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10 things you need to know about SAGE and research methods in 2019:

1) The fifth edition of Research Methodology by Ranjit Kumar highlights key concepts and sticking points in each chapter through in-text checkpoints that connect to two online pathways (p. 2).

2) Get ready for the start of the new academic year with The SAGE Student Planner. A handy toolkit of checklists, trackers and quick fixes, it helps students to organise their lives and to get ahead with their assignments and research projects (p. 31).

3) Visit ocean.sagepub.com and see how SAGE is equipping social scientists with the skills, tools and resources they need to work with big data, new technology and computational methods.

4) SAGE Research Methods continues to grow providing video, datasets, case studies, practical research tools and cutting edge content from SAGE books and journals to support students and researchers in their journey through the changing methods landscape. See methods.sagepub.com for over 2000 case studies in 2019.

5) The Little Quick Fix series is set to celebrate its first birthday with the launch of more new titles (p. 5). Visual and practical, each book cuts to the heart of common research problems delivering students academically rigorous results – fast.

6) SAGE Campus will be launching new courses in 2019. Visit campus.sagepub.com for online training created by social scientists for social scientists and covering core topics around software use, computational text analysis and managing and presenting data effectively.

7) Brian Fogarty’s engaging introduction to social data, statistics and R has arrived (p. 6), supported by incredible online resources including tutorials, video, datasets and multiple choice questions.


9) See page 16 for our bestselling titles, these are game changing books that have shaped research methods teaching across the world, are there any you haven’t tried…?

10) New editions of bestselling qualitative data analysis titles include the third edition of Jackson & Bazeley’s Qualitative Data Analysis with NVivo (p. 20), the second edition of Friese’s Qualitative Data Analysis with Atlas.ti (p. 19) and a new edition of Jamie Harding’s beginner’s guide Qualitative Data Analysis: From Start to Finish (p. 21).

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Key areas
Social Research Methods
Statistics and Quantitative Data Analysis
Digital Research Methods
Qualitative Research
Study Skills
RESEARCH METHODOLOGY
A Step-by-Step Guide for Beginners
Fifth Edition
Ranjit Kumar University of Western Australia

Eight steps, two pathways, one book. The fifth edition of the bestseller Research Methodology has reimagined, redesigned and fully renovated how a textbook can help students achieve success in their methods course or research project.

Eight steps: Foolproof for any beginner researcher, the book breaks the process of designing and doing a research project into achievable stages. It delivers students from research problem to their written research report at the pace they need, with clear explanations, DIY tasks, helpful visualizations and study skills support.

Two pathways: With an innovative, beautiful design, regular progress checkpoints have been built into the book and its online resources. As students proceed through the 8 steps, each chapter provides frequent chances for students to apply their knowledge and explore additional material, whether they are confused or up for a challenge.

With this one book, every student gets what they need to succeed. It is the perfect essential text for students and beginner researchers across the social sciences.

CONTENTS

January 2019 • 524 pages
Cloth (9781526449894) • £100.00
Paper (9781526449900) • £34.99

In-text checkpoints correspond to two online pathways, giving students the opportunity to get clarity on important concepts, build confidence, and find inspiration, whether they are confused, up for a challenge, or a combination of both.

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Stop and think, or look at a concept in a different way with flashcards, videos, multiple choice questions, and websites.

UP FOR A CHALLENGE?

THE ONLINE RESOURCES ARE HERE TO INSPIRE YOU
Dive deeper into concepts and build a portfolio of research ideas with case studies, research articles, an exercise workbook, and an assessment toolkit that provides hands-on tailored support on the most common research assignments.

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Social Research Methods

Third Edition

Sigmund Grønmo University of Bergen

Structured around one of the concepts students struggle with the most—the research question—this book begins with how to understand the role of good questions before demonstrating how questions underpin good research designs and how social research can be framed as asking and answering questions. Perfect for undergraduate students new to methods, it teaches students how qualitative, quantitative and mixed methods research can be used to answer these questions. Supported by a website that maps online resources to key stages of the learning process, it helps students:

- Understand the scientific method
- Learn the vocabulary of social science research
- Plan and design research
- Practice with and interpret data
- Explore social science literature and improve assignments with good citations
- Improve critical thinking

With extensive visualizations, overviews, examples, exercises and other learning features, this book is the perfect introductory text to build confidence and best practice around research methods.

