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2) Get ready for the start of the new academic year with The SAGE Student Planner. A handy toolkit of checklists, trackers and quick fixes, it helps students to organise their lives and to get ahead with their assignments and research projects (p. 31).

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4) SAGE Research Methods continues to grow providing video, datasets, case studies, practical research tools and cutting edge content from SAGE books and journals to support students and researchers in their journey through the changing methods landscape. See methods.sagepub.com for over 2000 case studies in 2019.

5) The Little Quick Fix series is set to celebrate its first birthday with the launch of more new titles (p. 5). Visual and practical, each book cuts to the heart of common research problems delivering students academically rigorous results – fast.

6) SAGE Campus will be launching new courses in 2019. Visit campus.sagepub.com for online training created by social scientists for social scientists and covering core topics around software use, computational text analysis and managing and presenting data effectively.

7) Brian Fogarty’s engaging introduction to social data, statistics and R has arrived (p. 6), supported by incredible online resources including tutorials, video, datasets and multiple choice questions.


9) See page 16 for our bestselling titles, these are game changing books that have shaped research methods teaching across the world, are there any you haven’t tried…?

10) New editions of bestselling qualitative data analysis titles include the third edition of Jackson & Bazeley’s Qualitative Data Analysis with NVivo (p. 20), the second edition of Friese’s Qualitative Data Analysis with Atlas.ti (p. 19) and a new edition of Jamie Harding’s beginner’s guide Qualitative Data Analysis: From Start to Finish (p. 21).

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Key areas
Social Research Methods  Statistics and Quantitative Data Analysis  Digital Research Methods  Qualitative Research  Study Skills
RESEARCH METHODOLOGY
A Step-by-Step Guide for Beginners
Fifth Edition
Ranjit Kumar  University of Western Australia

Eight steps, two pathways, one book. The fifth edition of the bestseller Research Methodology has reimagined, redesigned and fully renovated how a textbook can help students achieve success in their methods course or research project.

Eight steps: Foolproof for any beginner researcher, the book breaks the process of designing and doing a research project into achievable stages. It delivers students from research problem to their written research report at the pace they need, with clear explanations, DIY tasks, helpful visualizations and study skills support.

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With this one book, every student gets what they need to succeed. It is the perfect essential text for students and beginner researchers across the social sciences.

CONTENTS

January 2019 • 524 pages
Cloth (9781526449894) • £100.00
Paper (9781526449900) • £34.99

The fifth edition of the bestseller Research Methodology has reimagined, redesigned and fully renovated how a textbook can help students achieve success in their methods course or research project.

Foolproof for any beginner researcher, the book breaks the process of designing and doing a research project into achievable stages. It delivers students from research problem to their written research report at the pace they need, with clear explanations, DIY tasks, helpful visualizations and study skills support.

With an innovative, beautiful design, regular progress checkpoints have been built into the book and its online resources. As students proceed through the 8 steps, each chapter provides frequent chances for students to apply their knowledge and explore additional material, whether they are confused or up for a challenge.

With this one book, every student gets what they need to succeed. It is the perfect essential text for students and beginner researchers across the social sciences.

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In-text checkpoints correspond to two online pathways, giving students the opportunity to get clarity on important concepts, build confidence, and find inspiration, whether they are confused, up for a challenge, or a combination of both.

CONFUSED?
The online resources are here to help you
Stop and think, or look at a concept in a different way with flashcards, videos, multiple choice questions, and websites.

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MANAGING AND SHARING RESEARCH DATA
A Guide to Good Practice
Second Edition
Louise Corti, Veerle Van den Eynden, Libby Bishop and Matthew Woollard all at University of Essex

Written by experts with over thirty years’ experience working with and teaching people to work with data, this book is the globally-reaching guide for any postgraduate student or researcher looking to build their data management skills.

