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Ranjit Kumar University of Western Australia

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CONTENTS

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Qualitative, Quantitative, and Mixed Methods Approaches
Fifth Edition (International Student Edition)
John W. Creswell Department of Family Medicine, University of Michigan and J. David Creswell Carnegie Mellon University

This bestseller has pioneered the comparison of qualitative, quantitative, and mixed methods research design. For all three approaches, John and David Creswell include a preliminary consideration of philosophical assumptions, a review of the literature, an assessment of the use of theory in research approaches, and reflections about the importance of writing and ethics in scholarly inquiry. They also present the key elements of the research process, giving specific attention to each approach.

The book has been lauded for its language and tone, which are both accessible and inviting. It is a text that students keep and continue to use as a resource throughout their studies, once the specific class is over.

CONTENTS
Part I: Preliminary Considerations / The Selection of a Research Approach / Review of the Literature / The Use of Theory / Writing Strategies and Ethical Consideration / Part II: Designing Research / The Introduction / The Purpose Statement / Research Questions and Hypotheses / Quantitative Methods / Qualitative Methods / Mixed Methods Procedures

February 2018 • 304 pages
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RESEARCH DESIGN & METHOD SELECTION
Making Good Choices in the Social Sciences
Diana Panke University of Freiburg

Grounded in theory and context, this book explores the philosophical issues and debates surrounding social science research to help build solid, logical proposals and move from research concepts to fully realized designs. It encourages students to challenge unconscious biases around method selection and analysis and provides step-by-step guidance on choosing a method that is in-line with the question being explored.

Focused on the role of the researcher within research design, it stresses the need to plan a proposal that considers the philosophical underpinnings of research and not just practical issues like timing and access. It provides a sophisticated toolkit to understand:

- The critical issues associated with both qualitative and quantitative methods
- The approach that works best for specific research questions
- How design choices can effect practice

Perfect for upper undergraduate and postgraduate students, this book will instil confidence and good decision-making to ensure informed design and practice.

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September 2018 • 264 pages
Cloth (9781526449900) • £28.99
Paper (9781526449917) • £19.99

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Approaches for Professional Doctorates
Edited by Carol Costley University of Middlesex and John Fulton University of Sunderland

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- A no-frills guide to methodology and the theory of conducting research
- Strategies for communicating complex ideas
- Insight into common impact-driven methods like action research, case studies, and mixed methods
- Ways to develop systematic research projects within the boundaries of everyday working life.

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October 2018 • 264 pages
Cloth (9781526426840) • £85.00
Paper (9781526426857) • £26.99

SOCIAL SCIENTIFIC RESEARCH
Dawn Brancati Columbia University

Offering an engaging and entertaining introduction to research methods, this is a practical and easy-to-use companion for all new researchers and students in the social sciences. Covering all the key stages of the research process, this book guides students in navigating some of the biggest challenges in developing a research project.

This book:

- Uses real-life everyday examples, connecting research methods to your experiences
- Includes dedicated chapters on identifying a research question, ethics and writing up your findings
- Comprises an array of activities, tips, illustrations and international case studies
- Covers qualitative, quantitative and mixed methods research
- Digital resources for including SAGE Videos, journal articles, activities and more

Bringing methods to life for students across the social sciences, this book will provide students with the confidence they need to get their research off the ground.

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November 2018 • 448 pages
Cloth (9781526426684) • £85.00
Paper (9781526426691) • £26.99

Available as inspection copy for lecturers

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General Research Methods

USING REALIST METHODS
Edited by Nick Emmel, Joanne Greenhalgh, Ana Manzano, Mark Monaghan and Sonia Dalkin

Bringing together leading theorists, researchers and policy makers with expertise in using realist methods, this book is a definitive guide to putting realist methodologies into practice. Not just an overview of the field, this book looks to extend current debates and apply realist methods to new and practical challenges in social research. Featuring practical, worked examples of how to turn theory into evidence, it empowers readers not just to understand realist methods, but to use them. It will help readers:

- Negotiate the complexity of relational systems
- Understand the importance and relevance of cumulative theory
- Address concerns over data sources and quality
- Be flexible and creative in realist approaches
- Produce useful evidence for policy.

CONTENTS

May 2018 • 256 pages
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Theory and Practice
Derek Layder University of Leicester

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- How are models and maps of social reality crucial to the formulation of research problems and questions?
- What are the main phases, challenges, and theories of investigative research?
- How does investigative research compare with other research approaches like surveys, case studies, grounded theory, and mixed methods?
- How can you control the quality and validity of your investigative research?

With its clear focus on investigative research exploration, description, and explanation, this book gives you the solid building blocks needed to manage and integrate the theoretical and practical issues in your work.