Contents

Part I: Researching Society / How and Why We Study Society / Methods and Methodologies in Social Science / The Ethics and Politics of Research / Part II: Designing Social Research / Creating Research Questions / Doing a Literature Review / Choosing a Research Design / Finding Sources and Data / Sampling / Part III: Data Collection and Data Quality / Ethnography and Participant Observation / Unstructured Interviews and Focus Groups / Documentary Sources and Qualitative Content Analysis / Structured Observation / Questionnaires and Surveys / Quantitative Content Analysis / Data Quality, Reliability and Validity / Part IV: Data Analysis / Analysis of Qualitative Data / Indexes and Distributions / Relationships Between Variables / Statistical Generalization / Mixed Methods and Combining Data / Part V: Asking and Answering Questions in Social Science / Description, Explanation and Understanding / Time, Space and Level / Relations, Networks and Structures / Big Data and Computational Social Science / Part VI: Writing and Presenting Research / Working With Data Visualization / Writing About Research

October 2019 • 650 pages
Cloth (9781526441232) • £100.00
Paper (9781526441249) • £34.99

Embodied Research Methods

Torkild Thanem Stockholm University and David Knights University of Keele

Embodied Research Methods engages with research approaches that exploit the body’s capacity to generate knowledge, craft lively accounts and create fleshly concepts which enrich our understanding of how people live, work and interact with their bodies in the social world.

April 2019 • 217 pages
Cloth (9781473904408) • £85.00
Paper (9781473904415) • £29.99
METHODOLOGIES FOR PRACTICE RESEARCH
Approaches for Professional Doctorates

Edited by Carol Costley University of Middlesex and John Fulton University of Sunderland

Sharp and focused, this book provides the need-to-know information about how to design and implement a good, high quality research project. Oriented around real-world application, it emphasizes the aspects of research most relevant to conducting practice-based research. Assuming no prior knowledge, but appropriate for experienced learners, it builds knowledge at a sustainable pace. It offers readers:

- A no frills guide to methodology and the theory of conducting research
- Strategies for communicating complex ideas
- Insight into common impact-driven methods like action research, case study and mixed methods
- Ways to develop systematic research projects within the boundaries of everyday working life
- Ample opportunities to test and apply newfound knowledge

With streamlined advice tailored specifically to support research in professional contexts, this book is the basic toolkit every researcher embarking on a practice-led project needs.

CONTENTS

December 2018 • 280 pages
Cloth (9781473991590) • £85.00
Paper (9781473991606) • £29.99

RESEARCH DESIGN AND METHODS
An Applied Guide for the Scholar-Practitioner

Edited by Gary J. Burkholder, Kimberley A. Cox, Linda M. Crawford all at Walden University and John H. Hitchcock Indiana University - Bloomington

Addressing the foundational concepts of research and design before progressing to a more detailed exploration of designs and methodologies, this text guides the scholar-practitioner through conducting research in the social sciences. Covering qualitative, quantitative and mixed methods designs, the authors also discuss ethical considerations, quality in research and writing the research proposal.

CONTENTS

September 2019 • 312 pages
Paper (9781544342382) • £52.00

MATERIAL METHODS
Researching and Thinking with Things

Sophie Woodward The University of Manchester

Material Methods brings together resources for researchers investigating both the material and the social world through material objects we design, buy, make, exchange and collect. It covers the whole research process, from theoretical underpinnings, to the selection of methods and their possible uses, to representing and analysing data. It introduces students and researchers to the wide range of cross-disciplinary methods which help us to approach and interpret material culture and materials. The book also provides students and researchers with the tools to critically reflect upon pre-existing methods to see their limitations as well as possibilities, and to apply them to their own research practice.

CONTENTS
Introduction / Researching with Things: Orientations, Theories and Contexts / Object Elicitations / Cultural Probes / Object Inventories / Follow the Things / Ethnography / Analyzing and Writing with Things

October 2019 • 224 pages
Cloth (9781473969391) • £85.00
Paper (9781473969407) • £27.99

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QUANTITATIVE SOCIAL SCIENCE DATA WITH R
An Introduction
Brian J. Fogarty University of Glasgow

Relevant, engaging and packed with student-focused learning features, this book provides the basic step-by-step introduction to quantitative research and data every student needs. Gradually introducing applied statistics and the language and functionality of R and R Studio software, it uses examples from across the social sciences to show students how to apply abstract statistical and methodological principles to their own work. Maintaining a student-friendly pace, it goes beyond a normal introductory statistics book and shows students where data originates and how to:

- Understand and use quantitative data to answer questions
- Approach surrounding ethical issues
- Collect quantitative data
- Manage, write about and share the data effectively

Supported by invaluable digital resources including online tutorials, videos, datasets and multiple choice questions, this book gives students not only the tools they need to understand statistics, quantitative data, and R software, but also the chance to practise and apply what they have learned.

