UNDERSTANDING CASE STUDY RESEARCH
Small-scale Research with Meaning
Malcolm Tight
With a grounding in both theory and practice, this book focuses on the use and consumption of case studies to show readers the value and effectiveness of using this research method for their projects.

Readership: Upper-level undergraduate and postgraduate students across the social sciences.
Subject: Case Study & Narrative Analysis
Category: Core Textbook
Paperback • 9781446273920 • 224pp
1st edition • Feb-17 • £30.99
SAGE Publications Ltd

DOING DATA SCIENCE IN R
An Introduction for Social Scientists
Mark Andrews
This approachable introduction to doing data science in R provides step-by-step advice on using data science tools and statistical methods to carry out data analysis. Introducing the fundamentals of data science and R before moving into more advanced topics like Multilevel Models and Probabilistic Modelling with Stan, it builds knowledge and skills gradually.

Readership: Students at advanced undergraduate or postgraduate level learning how to analyse and manage social science data using R.
Subject: Content Analysis
Category: Core Textbook
Paperback • 9781526486776 • 640pp
1st edition • Mar-21 • £36.99
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THINKING ETHNOGRAPHICALLY
Paul Atkinson
Introducing the idea of ‘granular ethnography’, this interdisciplinary text shows readers how to take ethnography’s theoretical foundations into account and clearly lays out the importance of doing so.

Readership: Upper-level undergraduate and postgraduate students, and researchers, across the social sciences.
Subject: Ethnography
Category: Academic
Paperback • 9780857025906 • 216pp
1st edition • Jul-17 • £28.99
SAGE Publications Ltd

HYBRID ETHNOGRAPHY
Online, Offline, and In Between
Elizabeth I. Przybylski
Hybrid Ethnography provides researchers with concrete and theory-based ways to combine online and offline ethnographic research methods to support the reality of much contemporary fieldwork. As part of the Qualitative Research Methods series, this concise book serves students and faculty designing, conducting, and writing up dissertations and research studies.

Subject: Ethnography
Category: Supplementary Textbook
Paperback • 9781544320328 • 224pp
1st edition • Aug-20 • £22.99
SAGE Publications, Inc

PROGRAM EVALUATION
Embedding Evaluation into Program Design and Development
Susan P. Giancola
Program Evaluation: Embedding Evaluation into Program Design and Development provides an in-depth examination of the foundations, methods, and relevant issues in the field of evaluation. With an emphasis on an embedded approach, where evaluation is an explicit part of a program that leads to the refinement of the program, students will learn how to conduct effective evaluations that foster continual improvement and enable data-based decision making.

Subject: Evaluation
Category: Core Textbook
Paperback • 9781506357447 • 432pp
1st edition • May-20 • £65
SAGE Publications, Inc

PROGRAM EVALUATION AND PERFORMANCE MEASUREMENT
An Introduction to Practice
James C. McDavid, Irene Huse, Laura R. L. Hawthorn
Program Evaluation and Performance Measurement offers a conceptual and practical introduction to program evaluation and performance measurement for public and non-profit organizations.

Readership: Students and researchers across the social sciences.
Subject: Evaluation
Category: Core Textbook
Paperback • 9781506337067 • 568pp
3rd edition • Nov-18 • £77
SAGE Publications, Inc
DEALING WITH COMPLEXITY IN DEVELOPMENT EVALUATION
A Practical Approach
John Michael Bamberger, Jozef Leonardus Vaessen, Estelle R. Raimondo

A practical guide for people who commission, implement and use evaluations of complex development interventions.

Readership: Postgraduate students and researchers across the social sciences.

Subject: Evaluation
Category: Supplementary Textbook
Paperback • 9781483344249 • 480pp
1st edition • Dec-15 • £45.99
SAGE Publications, Inc

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Applications With Qualitative and Quantitative Data
Judith A. Holton, Isabelle Walsh


Subject: Grounded Theory
Category: Supplementary Textbook
Paperback • 9781483372549 • 256pp
1st edition • May-16 • £34.99
SAGE Publications, Inc

EVIDENCE-BUILDING AND EVALUATION IN GOVERNMENT
Kathryn Newcomer, Nicholas Hart

This text provides a road map for evaluators doing business within or for government, public managers who are expected to assess and use evidence generated by a large variety of evaluation approaches, and students taking evaluation courses in public management.

Subject: Evaluation
Category: Supplementary Textbook
Paperback • 9781071808726 • 152pp
1st edition • Mar-22 • £22.99
SAGE Publications, Inc

AN INTRODUCTION TO TEXT MINING
Research Design, Data Collection, and Analysis
Gabe Ignatow, Rada F. Mihalcea

Gabe Ignatow and Rada Mihalcea’s *An Introduction to Text Mining* provides a foundation for readers seeking a solid introduction to mining text data. The book covers the most critical issues that must be taken into consideration for research projects, including web scraping and crawling, strategic data selection, data sampling, use of specific text analysis methods, and report writing.