Focused on both primary and secondary data and packed with checklists and templates, it contains everything readers need to know for managing all types of data before, during and after the research process. Building on foundational data management techniques, it offers practical advice and insight into the skills needed to work with newer forms of data, like social media and big data. It demonstrates how to:

- Identify quality data that is credible, ethically-sound and available for use
- Choose and collect data suitable for particular research questions and project scopes
- Work with personal, communal, administrative and other sensitive and public data
- Work with metadata
- Visualise and share data using innovative platforms like blogs, infographics and podcasts

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The Importance of Managing and Sharing Research Data / The Research Data Life-Cycle / Research Data Management Planning / Documenting and Providing Context for Data / Formatting, Organizing and Transforming Data / Storing and Moving Data / Legal and Ethical Issues in Sharing Data / Disclosure Review and Anonymization / Rights Relating to Research Data / Making Use of Existing Research Data: Opportunities and Limitations / Publishing, Promoting and Citing Data / Working With Big and Novel Data

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METHODOLOGIES FOR PRACTICE RESEARCH
Approaches for Professional Doctorates
Edited by Carol Costley University of Middlesex and John Fulton University of Sunderland

Sharp and focused, this book provides the need-to-know information about how to design and implement a good, high quality research project. Oriented around real-world application, it emphasizes the aspects of research most relevant to conducting practice-based research. Assuming no prior knowledge, but appropriate for experienced learners, it builds knowledge at a sustainable pace. It offers readers:

- A no frills guide to methodology and the theory of conducting research
- Strategies for communicating complex ideas
- Insight into common impact-driven methods like action research, case study and mixed methods
- Ways to develop systematic research projects within the boundaries of everyday working life
- Ample opportunities to test and apply newfound knowledge

With streamlined advice tailored specifically to support research in professional contexts, this book is the basic toolkit every researcher embarking on a practice-led project needs.

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September 2019 • 312 pages
Cloth (9781473991590) • £85.00
Paper (9781473991606) • £29.99

MATERIAL METHODS
Researching and Thinking with Things
Sophie Woodward The University of Manchester

Material Methods brings together resources for researchers investigating both the material and the social world through material objects we design, buy, make, exchange and collect. It covers the whole research process, from theoretical underpinnings, to the selection of methods and their possible uses, to representing and analysing data. It introduces students and researchers to the wide range of cross-disciplinary methods which help us to approach and interpret material culture and materials. The book also provides students and researchers with the tools to critically reflect upon pre-existing methods to see their limitations as well as possibilities, and to apply them to their own research practice.

CONTENTS
Introduction / Researching with Things: Orientations, Theories and Contexts / Object Elicitations / Cultural Probes / Object Inventories / Follow the Things / Ethnography / Analyzing and Writing with Things

October 2019 • 224 pages
Cloth (9781473969391) • £85.00
Paper (9781473969407) • £27.99

RESEARCH DESIGN AND METHODS
An Applied Guide for the Scholar-Practitioner
Edited by Gary J. Burkholder, Kimberley A. Cox, Linda M. Crawford all at Walden University and John H. Hitchcock Indiana University - Bloomington

Addressing the foundational concepts of research and design before progressing to a more detailed exploration of designs and methodologies, this text guides the scholar-practitioner through conducting research in the social sciences. Covering qualitative, quantitative and mixed methods designs, the authors also discuss ethical considerations, quality in research and writing the research proposal.

CONTENTS

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QUANTITATIVE SOCIAL SCIENCE DATA WITH R
An Introduction
Brian J. Fogarty University of Glasgow

Relevant, engaging and packed with student-focused learning features, this book provides the basic step-by-step introduction to quantitative research and data every student needs. Gradually introducing applied statistics and the language and functionality of R and R Studio software, it uses examples from across the social sciences to show students how to apply abstract statistical and methodological principles to their own work. Maintaining a student-friendly pace, it goes beyond a normal introductory statistics book and shows students where data originates and how to:

- Understand and use quantitative data to answer questions
- Approach surrounding ethical issues
- Collect quantitative data
- Manage, write about and share the data effectively

Supported by invaluable digital resources including online tutorials, videos, datasets and multiple choice questions, this book gives students not only the tools they need to understand statistics, quantitative data, and R software, but also the chance to practise and apply what they have learned.