CONTENTS
Introduction / Introduction to R and R Studio / Finding Data / Data Management / Variables & Manipulation / Developing Hypotheses / Univariate & Descriptive Statistics / Visualising Data / Hypothesis Testing / Bivariate Analysis / Linear Regression & Model Building / OLS Assumptions & Diagnostic Testing / Putting it all Together

December 2018 • 328 pages
Cloth (9781526411495) • £90.00
Paper (9781526411501) • £32.99

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A broad step-by-step introduction to using the free statistical software R in the context of applied regression analysis, this third edition has been reorganized to include a new chapter on mixed-effects models, new and updated data sets and a de-emphasis on statistical programming. Covering generalized linear models and including substantial web-based support materials, the text focuses on how to use R in everyday data analysis.

CONTENTS
Getting Started with R and RStudio / Reading and Manipulating Data / Exploring and Transforming Data / Fitting Linear Models / Standard Errors, Confidence Intervals, Tests / Fitting Generalized Linear Models / Fitting Mixed-Effects Models / Regression Diagnostics / Drawing Graphs / An Introduction to R Programming

December 2018 • 608 pages
Paper (9781544336473) • £54.00
Quantitative Applications in the Social Sciences (QASS)

"The Little Green Books" have served countless students, instructors and researchers in learning cutting-edge quantitative techniques. In addition to the new and revised titles in the series, view all QASS books at sagepub.com/en-gb/eur/research-methods-statistics-evaluation

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Paul D. Allison University of Pennsylvania and Paul von Hippel University of Texas-Austin

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Wes Bonifay University of Missouri

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jimi adams University of Colorado-Denver

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Michael J. Stern NORC at the University of Chicago

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Jeff Gill American University and Michelle Torres Washington University at St Louis

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Douglas A. Luke Washington University in St. Louis

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David Knofe University of Minnesota and Song Yang University of Arkansas; Shanghai University

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Paper (9781506389318) • £16.99

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Bruno Castanho Silva University of Cologne, Constantin Manuel Bosancianu Wissenschaftszentrum Berlin fuer Sozialforschung and Levente Littvay Central European University

July 2019 • 168 pages
Paper (9781544323053) • £15.99
MULTILEVEL MODELING
Applications in Stata, SPSS, SAS, R & HLM
George David Garson North Carolina State University
Specifically designed for instructors teaching multilevel modeling courses where students use a variety of software packages, this text offers detailed guidance on the software and uniquely focuses on introductory multilevel modeling. The authors take a hands-on, applications-focused approach, allowing students to learn multilevel modeling using the software of their choice and highlighting the different assumptions implicit in each software package.

October 2019
Paper (9781544319292) • £43.99

FUNDAMENTAL STATISTICS FOR THE SOCIAL AND BEHAVIORAL SCIENCES
Second Edition
Howard T. Tokunaga San Jose State University
This book is designed not to just teach students how to calculate statistics, but how to interpret the results of statistical analyses in light of a research hypothesis and to communicate the results and interpretations to a broader audience.

December 2018 • 712 pages
Paper (9781506377483) • £77.00

UNDERSTANDING REGRESSION MODELS
Statistics for Longitudinal and Contextual Analysis
Blair Wheaton University of Toronto and Marisa Young McMaster University
This comprehensive text takes a step-by-step approach in the presentation of regression models, emphasizing the importance of considering complexity and how the methods involved can be used across a number of disciplines. Introducing regression, the general linear model, structural equation modeling, the hierarchical linear model, event history model and time series analysis, the authors include published implementations of each technique and show how it was used to address research questions. Analyses are demonstrated in Stata and SAS.