CONTENTS

February 2018 • 192 pages
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DOING RESEARCH IN THE REAL WORLD
Fourth Edition
David E Gray University of Greenwich

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- Fiona Harris, University of Stirling

Pragmatic and inspiring, this applied book will help your students to complete their research quickly and well. David Gray’s advice is both positive and sensible as he walks them through each step of the research process from start to finish. Weaving quantitative, qualitative, and mixed methods together, he encourages students to consider flexible options and to choose the most appropriate methods for their projects. Setting out the realities of conducting research in real-world settings, David helps students to find the practical tools – and the confidence – to make good research choices as well as providing coverage of a wide range of assessment techniques and employability skills.

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Your text appears to be about general research methods, specifically focusing on realist and investigative approaches. It highlights the importance of understanding the quality and validity of research, as well as the phases, challenges, and theories associated with these methods. It also emphasizes the need for flexibility and creativity in research approaches, and the production of useful evidence for policy.

The page you've provided includes information about two books: one titled 'Using Realist Methods' edited by Nick Emmel, Joanne Greenhalgh, Ana Manzano, Mark Monaghan, and Sonia Dalkin. This book is described as a definitive guide to realist methodologies, helping readers understand and apply these methods to various challenges in social research. It includes sections on the complexities of relational systems, the importance of cumulative theory, and the practical aspects of data gathering and evaluation.

The second book, 'Investigative Research: Theory and Practice' by Derek Layder, offers an alternative approach to social research, focusing on models and maps of social reality, the main phases and theories of investigative research, and how to control the quality and validity of investigations. The contents include research models, problems and questions, dimensions, quantity and quality, case studies, mixed methods, and networks and domains.

The third book, 'Doing Research in the Real World', is a fourth edition by David E Gray, providing practical guidance on various research stages and methodologies. It is praised by Fiona Harris for its accessibility and comprehensiveness, covering a wide range of techniques and providing practical tools for students.

Overall, these resources are valuable for researchers and students looking to deepen their understanding of research methodologies, especially in the context of social sciences.
Using Realist Methods
Edited by Nick Emmel, Joanne Greenhalgh, Ana Manzano, Mark Monaghan all at University of Loughborough, and Sonia Dalkin Northumbria University

Bringing together leading theorists, researchers and policy makers with expertise in using realist methods, this book is a definitive guide to putting realist methodologies into practice. Not just an overview of the field, this book looks to extend current debates and apply realist methods to new and practical challenges in social research. Featuring practical, worked examples of how to turn theory into evidence, it empowers readers not just to understand realist methods, but to use them. It will help readers:
• Negotiate the complexity of relational systems
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Stephen P Borgatti University of Kentucky, Martin G Everett Manchester University and Jeffrey C Johnson University of Florida
Walking beginners through core aspects of collecting, visualizing, analyzing, and interpreting social network data, this book gets them up to speed on the theory and skills needed to conduct social network analysis. Using simple language and equations, the authors provide expert, clear insight into every step of the research process - including basic maths principles - without making assumptions about what readers know. With a particular focus on NetDraw and UNICET, the book introduces relevant software tools in an easy to follow way.

In addition to the fundamentals of network analysis and the research process, this edition focuses on:
• Digital data and social networks
• Statistical models to use in SNA, like QAP and ERGM
• The structure and centrality of networks
• Networks through time and change
• Egonets and cohesive subgroups.

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January 2018 • 384 pages
Cloth (9781526404091) • £85.00
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DOING DIGITAL METHODS
Richard Rogers University of Amsterdam

This is the essential guide to the state of the art in researching the natively digital. It teaches the concrete methods to use digital devices, search engines and social media platforms to study some of the most urgent social issues of our time. With step-by-step explanation of context and techniques and a rich set of case studies, Richard Rogers teaches you how to:

- Build a URL list to discover internet censorship
- Transform Google into a research machine to detect source bias
- Make Twitter API outputs comprehensible and tell stories
- Research Instagram to locate ‘hashtag publics’
- Extract and fruitfully analyse Facebook posts, images and video
- And much, much more

Designed with a suite of video tutorials and online tools, this is the guide to doing digital methods you have been waiting for.

CONTENTS

60 SECONDS WITH RICHARD ROGERS...

What can readers look forward to in this book?

Doing Digital Methods provides a critical outlook for undertaking research with digital media. It begins with the study of the natively digital, or the data, objects, devices, engines and platforms written for and outputted by online media. The book puts forward concrete methods for working with and repurposing online devices, search engines and social media platforms. It puts these methods into practice through a series of step-by-step research protocols with online tools as well as exemplary case studies that use the tools.