CONTENTS
Introduction / Introduction to R and R Studio / Finding Data / Data Management / Variables & Manipulation / Developing Hypotheses / Univariate & Descriptive Statistics / Visualising Data / Hypothesis Testing / Bivariate Analysis / Linear Regression & Model Building / OLS Assumptions & Diagnostic Testing / Putting it all Together

December 2018 • 328 pages
Cloth (9781526411495) • £90.00
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Third Edition

Lisa Daniels Washington College and Nicholas Minot International Food Policy Research Institute, Washington

Starting with data collection and finishing with writing a research paper, this text takes the reader through each stage of using Stata software for statistics and data analysis. The authors use concise descriptions to help students understand the concepts behind statistics rather than the derivations of the formulas, including examples from criminal justice, economics, political science, psychology, public health and sociology and news articles on social science research.

Contents


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USING STATA FOR QUANTITATIVE ANALYSIS
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Kyle C. Longest Furman University
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CONTENTS
PART I: FOUNDATIONS FOR WORKING WITH STATA / Getting to Know Stata 15 / The Essentials / Do Files and Data Management / PART II: QUANTITATIVE ANALYSIS WITH STATA / Descriptive Statistics / Relationships Between Nominal and Ordinal Variables / Relationships Between Different Measurement Levels / Relationships Between Interval-Ratio Variables / Enhancing Your Command Repertoire

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QUICK GUIDE TO IBM SPSS
Statistical Analysis with Step-by-Step Examples
Third Edition
Alan C. Elliott Southern Methodist University, Dallas TX and Wayne A. Woodward Southern Methodist University
From measures of central tendency up to linear regression, the third edition covers topics most commonly covered in introductory statistics classes, showing the user how to plan a study, prepare data for analysis, perform the analysis and interpret the output from SPSS. Designed to work across disciplines, the step-by-step examples, hints and insights will give students the extra guidance they need to pick an analysis, run it using SPSS and write it up.

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Frederick L. Coolidge University of Colorado, Colorado Springs
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INTERACTION EFFECTS IN LINEAR AND GENERALIZED LINEAR MODELS
Examples and Applications Using Stata
Robert L. Kaufman Temple University
Using workable examples with data and explanations and introducing the ICALC Toolkit for Stata, this text provides a unified approach to interpreting interaction effects. Detailed discussions show students how to apply and interpret results for linear, multinomial logistic regression, ordinal regression models and Poisson and negative binomial regression models (including zero-inflated variants). The authors guide the reader through the various statistical commands available in Stata, taking the reader through different considerations in graphically presenting their results.

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Introduction and Background / PART I: PRINCIPLES / Basics of Interpreting the Focal Variable’s Effect in the Modeling Component / The Varying Significance of the Focal Variable’s Effect / Linear (Identity Link) Models: Using the Predicted Outcome for Interpretation / Nonidentity Link Functions: Challenges of Interpreting Interactions in Nonlinear Models / PART II: APPLICATIONS / ICALC Toolkit: Syntax, Options, and Examples / Linear Regression Model Applications / Logistic Regression and Probit Applications / Multinomial Logistic Regression Applications / Ordinal Regression Models / Count Models / Extensions and Final Thoughts / Appendix: Data for Examples

December 2018 • 608 pages
Cloth (9781506363537) • £62.00

SPATIAL REGRESSION MODELS FOR THE SOCIAL SCIENCES
Guangqing Chi The Pennsylvania State University and Jun Zhu University of Wisconsin, Madison
Focusing on the methods that are commonly used by social scientists, this text introduces the regression methods for analysing spatial data. The authors explain what each method is and when and how to apply it, connecting concepts to social science research topics. Avoiding mathematical formulas and symbols as much as possible, the book introduces the methods in an easy to follow manner, providing comprehensive coverage and using the same social science example throughout to demonstrate the applications of each method and what the results can tell us.

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Introduction and Background / PART I: PRINCIPLES / Basics of Interpreting the Focal Variable’s Effect in the Modeling Component / The Varying Significance of the Focal Variable’s Effect / Linear (Identity Link) Models: Using the Predicted Outcome for Interpretation / Nonidentity Link Functions: Challenges of Interpreting Interactions in Nonlinear Models / PART II: APPLICATIONS / ICALC Toolkit: Syntax, Options, and Examples / Linear Regression Model Applications / Logistic Regression and Probit Applications / Multinomial Logistic Regression Applications / Ordinal Regression Models / Count Models / Extensions and Final Thoughts / Appendix: Data for Examples

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Howard T. Tokunaga San Jose State University