October 2019 • 504 pages
Paper (9781506342092) • £67.00

NEW EDITION!
EFFECTIVE DATA VISUALIZATION
The Right Chart for the Right Data
Second Edition
Stephanie D. H. Evergreen Evergreen Data & Evaluation, LLC
Showing readers how to create Excel charts and graphs that best communicate data findings, this how-to guide functions as a set of blueprints for conveying data in an impactful way. Alongside this text, Stephanie D. H. Evergreen’s The Data Visualization Sketchbook helps students make mock-ups of visuals before refining them digitally.

July 2019 • 320 pages
Paper (978154435088) • £58.00

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DATA VISUALISATION
A Handbook for Data Driven Design
Second Edition

Andy Kirk Freelance data visualisation specialist and trainer

With over 200 images and extensive how to and how not to examples, the new edition of the book The Financial Times voted one of the ‘six best books for data geeks’ has everything students and scholars need to understand and create effective data visualisations.

Combining ‘how to think’ instruction with a ‘how to produce’ mentality, this book takes readers step-by-step through analysing, designing, and curating information into useful, impactful tools of communication.

With this book and its extensive collection of online support, readers can:

• Decide what visualisations work best for their data and their audience using the chart gallery
• See data visualisation in action and learn the tools to try it themselves
• Follow online checklists, tutorials and exercises to build skills and confidence
• Get advice from the UK’s leading data visualisation trainer on everything from getting started to honing the craft

CONTENTS

June 2019 • 346 pages
Cloth (9781526468932) • £100.00
Paper (9781526468925) • £34.99

The central premise in this book is that decision-making is the key competency in data visualisation: effective decisions, efficiently made. To accomplish this data visualisers need to follow a design process that organises their thinking and is underpinned by robust principles to optimise their thinking.

Though most choices are relatively clear-cut and based on common sense, for more nuanced situations, you will face a dilemma. This is where being able to consult a framework of design principles helps considerably.

Good visualisation design is TRUSTWORTHY

Is it reliable? This is the first and most important principle because it is about the fundamental legitimacy of a data visualisation. Without trust, the opportunity to communicate understanding vanishes. Truth is an obligation, but to achieve trust requires a commitment to accuracy, attention to detail, and transparency of sources as well as methods.

Good visualisation design is ACCESSIBLE

Is it usable? Accessibility in visualisation design is concerned with giving your audience access to useful understanding. It must be relevant to the subject and relevant to their needs. This needs to be achieved in a way that does not require undue effort to perceive, interpret, and comprehend. Not all visualisations can be quick, simple or easy, but the efforts asked of a reader should be proportional.

Good visualisation design is ELEGANT

Is it aesthetic? Elegance is concerned with creating an aesthetic that will appeal to your audience and endure, sustaining positive sentiment throughout the experience, far beyond just the initial moments of engagement.
new and bestselling big data titles

SAGE supports social scientists, helping to develop the additional tools, skills and experiences needed to work with big data and new technology.
DOING DIGITAL METHODS
Richard Rogers University of Amsterdam

Teaching the concrete methods needed to use digital devices, search engines and social media platforms to study some of the most urgent social issues of our time, this is the essential guide to the state of the art in researching the natively digital. With explanation of context and techniques and a rich set of case studies, Richard Rogers teaches you how to:

- Build a URL list to discover internet censorship
- Transform Google into a research machine to detect source bias
- Make Twitter API outputs comprehensible and tell stories
- Research Instagram to locate ‘hashtag publics’
- Extract and fruitfully analyze Facebook posts, images and video
- And much, much more

Designed as a seamless, visual learning toolkit the text is complemented by a suite of video tutorials and online tools and a Digital Methods Manual (an abridged, interactive E-book) that provides step-by-step guidance, as created by the author and his research team.

CONTENTS

March 2019 • 328 pages
Cloth (9781526444714) • £90.00
Paper (9781526444721) • £31.99

60 SECONDS WITH RICHARD ROGERS...

What can readers look forward to in this book?

Doing Digital Methods provides a critical outlook for undertaking research with digital media. It begins with the study of the natively digital, or the data, objects, devices, engines and platforms written for and outputted by online media. The book puts forward concrete methods for working with and repurposing online devices, search engines and social media platforms. It puts these methods into practice through a series of step-by-step research protocols with online tools as well as exemplary case studies that use the tools.

What’s the main thing you hope readers/students will learn from your book?

The book puts forward a methodological imagination for approaching digital media as relatively novel objects of study with research affordances that may be productive. How do the outputs of engines and platforms lend themselves to social and cultural research?

