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Welcome to the 2017 catalogue for Media, Communication & Cultural Studies which showcases our latest and bestselling titles. We’re proud to have built such a well-respected list of leading journals, adventurous new launches, undergraduate and postgraduate textbooks, and critically acclaimed books from top thinkers in the field.

We’re delighted to announce new editions of our bestsellers as well as brand new titles in exciting areas: Christian Fuchs, Social Media, Second Edition (p. 4), Simon Lindgren, Digital Media and Society (p. 3), Andrew McStay, Privacy and the Media (p. 2) and Guy Julier, Economies of Design (p. 5).

We believe in beautiful books, critical thinking and innovative resources that support research and teaching and help shape the future of media studies. We continue to seek out the best in rigorous research and creative pedagogy so if you’re interested in writing or editing a project with us, we’d love to hear from you.

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Key new titles
PRIVACY AND THE MEDIA
Andrew McStay Bangor University

A thoughtful survey of the privacy landscape, McStay reviews the intricate tensions and seeming contradictions to offer an accessible book for anyone curious about the contemporary debates in privacy.

- danah boyd, founder of Data and Society

In an increasingly interconnected world, it is more important than ever to understand how information about ourselves is being collected, transmitted, processed and mediated.

Privacy and the Media provides a comprehensive overview of both the theory and reality of privacy and the media in the 21st century. Providing a rich overview of this crucial and topical relationship, this book:

• Explores the foundational topics of journalism, the Snowden leaks and encryption by companies such as Apple
• Considers commercial applications including behavioural advertising, big data, algorithms and the role of platforms such as Google and Facebook
• Introduces the role of the body with discussions of emotion, wearable media, peer-based privacy, and sexting
• Encourages students to put their understanding to work with suggestions for further research.

Privacy and the Media is not a polemic on privacy as ‘good’ or ‘bad’, but a call to assess the detail and the potential implications of contemporary media technologies and practices. It is essential reading for students and researchers of digital media, social media, digital politics and the creative and cultural industries.

CONTENTS

March 2017 • 224 pages
Cloth (9781473924925) • £75.00
Paper (9781473924932) • £24.99

NEW EDITION!
MEDIA/SOCIETY
Industries, Images, and Audiences
Sixth Edition
International Student Edition
David Croteau Virginia Commonwealth University and William Hoynes Vassar College

The Sixth Edition features additional discussions of new studies and up-to-date material about the rapidly changing media landscape. This edition significantly expands on discussions of digitization, mobile media, user-generated content, the social impact of new media on society, and new media’s effect on traditional media outlets.

November 2017 • 428 pages
Paper (9781506390789) • £54.00

RACISM AND THE MEDIA
Gavan Titley National University of Ireland, Maynooth

New media have radically altered our understanding of racism, so that an issue that has too often been assumed to belong to the past has been thrust into the contemporary mainstream. Now more than ever, it is imperative to examine the role of the media in the generation, circulation and contestation of racist ideas. In Racism and Media, Gavan Titley:

• Explains why racism is such a complex and contested concept
• Provides a set of theoretical and analytical tools for interrogating the world of racism and the media
• Shows how to apply theory through a wide range of case studies, including examples from the UK, US, Europe and Australia
• Examines the rise and impact of online racism
• Invites readers to confront tensions in their own experiences of racism and media.

CONTENTS
Racism, Everywhere and Nowhere? / Racisms in a ‘Post-Racial’ Era / Analyzing Racism in the Media / Organized Racism Goes Online / Hate Speech and Freedom of Expression / Racialization in a Transnational Media Environment / Social Media and Everyday Racism / Anti-Racisms in Media Institutions and Media Practice

December 2017 • 200 pages
Cloth (9781446298534) • £70.00
Paper (9781446298541) • £23.99

UNDERSTANDING NEW MEDIA
Second Edition
Eugenia Siapera Dublin City University

New media touch every aspect of our social, political and cultural spheres, but the more familiar they become in our lives, the more difficult they become to grasp critically. It has never been more important to understand and explain the complexity of our digital world.

The new edition:

• Outlines the past, present and future of new media, introducing key thinkers and theories along the way
• Engages students with relevant and up-to-date case studies, ranging from Twitter, zombie media, trolling, the iPad and the rise of the selfie
• Gets students started on their projects with guided research activities
• Provides guided further reading, enabling students to extend their studies beyond the classroom.

Understanding New Media is a perfect guide for all students to explore new media and digital culture.

CONTENTS
Theories of New Media / Political Economy and New Media / Politics and Citizenship / Participation and Inequality / New Media Adoption, Use and Abuse / Security, Surveillance and Safety / New Media and Journalism / Mobile Media / New Media and Identity / Networks, Socialities and Social Media / Games and Gaming / The Future

December 2017 • 300 pages
Cloth (9781446297094) • £75.00
Paper (9781446297100) • £24.99
DIGITAL MEDIA AND SOCIETY

Simon Lindgren Umeå University

An impressive accomplishment. The book will reward both students and advanced scholars with its comprehensive overview, deft and accessible style, and an array of significant insights contributing to our developing understanding of social media and, most broadly, a coming post-digital society.