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Stephanie D. H. Evergreen Evergreen Data & Evaluation, LLC

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Andy Kirk
Freelance data visualisation specialist and trainer

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PART II: THE HIDDEN THINKING
/ Formulating Your Brief / Working With Data / Establishing Your Editorial Thinking
PART III: DESIGN THINKING
/ Data Representation / Interactivity / Annotation / Colour / Composition

June 2019 • 346 pages
Cloth (9781526468932) • £100.00
Paper (9781526468925) • £34.99

60 SECONDS WITH ANDY KIRK...

The central premise in this book is that decision-making is the key competency in data visualisation: effective decisions, efficiently made. To accomplish this data visualisers need to follow a design process that organises their thinking and is underpinned by robust principles to optimise their thinking.

Though most choices are relatively clear-cut and based on common sense, for more nuanced situations, you will face a dilemma. This is where being able to consult a framework of design principles helps considerably.

Good visualisation design is TRUSTWORTHY

Is it reliable? This is the first and most important principle because it is about the fundamental legitimacy of a data visualisation. Without trust, the opportunity to communicate understanding vanishes. Truth is an obligation, but to achieve trust requires a commitment to accuracy, attention to detail, and transparency of sources as well as methods.

Good visualisation design is ACCESSIBLE

Is it usable? Accessibility in visualisation design is concerned with giving your audience access to useful understanding. It must be relevant to the subject and relevant to their needs. This needs to be achieved in a way that does not require undue effort to perceive, interpret, and comprehend. Not all visualisations can be quick, simple or easy, but the efforts asked of a reader should be proportional.

Good visualisation design is ELEGANT

Is it aesthetic? Elegance is concerned with creating an aesthetic that will appeal to your audience and endure, sustaining positive sentiment throughout the experience, far beyond just the initial moments of engagement.
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DOING DIGITAL METHODS
Richard Rogers University of Amsterdam

Teaching the concrete methods needed to use digital devices, search engines and social media platforms to study some of the most urgent social issues of our time, this is the essential guide to the state of the art in researching the natively digital. With explanation of context and techniques and a rich set of case studies, Richard Rogers teaches you how to:

- Build a URL list to discover internet censorship
- Transform Google into a research machine to detect source bias
- Make Twitter API outputs comprehensible and tell stories
- Research Instagram to locate ‘hashtag publics’
- Extract and fruitfully analyze Facebook posts, images and video
- And much, much more

Designed as a seamless, visual learning toolkit the text is complemented by a suite of video tutorials and online tools and a Digital Methods Manual (an abridged, interactive E-book) that provides step-by-step guidance, as created by the author and his research team.

CONTENTS

March 2019 • 328 pages
Cloth (9781526444714) • £90.00
Paper (9781526444721) • £31.99

60 SECONDS WITH RICHARD ROGERS...

What can readers look forward to in this book?
Doing Digital Methods provides a critical outlook for undertaking research with digital media. It begins with the study of the natively digital, or the data, objects, devices, engines and platforms written for and outputted by online media. The book puts forward concrete methods for working with and repurposing online devices, search engines and social media platforms. It puts these methods into practice through a series of step-by-step research protocols with online tools as well as exemplary case studies that use the tools.

What’s the main thing you hope readers/students will learn from your book?
The book puts forward a methodological imagination for approaching digital media as relatively novel objects of study with research affordances that may be productive. How do the outputs of engines and platforms lend themselves to social and cultural research?

What top tip would you give those new to digital methods?
It’s not that technical. Another starting point is that research is not methods-driven, but begins with interesting questions that are urgent or at least timely. Methods and tools come second. Moreover, software outputs such as maps and graphs are less the conclusion than part of the overall story-telling.

What are you working on next?
I’m working on developing critical analytics as alternatives to the vanity metrics widely used in social media. As more people move their work on social causes and issues to social media, we should be developing more critical metrics than ‘influencer’ and other such scores that primarily serve marketing.
STUDYING DIGITAL PUBLIC SPACES
Research Methods for the Social Sciences
Laura Robinson Santa Clara University and Gabe Ignatow University of North Texas

Studying Digital Public Spaces is a concise and accessible digital research methods textbook which examines digital methods vis-à-vis the digital public sphere and online political communities. The text focuses on methods that are accessible for undergraduate and graduate students who are interested in investigating online communities whose members discuss social and political issues.