What top tip would you give those new to digital methods?

It’s not that technical. Another starting point is that research is not methods-driven, but begins with interesting questions that are urgent or at least timely. Methods and tools come second. Moreover, software outputs such as maps and graphs are less the conclusion than part of the overall story-telling.

What are you working on next?

I’m working on developing critical analytics as alternatives to the vanity metrics widely used in social media. As more people move their work on social causes and issues to social media, we should be developing more critical metrics than ‘influencer’ and other such scores that primarily serve marketing.
STUDYING DIGITAL PUBLIC SPACES
Research Methods for the Social Sciences
Laura Robinson Santa Clara University and
Gabe Ignatow University of North Texas

Studying Digital Public Spaces is a concise and accessible digital research methods textbook which examines digital methods vis-à-vis the digital public sphere and online political communities. The text focuses on methods that are accessible for undergraduate and graduate students who are interested in investigating online communities whose members discuss social and political issues.

October 2019 • 232 pages
Paper (9781506391137) • £25.99

CONDUCTING ONLINE RESEARCH ON AMAZON MECHANICAL TURK AND BEYOND
Leib Litman Lander College and Jonathan Robinson
Lander College; Queens College

Addressing three essential aspects for research, this text is a profile of Mechanical Turk systems and cultures, an advanced technical manual for how to use Mechanical Turk and an exploration of possible novel uses and advancements in the platform.

SAGE INNOVATIONS IN RESEARCH METHODS
October 2019
Paper (9781506391137) • £25.99

100 QUESTIONS (AND ANSWERS) ABOUT SURVEY RESEARCH
Erin Ruel Georgia State University

This book explains basic principles about survey research, such as what surveys are, which types are available and what is involved in producing high quality surveys. It introduces the most important topics in survey methodology designed to help users make the most of their survey projects.

SAGE 100 QUESTIONS AND ANSWERS
January 2019 • 176 pages
Paper (9781506348827) • £18.99

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SAGE Research Methods supports research at all levels by providing material to guide users through every step of the research process, from a quick dictionary definition, a case study example from a researcher in the field, a downloadable teaching dataset, a full-text title from the Quantitative Applications in the Social Sciences series, or a video tutorial showing research in action.

methods.sagepub.com
INNOVATION IN MIXED METHODS RESEARCH
A Practical Guide to Integrative Thinking with Complexity
Cheryl N. Poth University of Alberta
Explaining both why and how to use mixed methods for discovering solutions to complex research problems, this book gives readers the tools to adapt approaches to suit their own research conditions.

PROGRAM EVALUATION AND PERFORMANCE MEASUREMENT
An Introduction to Practice
Third Edition
James C. McDavid, Irene Huse both at University of Victoria and Laura R. L. Hawthorn
This third edition offers a conceptual and practical introduction to program evaluation and performance measurement for public and non-profit organizations.

QUALITATIVE COMPARATIVE ANALYSIS IN MIXED METHODS RESEARCH AND EVALUATION
Leila C. Kahwati and Heather L. Kane both at RTI International
The sixth volume in SAGE’s Mixed Methods Research Series provides an introduction and practical applications for using Qualitative Comparative Analysis (QCA) as part of a mixed methods approach to research and evaluation.

REALWORLD EVALUATION
Working Under Budget, Time, Data, and Political Constraints
Third Edition
Michael Bamberger Independent Consultant; Former World Bank Senior Sociologist, Linda Mabry Washington State University and Maliha Khan Independent Consultant
Organized around a seven-step model developed by the authors, this book addresses the challenges of conducting program evaluations in real-world contexts.

EVALUATION
A Systematic Approach
Eighth Edition
International Student Edition
Peter Henry Rossi, Mark W. Lipsey and Gary T. Henry both at Vanderbilt University
The bestselling comprehensive introduction to the field of programme evaluation, covering the range of evaluation research activities used in appraising the design, implementation, effectiveness and efficiency of social programmes.

We are listening to students
Follow our bloggers from the University of Sussex as they talk about their student journey: blogs.sussex.ac.uk/sagestudents @SageStudents
COLLABORATIVE APPROACHES TO EVALUATION
Principles in Use
Edited by J. Bradley Cousins
University of Ottawa
Outlining the principles J. Bradley Cousins and colleagues developed to guide collaborative approaches in evaluation, this text provides case studies for how these principles have then been applied in practice.