Subject: Internet Research
Category: Core Textbook
Paperback • 9781506337005 • 344pp
1st edition • Dec-17 • £45.99
SAGE Publications, Inc

LEADING CHANGE THROUGH EVALUATION
Improvement Science in Action
Kristen L. Rohanna

This book shows why those hoping to use evaluation to drive change in complex systems, rather than develop or improve one program, policy, or product, need to shift from the oversimplified idea of formative evaluation to a more specified continuous improvement model grounded in improvement science.

Subject: Evaluation
Category: Supplementary Textbook
Paperback • 9781071847862 • 168pp
1st edition • Jan-22 • £23.99
SAGE Publications, Inc

DOING QUALITATIVE RESEARCH ONLINE
Janet E. Salmons

Written by a scholar-practitioner in e-learning and online academia with 20 years’ experience, this book will help students and researchers across the social sciences looking to do qualitative research online. It’s also accompanied by extensive online resources including templates, exercises and further reading to further develop digital literacy.

Readership: For upper-level undergraduate and postgraduate students across the social sciences, studying courses such as Qualitative Research, Online Research, Digital Research and Qualitative Data Collection.

Subject: Internet Research
Category: Core Textbook
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2nd edition • Jan-22 • £31.99
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NETNOGRAPHY

The Essential Guide to Qualitative Social Media Research

Robert V Kozinets

In this landmark Third Edition, Netnography: The Essential Guide provides the theoretical and methodological groundwork as well as the practical applications, helping students both understand and do netnographic research projects of their own.

Readership: Upper level students and ethnographic researchers across social sciences, in media and cultural studies, anthropology, education, nursing, travel and tourism, and others.

Subject: Internet Research
Category: Core Textbook
Paperback • 9781526444707 • 472pp
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INTERVIEWING

A Guide to Theory and Practice

Kathryn Joy Roulston

Connecting “theory” and “method” can be challenging for novice researchers. Interviewing: A Guide to Theory and Practice draws from, and extends, the author’s earlier 2010 book, and focuses on three interrelated issues, how researchers: theorize research interviews; examine their subject positions in relation to projects and participants; and explore the details of interview interaction to inform practice.

Subject: Interviewing
Category: Supplementary Textbook
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Andreas Witzel, Herwig Reiter

In the first book in English to cover this important area, readers are introduced to the methodology, principles and practice of Problem-Centred Interviewing.

Readership: Novice and experienced interview researchers across the social, educational and health sciences.

Subject: Interviewing
Category: Academic
Paperback • 9781849201001 • 216pp
1st edition • Jun-12 • £38.99
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The Essential How To Guide

Uwe Flick

Packed with features like case studies and checklists, this accessible book gets students up and running so they can both understand interview research and use it in their projects.

Readership: Upper undergraduate and postgraduate social science students studying research methods or qualitative research.

Subject: Interviewing
Category: Core Textbook
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A Guide to Theory and Practice

Kathryn Joy Roulston

Connecting “theory” and “method” can be challenging for novice researchers. Interviewing: A Guide to Theory and Practice draws from, and extends, the author’s earlier 2010 book, and focuses on three interrelated issues, how researchers: theorize research interviews; examine their subject positions in relation to projects and participants; and explore the details of interview interaction to inform practice.

Subject: Interviewing
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MERGED METHODS

A Rationale for Full Integration

Giampietro Gobo, Nigel G. Fielding, Gevisa La Rocca, Wander van der Vaart

This provocative book discusses a new turn in mixed methods research: merged methods. Moving beyond the binary quantitative-qualitative distinction, it shows students how to integrate methods in social research.

Readership: Postgraduate students and researchers across the social sciences using mixed methods.

Subject: Mixed Methods
Category: Core Textbook
Paperback • 9781529717730 • 312pp
1st edition • Nov-21 • £29.99
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DEVELOPING A MIXED METHODS PROPOSAL

A Practical Guide for Beginning Researchers

Jessica DeCuir-Gunby, Paul A. Schutz

This practical, hands-on guide helps beginning researchers create a mixed methods research proposal for their dissertations, grants, or general research studies.