October 2019 • 232 pages
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CONDUCTING ONLINE RESEARCH ON AMAZON MECHANICAL TURK AND BEYOND
Leib Litman Lander College and Jonathan Robinson Lander College; Queens College

Addressing three essential aspects for research, this text is a profile of Mechanical Turk systems and cultures, an advanced technical manual for how to use Mechanical Turk and an exploration of possible novel uses and advancements in the platform.

SAGE INNOVATIONS IN RESEARCH METHODS
October 2019
Paper (9781506391137) • £25.99

100 QUESTIONS (AND ANSWERS) ABOUT SURVEY RESEARCH
Erin Ruel Georgia State University

This book explains basic principles about survey research, such as what surveys are, which types are available and what is involved in producing high quality surveys. It introduces the most important topics in survey methodology designed to help users make the most of their survey projects.

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Kristi Jackson Queri, Inc., Colorado and Pat Bazeley Western Sydney University

'I really do like the approach the authors have taken... they take you through a journey of the NVivo world from setting up your data base, to developing cases, to coding, the analysis and finally working collaborating with others – a truly lovely book.'

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Engaging and accessible, this book offers students a complete guide to using NVivo for qualitative data analysis. Drawing on their wealth of expertise, the authors offer detailed, practical advice that relates to students’ own experience and research projects. Packed with real-world examples and case studies, the book supports students through every stage of qualitative data analysis. This third edition:

• Contains fully integrated instructions for using NVivo on both Mac and PC, with screenshots and click-by-click guidance
• Seamlessly interweaves theory and practice in easy-to-follow steps
• Empowers students to develop their critical thinking

Accompanied by video tutorials for both Mac and PC, web links and a host of other helpful online resources, this step-by-step book removes students’ anxiety about tackling data analysis. Whether for advanced researchers or those approaching the task for the first time, this clear, yet comprehensive guide is the perfect companion for anyone doing qualitative data analysis with NVivo.

CONTENTS
Where to Begin? / Designing an NVivo Project / Coding Foundations / Advanced Coding / Cases, Classifications and Comparisons / Surveys and Mixed Methods / Querying Data / Literature Reviews and PDF Files / Working with Multimedia Files / Twitter, Facebook, YouTube and Web Pages / Teamwork / Moving On - Further Resources

60 SECONDS WITH KRISTI AND PAT

Who will use this book?

Qualitative researchers who work on their own and are looking for support, those who work in teams, instructors incorporating NVivo into their qualitative methods courses, and users transitioning from earlier versions of the software.

Incorporating Windows and Mac versions of NVivo into a single resource is innovative. How significant is this?

This means that Windows and Mac users can either work in the same classroom/workshop or independently, using one book. The unique presentation of click instructions in different font colours makes this possible.

From your experience as a trainer, what advice would you give to a student or researcher starting out with NVivo?

Read about (and experiment with!) different approaches to handling qualitative data, pilot the use of the software with a small portion of your data before building a large project, be prepared to alter your approach to your data as you work through the analysis, and have fun!
QUALITATIVE DATA ANALYSIS

From Start to Finish

Second Edition

Jamie Harding Northumbria University

This is the ideal book to get students up and running with the basics of qualitative data analysis. It breaks everything down into a series of simple steps and introduces the practical tools and techniques needed to turn transcripts into meaningful research.

Using multidisciplinary data from interviews and focus groups, Jamie Harding provides clear guidance on how to apply key research skills such as making summaries, identifying similarities, drawing comparisons and using codes. The book sets out real-world applicable advice, provides easy to follow best practice and helps students to:

- Manage and sort data
- Find an argument and define the conclusions
- Answer a research question
- Write up research for assessment and dissemination

Clear, pragmatic and honest this book will give students the perfect framework to start understanding qualitative data and to finish their research project.

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November 2018 • 328 pages
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QUALITATIVE SECONDARY RESEARCH

A Step-By-Step Guide

Claire Largan and Theresa Morris University College Birmingham

Using secondary data offers unique challenges. In this practical guide, the authors take students through finding, managing and analysing secondary data in an error-free way, using qualitative approaches.