EVALUATION RESEARCH
A Collaborative Approach to Program Evaluation
Edited by Ryan P. Kilmer and James R. Cook both at University of North Carolina at Charlotte
This text will help students ‘connect the dots’ between the methods or design and the work’s potential implications across diverse settings and contexts. The book integrates detailed examples to illustrate each topic, grounded in the experiences and perspectives of the contributors.

PRACTICAL MAPPING FOR APPLIED RESEARCH AND PROGRAM EVALUATION
Bernadette Wright and Steven E. Wallis both at Meaningful Evidence, LLC
Using case studies and collaborative mapping and data from primary and secondary research, the authors introduce procedures in knowledge mapping, helping students to objectively quantify their knowledge of situations and develop more useful knowledge to support and enact positive change in the world.

PROGRAM EVALUATION FOR HEALTH CARE AND HEALTH POLICY
A Modern Approach
Edited by Steven Sheingold Department of Health and Human Services and Anupa Bir RTI International
Focusing on quantitative approaches to analysis, with sections on mixed methods and qualitative research, the authors provide a guide for both people executing evaluations and those using the data to make policy decisions.

10-STEP EVALUATION FOR TRAINING AND PERFORMANCE IMPROVEMENT
Seung Youn (Yonnie) Chyung
Boise State University
Introducing multiple evaluation frameworks, this text uses problem-based learning to guide the reader through a 10-step evaluation process, allowing them to produce specific deliverables that culminate in a completed evaluation project.

EVALUATION DESIGN FOR PROGRAM IMPROVEMENT
Laura R. Peck Abt Associates; Arizona State University
Considering variants of experimental evaluation designs, including those that are not commonly used but could be with much greater frequency, this book also instructs the reader in how to set up such experiments within program processes to learn about the effects of improvement efforts.

COMPLETING YOUR PROGRAM EVALUATION DISSERTATION, THESIS, OR FINAL PROJECT
Tamara M. Walser University of North Carolina Wilmington and Michael S. Trevisan Washington State University
An easy-to-read, accessible guidebook for conducting program evaluation dissertations, theses and culminating projects, this text is focused on practical application while being rooted in program evaluation literature.

See page 11 for Andy Kirk’s Data Visualisation, Second Edition
Bestsellers

DISCOVERING STATISTICS USING IBM SPSS STATISTICS
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• Integrated online resources, enabling you to master the key concepts, discover real research and track your progress

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Matthew B. Miles, A. Michael Huberman and Johnny Saldana Arizona State University

In this fourth edition, the fundamentals of research design and data management are presented with five distinct methods of analysis: exploring, describing, ordering, explaining and predicting. Maintaining the analytic rigour of previous editions while showcasing a variety of new visual display models for qualitative inquiry, the authors have added graphics to the now-classic matrix and network illustrations. Five chapters have been substantially revised and the appendix’s annotated bibliography includes new titles in research methods.

CONTENTS

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Qualitative Research
Qualitative Research

QUALITATIVE DATA ANALYSIS WITH NVIVO

Third Edition

Kristi Jackson Queri, Inc., Colorado and Pat Bazeley Western Sydney University

'I really do like the approach the authors have taken... they take you through a journey of the NVivo world from setting up your data base, to developing cases, to coding, the analysis and finally working collaborating with others – a truly lovely book.'

- Martin Christensen, School of Nursing, Queensland University of Technology

Engaging and accessible, this book offers students a complete guide to using NVivo for qualitative data analysis. Drawing on their wealth of expertise, the authors offer detailed, practical advice that relates to students’ own experience and research projects.

Packed with real-world examples and case studies, the book supports students through every stage of qualitative data analysis. This third edition:

- Contains fully integrated instructions for using NVivo on both Mac and PC, with screenshots and click-by-click guidance
- Seamlessly interweaves theory and practice in easy-to-follow steps
- Empowers students to develop their critical thinking

Accompanied by video tutorials for both Mac and PC, web links and a host of other helpful online resources, this step-by-step book removes students’ anxiety about tackling data analysis. Whether for advanced researchers or those approaching the task for the first time, this clear, yet comprehensive guide is the perfect companion for anyone doing qualitative data analysis with NVivo.