- Charles M Ess, University of Oslo

The worlds of the digital and the social have become irreversibly intertwined. This is Simon Lindgren’s starting point for his comprehensive analysis of the contemporary media landscape. Neatly divided into three sections, his book introduces the central theories through which to frame digital society, the hot topics that now dominate scholarly and public debates and the key research methods used in the field. It features:

- Succinct explanations of key concepts and theories
- Practical exercises to aid understanding and allow students to apply to their learning
- Further reading sections to help students explore the relevant literature and enhance their own research
- Guidance on key research methods such as digital ethnography, social network analysis and text mining
- Up-to-date, recognizable examples including Twitter, trolling and the selfie.

Sitting at the cutting edge of new media research, this is the must-have text for students of the digital society.

CONTENTS

PART I: THEORIES / Digital Society / Social Media / Cyber Debates / Interaction and Identity / Communities and Networks
PART III: TOOLS / Digital Social Research / The Research Process / Digital Ethnography / Mapping and Mining Digital Society
PART IV: CONCLUSION / A Theory of Digital Media and Social Change

May 2017 • 320 pages
Cloth (9781473925007) • £75.00
Paper (9781473925014) • £26.99

60 SECONDS WITH SIMON LINDGREN

If you could have a conversation with any media or communication theorist, past or present, who would you choose?

Lots of people are currently doing very good and important stuff, such as Gabriella Coleman’s work on hacking, Susanna Paasonen’s on the Internet and affect, and Natalie Fenton’s on digital media and resistance. As for time-travelling, I wouldn’t mind having a cup of tea with Georg Simmel; his question ‘How is society possible?’ never goes out of style.

What do you think will be the future of our society as it becomes more digital?

With all the scary proof that digital communication may play an important role in promoting ‘post-truth politics’, populism and even fascism, we must not forget that the same communication platforms were seen as tools for radical revolution for the Arab Spring and Occupy movements. As for time-travelling, I wouldn’t mind having a cup of tea with Georg Simmel; his question ‘How is society possible?’ never goes out of style.

What advice would you give a media and communication studies student in 2017?

Stay curious. Make sure you have fun. And don’t be afraid to think outside the box in learning, connecting and creating with media in ways that can enable other people to do the same thing.

What was the most enjoyable aspect of writing Digital Media and Society?

To be able to craft my own contribution to what “digital media and society” is as a field of study. Other writers might have chosen other theories, topics, and tools, but this project gave me a chance to present my version of this important and still emerging field.

And the hardest part?

The time and effort it took to finish a book with this huge scope. It was indeed written on planes and trains, home and away, day and night. You get consumed by tasks like these in ways that are equally painful and rewarding.

What was the thinking behind the cover?

‘Flamethrower Squirrel’ is one out of the many funny character images with variable captions (image macros) that circulate as memes throughout the internet and social media. We chose this cover image as a nod to the theory of social change that I develop in the last chapter of the book, to suggest that quirky and odd digitally circulated stuff like the Flamethrower Squirrel may have more power to change society than one may initially believe.
The new edition:

- Lays bare the structures and power relations at the heart of our digital media landscape
- Features new chapters on the sharing economy of Uber and Airbnb and the political economy of social media in China
- Presents new critical insights on 'big data'
- Challenges us to fight for a social media that serves the purposes of a just and fair world.

This book is the essential, critical guide for all students of media studies and sociology. Readers will never look at social media the same way again.

**CONTENTS**

- What is a Critical Introduction to Social Media?
- Part I: FOUNDATIONS / What are Social Media and Big Data?
- Part II: APPLICATIONS / The Power and Political Economy of Social Media
- Part III: CULTURES / Social Media and its Alternatives
- + Vincent Mosco, Queen’s University, Ontario

With social media affecting our experiences of everything from communication and the news to personal relations, it is more essential than ever to ask the right questions about their politics, economy, culture and ideology. This book equips students with the critical approach they need to understand the complexities and contradictions of social media and the information society.

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Available as inspection copy for lecturers
POPULAR MUSIC, TECHNOLOGY AND SOCIETY
Contemporary Investigations
Nick Prior University of Edinburgh

Taking a distinctive, multi-theoretical look at popular music’s place in contemporary society, this book is both an original inquiry and an assessment of the state of popular music – its protagonists, audiences and practices. It situates the study of pop within broad traditions of cultural sociology and cultural studies, as well as exploring contemporary thinking around the practices, mediations and forms of popular music, whilst describing the challenges faced by music sociology as it grapples with an increasingly digitalized and globalized social and technological landscape.

Popular Music, Technology and Society features a number of topical cases and examples, from iPods, microphones and software studios to Kraftwerk, Britney Spears and Gorillaz. It is essential reading for students in cultural studies, media and communication studies, sociology and popular music studies.