Readership: Undergraduate students across the social sciences.
Subject: Mixed Methods
Category: Supplementary Textbook
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NARRATIVE AS TOPIC AND METHOD IN SOCIAL RESEARCH
Donileen R. Loseke

Narrative research is an increasingly popular qualitative method across the social sciences. This book has two purposes: firstly to show students and researchers how to do research on narrative topics, particularly on questions about narrative productions of meaning, and secondly to explain some fundamentals of research methods suitable for exploring these topics. The final part of the book provides empirical examples of how such research is done.

Subject: Narrative Analysis
Category: Supplementary Textbook
Paperback • 9781071851661 • 122pp
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APPLIED THEMATIC ANALYSIS
Gregory Stephen Guest, Kathleen M. MacQueen, Emily Elizabeth Namey

This book provides step-by-step instructions on how to analyze text generated from in-depth interviews and focus groups, relating predominantly to applied qualitative studies. The book covers all aspects of the qualitative data analysis process, employing a phenomenological approach which has a primary aim of describing the experiences and perceptions of research participants.

Subject: Qualitative Research
Category: Core Textbook
Hardcover • 9781412917167 • 320pp
1st edition • Jan-12 • £77
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UTILIZATION-FOCUSED EVALUATION
Michael Quinn Patton, Charmagne Elise Campbell-Patton

The Fifth Edition of the bestselling Utilization-Focused Evaluation provides expert, detailed advice on conducting evaluations that promote effective use of the findings. The authors begin by describing the essence of utilization-focused evaluation, and then outline 10 operating principles. They conclude with chapters focused on how evaluation can be used to promote a more thoughtful, equitable, and sustainable world.

Subject: Qualitative Evaluation
Category: Core Textbook
Paperback • 9781544379456 • 414pp
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Social Change, Community and Policy
Claudia Mitchell, Naydene De Lange, Relebohile Moletsane

A guide to how participatory visual methods and arts-based methods can influence social change and make a significant contribution to policy dialogue.

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Category: Academic
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BASICS OF QUALITATIVE RESEARCH
Techniques and Procedures for Developing Grounded Theory
Juliet Corbin, DNSc, Anselm Strauss

A landmark volume in the study of qualitative methods, this book presents methods that enable researchers to analyze and interpret their data, and ultimately build theory from it. Highly accessible in their approach, authors Juliet Corbin and Anselm Strauss (late of the University of San Francisco and co-creator of grounded theory) provide a step-by-step guide to the research act, from the formation of the research question through several approaches to coding and analysis, to reporting on the research.

Readership: Students across the social sciences.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781412997461 • 456pp
4th edition • Mar-15 • £46.99
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CONSTRUCTING GROUNDED THEORY
Kathleen C. Charmaz

Presenting readers with a reflective view of Grounded Theory from a constructivist perspective, this Second Edition continues to expertly introduce key debates in the field.

Readership: Students and researchers across the social sciences.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9780857029140 • 416pp
2nd edition • Mar-14 • £32.99
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**DOING QUALITATIVE RESEARCH**

David Silverman

A practical, step-by-step guide to qualitative research projects, featuring interactive Silverman workshops to help students think critically about research and choose the best path for their project.

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*Subject:* Qualitative Research

*Category:* Core Textbook

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Interpretative phenomenological analysis (IPA) is a qualitative research approach committed to the examination of how people make sense of their major life experiences. This handy text covers its theoretical foundations and provides a detailed guide to conducting IPA research.

*Readership:* At U/G level very broad range of Postgraduate courses including Clinical and Health Psychology as well as Methods. The book is also adopted as essential on Qualitative Health Research and Public Health P/G courses. U/G courses tend to recommend the book as supplemental for Qualitative Research Methods at 2nd and 3rd year.

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*Category:* Core Textbook

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**INTERPRETING QUALITATIVE DATA**

David Silverman

This approachable, clear and friendly Sixth Edition of David Silverman’s classic text equips students with the tools to tackle key issues faced by qualitative researchers and establish good practice in their own research. The book comes with entertaining and inspiring videos from the author and a wealth of online resources to support the text.

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*Subject:* Qualitative Research

*Category:* Core Textbook

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**QUALITATIVE CONTENT ANALYSIS**

*A Step-by-Step Guide*

Philipp Mayring

This book is a systematic, eight-step guide to qualitative content analysis, supporting students through each stage of their research project, no matter the type or amount of data.

*Readership:* This book is for researchers or final-year undergraduate/postgraduate students studying qualitative research and doing their own research projects involving qualitative content analysis.

*Subject:* Qualitative Research

*Category:* Core Textbook

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1st edition • Dec-21 • £33.99

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**DOING VISUAL ETHNOGRAPHY**

Sarah Pink

An unrivalled exploration of what visual ethnography is and what it should be, this book maintains a fine balance between theory and practice. The author provides up-to-date digital and technological topics in this Fourth Edition; offering clear, relevant guidance on the approaches that contemporary students want to understand and the tools they want to use.