CONTENTS

Where to Begin? / Designing an NVivo Project / Coding Foundations / Advanced Coding / Cases, Classifications and Comparisons / Surveys and Mixed Methods / Querying Data / Literature Reviews and PDF Files / Working with Multimedia Files / Twitter, Facebook, YouTube and Web Pages / Teamwork / Moving On - Further Resources

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60 SECONDS WITH KRISTI AND PAT

Who will use this book?

Qualitative researchers who work on their own and are looking for support, those who work in teams, instructors incorporating NVivo into their qualitative methods courses, and users transitioning from earlier versions of the software.

Incorporating Windows and Mac versions of NVivo into a single resource is innovative. How significant is this?

This means that Windows and Mac users can either work in the same classroom/workshop or independently, using one book. The unique presentation of click instructions in different font colours makes this possible.

From your experience as a trainer, what advice would you give to a student or researcher starting out with NVivo?

Read about (and experiment with!) different approaches to handling qualitative data, pilot the use of the software with a small portion of your data before building a large project, be prepared to alter your approach to your data as you work through the analysis, and have fun!
QUALITATIVE DATA ANALYSIS
From Start to Finish
Second Edition
Jamie Harding  Northumbria University

This is the ideal book to get students up and running with the basics of qualitative data analysis. It breaks everything down into a series of simple steps and introduces the practical tools and techniques needed to turn transcripts into meaningful research.

Using multidisciplinary data from interviews and focus groups, Jamie Harding provides clear guidance on how to apply key research skills such as making summaries, identifying similarities, drawing comparisons and using codes. The book sets out real-world applicable advice, provides easy to follow best practice and helps students to:

- Manage and sort data
- Find an argument and define the conclusions
- Answer a research question
- Write up research for assessment and dissemination

Clear, pragmatic and honest this book will give students the perfect framework to start understanding qualitative data and to finish their research project.

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November 2018 • 328 pages
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QUALITATIVE SECONDARY RESEARCH
A Step-By-Step Guide
Claire Largan and Theresa Morris
University College Birmingham

Using secondary data offers unique challenges. In this practical guide, the authors take students through finding, managing and analysing secondary data in an error-free way, using qualitative approaches.

Perfect for those doing dissertations and research projects, it provides an accessible introduction to the theory of secondary research and its advantages and disadvantages.

Drawing on their years of experience, the authors:

- Offer a straightforward and approachable explanation of how to do a research project using secondary data
- Discuss every stage of the research process, including data preparation and presentation and dissemination of data
- Advise on how to avoid the potential pitfalls of using secondary data

Clear and easy to understand, this book is a ready-made toolkit for successfully completing every step of a research project using secondary data. From beginner level and beyond, this no-nonsense guide takes the confusion and worry out of doing a secondary research project and empowers all to be confident doing research.

CONTENTS
Introducing Qualitative Secondary Research / Preparing for Qualitative Secondary Research / The Role of Theory in Qualitative Secondary Research / Designing Qualitative Secondary Research / Ethics in Qualitative Secondary Research / Exploring Documents as Data / Locating your Data / Securing Quality over Quantity / Constructing a Literature Review / Managing your Data / Analysing Data / Working with Numbers / Presenting your Findings and Conclusions / Being a Qualitative Secondary Researcher

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A Practical Approach for Research across the Social Sciences
Michelle Salmona, Dan Kaczynski both at University of Canberra; Central Michigan University and Eli Lieber University of California

This book provides both new and experienced researchers with a guided introduction to dealing with the methodological complexity of mixed methods and qualitative inquiry using Dedoose software. The authors use their significant research experience and their depth of experience designing and updating Dedoose to offer practical strategies for using the software from a wide range of research studies.

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DOCUMENTARY RESEARCH IN THE SOCIAL SCIENCES
Malcolm Tight Lancaster University

From diaries and letters to surveys and interview transcripts, documents are a cornerstone of social science research. This book guides students through the documentary research process, from choosing the best research design, through data collection and analysis, to publishing and sharing research findings.

Using extensive case studies and examples, it situates documentary research within a current context and empowers students to use this method to meet new challenges like digital research and big data head on.

