Category:** Supplementary Textbook

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Matthew McBee

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**Category:** Supplementary Textbook

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James O. Aldrich

From entering data to working with existing databases and working with the help menu through performing factor analysis, this step-by-step guide covers every aspect of SPSS from introductory to intermediate statistics.

**Readership:** Students and researchers across the social sciences.

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**Category:** Supplementary Textbook

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Marcel Raab, Emanuela Struffolino

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**Category:** Supplementary Textbook

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John MacInnes

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**Readership:** Advancing undergraduate students carrying out quantitative analysis of primary or secondary data in order to make statistical inference, or infer probability.

**Subject:** Quantitative/Statistical Research (General)
**Category:** Supplementary Textbook

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John MacInnes

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**Readership:** Advancing undergraduate students carrying out quantitative analysis of primary or secondary data in order to make statistical inference, or infer probability.

**Subject:** Quantitative/Statistical Research (General)
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William E. Wagner III

Supporting the use of SPSS for social statistics and research methods classes, this text covers a wide range of data analysis topics and incorporates the latest results from the General Social Survey (GSS).

Readership: Students and researchers across the social sciences.
Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781506389004 • 208pp
7th edition • Nov-20 • £50
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Kyle Longest

Proposing to teach the language of stata from an intuitive perspective, furthering students’ overall retention, the Third Edition has been thoroughly updated for STATA 15, with an appendices for users working with STATA 13 and 14.

Readership: Students and researchers across the social sciences.
Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781544318523 • 280pp
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John Ward Creswell, John David Creswell

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Readership: Students and researchers across the social and behavioural sciences.
Subject: Research Design
Category: Core Textbook
Paperback • 9781071870631 • 320pp
6th edition • Jan-23 • £50
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RESEARCH DESIGN - INTERNATIONAL STUDENT EDITION

Qualitative, Quantitative, and Mixed Methods Approaches

John Ward Creswell, John David Creswell

The bestseller that pioneered the comparison of qualitative, quantitative, and mixed methods research design continues in its Fifth Edition to help students and researchers prepare their plan or proposal for a scholarly journal article, dissertation or thesis.

Readership: Students and researchers across the social and behavioural sciences.
Subject: Research Design
Category: Core Textbook
Paperback • 9781506386768
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RESEARCH DESIGN & METHOD SELECTION

Making Good Choices in the Social Sciences

Diana Panke

Heavily grounded in theory and context, this book explores the philosophical issues and debates surrounding social science research to help build solid, logical proposals and move from research concepts to fully realized designs.

Readership: Students and researchers across the social sciences.
Subject: Research Design
Category: Core Textbook
Paperback • 9781526438638
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Gary J. Burkholder, Kimberley A. Cox, Linda M. Crawford, John Harrison Hitchcock

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