What’s the main thing you hope readers/students will learn from your book?

The book puts forward a methodological imagination for approaching digital media as relatively novel objects of study with research affordances that may be productive. How do the outputs of engines and platforms lend themselves to social and cultural research?

What top tip would you give those new to digital methods?

It’s not that technical. Another starting point is that research is not methods-driven, but begins with interesting questions that are urgent or at least timely. Methods and tools come second. Moreover, software outputs such as maps and graphs are less the conclusion than part of the overall story-telling.

How do you define the importance of digital methods in social research?

Digital methods seek to learn from the methods of online media, in order to repurpose them for social research. As such it could be said to be a specific approach in the tradition of learning from traces and following the medium.

What should be at the top of the digital methods research agenda?

The research agenda includes the ethical use of social media data, the observability of algorithms and the continued availability to researchers of online data that is increasingly removed or deleted from view.

What’s been the proudest moment of your career to date?

Seeing my former students thrive as researchers.

What are you working on next?

I’m working on developing critical analytics as alternatives to the vanity metrics widely used in social media. As more people move their work on social causes and issues to social media, we should be developing more critical metrics than ‘influencer’ and other such scores that primarily serve marketing.
DIGITAL SOCIAL RESEARCH
Theory and Method
Alphia Possamai-Inesedy and Alan Nixon, both at Western Sydney University

This straightforward, student-focused book is the perfect companion to any student conducting online research. Through a carefully curated introduction to digital social research literature, the book reviews and compares different debates and gives students the opportunity to engage with a broad range of resources and ideas. Focused on helping students understand as well as do digital research, the authors set out the theoretical perspectives of each step of the research process and link them directly to research design. It covers:

- The relationship between offline and online identities
- Practical ethical concerns like sampling, confidentiality, and storing personal data
- Limitations and potentials of key digital methods
- Digital data properties like persistence, searchability, and replicability
- Collecting, interpreting and using online data

Built around tools, techniques, and real-world examples that showcase the kinds of questions students need to ask, this book gives students the lenses to examine the social world through digital media.

CONTENTS

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STUDYING DIGITAL PUBLIC SPACES
Research Methods for the Social Sciences
Laura Robinson Santa Clara University and Gabe Ignatow University of North Texas

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Erin E. Ruelle  
*Georgia State University*

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*University of Lausanne, Tom W Smith  
*NORC at the University of Chicago and Yang-chih Fu  
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Ralph Hall  
*University of New South Wales*

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Elizabeth G. Creamer  
*Virginia Polytechnic Institute and State University, Blacksburg*

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A Practical Guide to Integrative Thinking with Complexity
Cheryl N. Poth University of Alberta, Canada

Explaining both why and how to use mixed methods for discovering solutions to complex research problems, this book gives readers the tools to adapt approaches to suit their own research conditions. Written in a warm, encouraging tone and packed with helpful diagrams and visual organizers, it provides an easy-to-follow map to the mixed methods process, covering everything from ‘what is mixed methods research?’ to framing, integrating, and describing a complexity-sensitive mixed methods approach.

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• An annotated glossary to get to grips with foundational terms and revise for exams

Supported throughout by real-world examples and advice from the author and other mixed methods experts, this book helps readers succeed in their projects and think innovatively about the methods they use.

CONTENTS

AN INTRODUCTION TO DATA ANALYSIS
Quantitative, Qualitative and Mixed Methods
Tiffany Bergin New York Criminal Justice Agency

Covering the general process of data analysis to finding, collecting, organizing, and presenting data, this book offers a complete introduction to the fundamentals of data analysis. Using real-world case studies as illustrations, it helps readers understand theories behind and develop techniques for conducting quantitative, qualitative, and mixed methods data analysis. With an easy-to-follow organization and clear, jargon-free language, it helps readers not only become proficient data analysts, but also develop the critical thinking skills necessary to assess analyses presented by others in both academic research and the popular media. It includes advice on:
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• Validity and credibility of data
• Sampling techniques
• Data management
• The big data phenomenon
• Data visualisation
• Effective data communication

Whether you are new to data analysis or looking for a quick-reference guide to key principles of the process, this book will help you uncover nuances, complexities, patterns, and relationships among all types of data.

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Uwe Flick Professor of Qualitative Research in Social Science and Education, Free University, Berlin

Showing you not just how to use triangulation as a strategy of quality management, but also how to use it as an approach to designing and doing qualitative research in a more comprehensive way, Flick links triangulation with current debates about using mixed methods, and outlines their potential for extending qualitative research. The book addresses questions such as how such research can benefit from integrating quantitative (mixed methods), or from working more generally with than one approach (triangulation).

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