In a jargon-free style perfect for beginner researchers, this book helps students to:
• Interrogate documentary material in meaningful ways
• Choose the best research design for their project, from literature reviews to policy research
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INTERVIEWS IN QUALITATIVE RESEARCH
Second Edition
Nigel King University of Huddersfield, Christine Horrocks Manchester Metropolitan University and Joanna Brooks University of Manchester

This dynamic user-focused book will help students to get the data they want from their interviews. It provides practical guidance regarding technique, gives top-tips from real-world case studies and shares achievable checklists and interview plans. Whether students are doing interviews in their own research or using other researchers’ data, this book will tell them everything they need to know about designing, planning, conducting and analyzing quality interviews. It explains how to:
• Construct ethical research designs
• Record and manage data
• Transcribe notes
• Analyse findings
• Disseminate conclusions

With coverage of practical, theoretical and philosophical issues all grounded in examples from real interviews, this is the ideal guide for new and experienced researchers alike.

CONTENTS
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Linda Dale Bloomberg Columbia University and Marie Volpe Teachers College, Columbia University

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QUALITATIVE LONGITUDINAL METHODS
Researching Implementation and Change
Mary Lynne Derrington University of Tennessee at Knoxville
Mary Lynne Derrington provides guidance on how to conduct qualitative longitudinal studies rather than focusing on how to analyse such data, addressing the use of qualitative longitudinal methods, their unique methodological features and the challenges and benefits to this approach. Key features include:

- Excerpts from published studies, illustrating application
- Chapter opening objectives and end of chapter summaries, assisting the reader’s focus
- Personal stories and examples from the author, making it easy for the reader to relate to content
- A chapter on how to prepare a manuscript for publication, providing critical tools to researchers

CONTENTS
Introduction / The Benefits and Challenges of Longitudinal Qualitative Studies / Designing Qualitative Longitudinal Studies / Building on Qualitative Research with a Longitudinal Design / Perspectives on the Two-Way Research Relationship / Management of Longitudinal Data Throughout a Study / Longitudinal Data Analysis / Preparing a Longitudinal Study for Publication / Conclusion: Legacies, Lessons and Change

QUALITATIVE RESEARCH METHODS
Why and How to Involve People in Research
Dirk Schubotz Queen’s University Belfast
Going beyond a general introduction to offer a hands-on guide, this book empowers students to feel confident understanding and applying participatory methods to their research projects.

It takes an accessible approach to explaining the theory that grounds participatory research and offers students practical strategies for how and when to choose and apply a wide range of these methods. Comprehensive yet easy to understand, this book:

- Gives students a thorough grounding in the history and theoretical issues surrounding each method
- Showcases participatory research in action through extensive on the ground case studies
- Highlights the importance of ethics in research design, offering guidance on dealing with sensitive considerations in participatory research

With a sustained focus on the impact of digital technologies, this book tackles head-on the need to re-assess the way we involve people in contemporary research. It is an essential guide to better research practice for students and researchers across the social sciences.

CONTENTS
Introduction / PART I: HISTORY, THEORY AND ETHICS OF PARTICIPATORY METHODS / The History and Nature of Participatory Research Methods / Theoretical Perspectives on Participatory Research / Approaches and Populations in Participatory Research / Research Ethics in Participatory Research Practice / PART II: APPLICATIONS OF PARTICIPATORY METHODS / Participatory Action Research (PAR) / Group Discussion Methods in Participatory Research / Participatory Approaches to Participant Observation / Participatory Survey Methods / In Conclusion

SECONDARY ANALYSIS OF QUALITATIVE DATA
Edited by Kahryn Hughes Senior Research Fellow in Sociology, University of Leeds and Anna Tarrant University of Lincoln
A comprehensive handbook that guides social science students through every aspect of qualitative secondary analysis, from application to implications. Each chapter uses insightful case studies, further reading suggestions and applied hints and tips to explore the crucial components of research and analysis, such as where to find resources, how to search within a resource, collaborative and group working, working in paper archives and coverage of non-textual data.

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David Coghlan

Concise and unintimidating, the fifth edition of this bestselling book is the only pragmatic, quick-start guide to the main theories, issues and approaches to insider action research. With an encouraging and approachable tone, David Coghlan is the perfect mentor for anyone conducting action research in their own organization. Calming nerves at the same time as building confidence, he helps readers devise an appropriate research design that anticipates possible challenges and fits within the limits of their environments.

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CONTENTS

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Antony Bryant Leeds Beckett University

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• Part Three: Grounded Theory in Practice
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Aaron Newman Dalhousie University

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