Perfect for those doing dissertations and research projects, it provides an accessible introduction to the theory of secondary research and its advantages and disadvantages.

Drawing on their years of experience, the authors:

- Offer a straightforward and approachable explanation of how to do a research project using secondary data
- Discuss every stage of the research process, including data preparation and presentation and dissemination of data
- Advise on how to avoid the potential pitfalls of using secondary data

Clear and easy to understand, this book is a ready-made toolkit for successfully completing every step of a research project using secondary data. From beginner level and beyond, this no-nonsense guide takes the confusion and worry out of doing a secondary research project and empowers all to be confident doing research.

CONTENTS

Introducing Qualitative Secondary Research / Preparing for Qualitative Secondary Research / The Role of Theory in Qualitative Secondary Research / Designing Qualitative Secondary Research / Ethics in Qualitative Secondary Research / Exploring Documents as Data / Locating your Data / Securing Quality over Quantity / Constructing a Literature Review / Managing your Data / Analysing Data / Working with Numbers / Presenting your Findings and Conclusions / Being a Qualitative Secondary Researcher

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QUALITATIVE AND MIXED METHODS DATA ANALYSIS USING DEDOOSE
A Practical Approach for Research across the Social Sciences

Michelle Salmona, Dan Kaczynski both at University of Canberra; Central Michigan University and Eli Lieber University of California

This book provides both new and experienced researchers with a guided introduction to dealing with the methodological complexity of mixed methods and qualitative inquiry using Dedoose software. The authors use their significant research experience and their depth of experience designing and updating Dedoose to offer practical strategies for using the software from a wide range of research studies.

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DOCUMENTARY RESEARCH IN THE SOCIAL SCIENCES

Malcolm Tight Lancaster University

From diaries and letters to surveys and interview transcripts, documents are a cornerstone of social science research. This book guides students through the documentary research process, from choosing the best research design, through data collection and analysis, to publishing and sharing research findings.

Using extensive case studies and examples, it situates documentary research within a current context and empowers students to use this method to meet new challenges like digital research and big data head on.

In a jargon-free style perfect for beginner researchers, this book helps students to:
• Interrogate documentary material in meaningful ways
• Choose the best research design for their project, from literature reviews to policy research
• Understand a range of approaches, including quantitative, qualitative and mixed methods

Accessible, clear and focused, this book gives students the tools to conduct their own documentary research and celebrates the importance of documentary analysis across the social sciences.

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Nigel King University of Huddersfield, Christine Horrocks Manchester Metropolitan University and Joanna Brooks University of Manchester

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• Construct ethical research designs
• Record and manage data
• Transcribe notes
• Analyse findings
• Disseminate conclusions

With coverage of practical, theoretical and philosophical issues all grounded in examples from real interviews, this is the ideal guide for new and experienced researchers alike.

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Researching Implementation and Change
Mary Lynne Derrington University of Tennessee at Knoxville

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PARTICIPATORY RESEARCH
Why and How to Involve People in Research
Dirk Schubotz Queen’s University Belfast

Going beyond a general introduction to offer a hands-on guide, this book empowers students to feel confident understanding and applying participatory methods to their research projects.

It takes an accessible approach to explaining the theory that grounds participatory research and offers students practical strategies for how and when to choose and apply a wide range of these methods. Comprehensive yet easy to understand, this book:

- Gives students a thorough grounding in the history and theoretical issues surrounding each method
- Showcases participatory research in action through extensive on the ground case studies
- Highlights the importance of ethics in research design, offering guidance on dealing with sensitive considerations in participatory research

With a sustained focus on the impact of digital technologies, this book tackles head-on the need to re-assess the way we involve people in contemporary research. It is an essential guide to better research practice for students and researchers across the social sciences.

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SECONDARY ANALYSIS OF QUALITATIVE DATA
Edited by Kahryn Hughes Senior Research Fellow in Sociology, University of Leeds and Anna Tarrant University of Lincoln

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Donald R. Cooper

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Methods for Media & Communication / Methods for Psychology

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Giorgia Aiello and Katy Parry
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Edited by Cath Sullivan University of Central Lancashire and Michael A Forrester University of Kent

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