*Readership:* Students at all levels undertaking visual ethnographic research on its own, or as part of a wider qualitative project, particularly in fields such as anthropology or human geography.

*Subject:* Qualitative Research

*Category:* Core Textbook

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4th edition • Jan-21 • £31.99

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**HOW TO DO QUALITATIVE INTERVIEWING**

Bethany Morgan Brett, Katy Wheeler

From finding participants to writing questions, this hands-on book tells students everything they need to know when doing qualitative interviews.

*Readership:* For undergraduate students doing their own research projects/dissertations using interview methods.

*Subject:* Qualitative Research

*Category:* Core Textbook

*Paperback* • 9781526497352 • 224pp

1st edition • Dec-21 • £26.99

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**QUALITATIVE CONTENT ANALYSIS**

*A Step-by-Step Guide*

Philipp Mayring

This book is a systematic, eight-step guide to qualitative content analysis, supporting students through each stage of their research project, no matter the type or amount of data.

*Readership:* This book is for researchers or final-year undergraduate/postgraduate students studying qualitative research and doing their own research projects involving qualitative content analysis.

*Subject:* Qualitative Research

*Category:* Core Textbook

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Janice Aurini, Melanie Heath, Stephanie Howells

This book is a step-by-step introduction to doing qualitative research, supporting students through every milestone of their research project, no matter the type of data or research tools they use.

Readership: This book is for upper undergraduate and postgraduate students carrying out their first qualitative research project across the social sciences.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781526495044 • 336pp
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This comprehensive collection covers perspectives on the Internet as a social space as well as covering research models appropriate for the Internet, ethical considerations and information about innovation in the field.

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Subject: Qualitative Research
Category: Major Works
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AUTOETHNOGRAPHY
Process, Product, and Possibility for Critical Social Research
Sherick A. Hughes, Julie L. Pennington

Describing how autoethnographers go about collecting, analyzing and reporting data, this book provides a historic and theoretical background, followed by methods chapters that guide students through the process.

Subject: Qualitative Research
Category: Supplementary Textbook
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CRAFTING QUALITATIVE RESEARCH QUESTIONS
A Prequel to Design
Elizabeth (Betsy) Baker, President

The essence of research design is the ability to articulate research questions. This book dissects the anatomy of a qualitative research question, outlines the role of paradigms in research design, describes strategies to use the anatomy as a design heuristic, and provides sample cases that track the decisions two researchers made while formulating a qualitative question. The book concludes with advice on how to move from the research question to the proposal.

Subject: Qualitative Research
Category: Supplementary Textbook
Paperback • 9781526497369 • 200pp
1st edition • Sep-21 • £29.99
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Cecilia Vindrola-Padros

An introduction to rapid research, this book shows students how to do quick, quality research that balances accommodating time and resource constraints with credible research design.

Readership: This book is for researchers or final-year undergraduate/postgraduate students studying qualitative research, qualitative inquiry, research methods and research design.

Subject: Qualitative Research
Category: Supplementary Textbook
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Focus on Methodology
Cheryl Tatano Beck

Introduction to Phenomenology: Focus on Methodology breaks down the history, methodology, and application so students can more easily write proposals and conduct phenomenological research. This book provides a clear picture of phenomenology’s applications to social, behavioral, and health sciences, covering both interpretive and descriptive phenomenology from research design through analysis.

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Joseph A. Maxwell

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Subject: Qualitative Research
Category: Supplementary Textbook
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3rd edition • Aug-12 • £34.99
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AN APPLIED GUIDE TO RESEARCH DESIGNS

Quantitative, Qualitative, and Mixed Methods
William Alex Edmonds, Thomas D. Kennedy

This book visually presents quantitative, qualitative, and mixed methods research designs in a way that students and researchers can readily understand and accurately apply in their own investigations.

Readership: Upper level undergraduate and graduate level courses in Research Methods across most disciplines, specifically Education, Psychology, and Sociology/Social Work.
Subject: Quantitative/Statistical Research
Category: Core Textbook
Paperback • 9781483317274 • 392pp
2nd edition • Jul-16 • £65
SAGE Publications, Inc

BAYESIAN METHODS IN STATISTICS

From Concepts to Practice
Mel Slater

This book gets students up and running with doing complex Bayesian statistics, focusing on applied analysis rather than maths.

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Subject: Quantitative/Statistical Research
Category: Core Textbook
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John McLevey

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Readership: Postgraduate or advanced upper undergraduates studying computational social science, social data science or similar modules.

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Category: Core Textbook
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Subject: Quantitative/Statistical Research
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