CONTENTS
PART I: MUSIC’S MEDITATIONS / Popular Music’s Mediations / Becoming a Band: Scenes, Networks and the Creative Process / Vox Pop: The Voice in the Machine / Keeping It Real: Performative Mediations and the “Live” Experience / PART II: DIGITAL INVESTIGATIONS / Sampling, Cyborgs and Software: Pop Goes Digital / Decks are Different: Dance Music, Turntablism and the Role of the DJ / From Bits to Hits: Music and Video Games / Urban Auralities: Towards a Rhythmanalysis of the iPod

October 2017 • 240 pages
Cloth (9781848600447) • £80.00
Paper (9781848600454) • £21.99

WEATHERED
Cultures of Climate
Mike Hulme King’s College London

In his bracing new book, Mike Hulme throws open cultural windows on climate, illuminating its history and geography as a powerful form of human experience and imagination.

~ Stephen Daniels, University of Nottingham

November 2016 • 200 pages
Cloth (9781473924987) • £65.00
Paper (9781473924994) • £22.99

THE SAGE HANDBOOK OF CULTURAL SOCIOLOGY
Edited by David Inglis University of Exeter and Anna-Mari Almila University of the Arts, London

A cutting-edge exploration of this most diverse of sociological sub-disciplines. 40 original chapters offer a much-needed international approach to cultural sociology.

May 2016 • 636 pages
Cloth (9781446271971) • £110.00

THE CRISIS OF PRESENCE IN CONTEMPORARY CULTURE
Ethics, Privacy and Speech in Mediated Social Life
Vincent Miller University of Kent

An excellent work for understanding how to use philosophical thought for the analysis of ethics, privacy and disclosure in this turbulent world of the Internet in the information society. It shows how to come to grips with the contested relationship between online freedom and control.

~ Christian Fuchs, University of Westminster

SAGE SWIFTS
October 2016 • 152 pages
Cloth (9781473916005) • £45.00

MISOGYNY ONLINE
A Short (and Brutish) History
Emma A Jane University of New South Wales

A rigorous, necessary and at times terrifying exploration of one of the most pressing and rapidly growing forms of harassment and abuse of women and girls today. Dr Jane’s interrogation of the rhetoric of sexualized, gendered violence and the rise of multi-perpetrator attacks on individual women using digital technology is a must-read for a greater understanding of this phenomenon and its impact on democracy, culture and the individual.

~ Tara Moss, UNICEF National Ambassador for Child Survival

Misogyny Online explores the worldwide phenomenon of gendered cyberhate as a significant discourse which has been overlooked and marginalised. The rapid growth of the internet has led to numerous opportunities and benefits; however, the architecture of the cybersphere offers users unprecedented opportunities to engage in hate speech. A leading international researcher in this field, Emma A Jane weaves together data and theory from multiple disciplines and expresses her findings in a style that is engaging, witty and powerful. This book is an important read for students and faculty members alike across the social sciences and humanities.

CONTENTS
The Warning is You Will Receive No Warning / The Rise of Rapeglish / Why It Is So / Hitting Home / The Blame Game / Epic Institutional Fails / The Electronic Equivalent of Everywhere

SAGE SWIFTS
October 2016 • 152 pages
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THE CONSUMER SOCIETY
Myths and Structures
Revised Edition
Jean Baudrillard

The young Baudrillard at his best ... a sociological study of the society of consumption of the finest order, this text continues to shed light on the subject and object of consumption, around which contemporary societies are organized.

– Douglas Kellner, University of California, Los Angeles

Jean Baudrillard’s classic text was one of the first to focus on the process and meaning of consumption in contemporary culture. Originally published in 1970, the book makes a vital contribution to current debates on consumption.

The Consumer Society includes Baudrillard’s most organized discussion of mass media culture, the meaning of leisure, and anomie in affluent society. A chapter on the body demonstrates Baudrillard’s extraordinary prescience for flagging vital subjects in contemporary culture long before others.

This English translation begins with an introductory essay by Barry Smart, new to this Revised Edition, and an introductory essay by George Ritzer.

PUBLISHED IN ASSOCIATION WITH THEORY, CULTURE & SOCIETY
December 2016 • 240 pages
Cloth (9781473982376) • £85.00
Paper (9781473982383) • £29.99

SYMBOLIC EXCHANGE AND DEATH
Revised Edition
Jean Baudrillard

This is easily Baudrillard’s most important work. Anyone who wants to understand the complexity and provocativeness of Baudrillard’s richest period must read this text.

– Douglas Kellner, University of California, Los Angeles

PUBLISHED IN ASSOCIATION WITH THEORY, CULTURE & SOCIETY
December 2016 • 280 pages
Cloth (9781473907591) • £90.00
Paper (9781473907584) • £32.99

Available as inspection copy for lecturers

THE LIMITS OF NEOLIBERALISM
Authority, Sovereignty and the Logic of Competition
Revised Edition
William Davies Goldsmiths, University of London

A sparkling, original, and provocative analysis of neoliberalism. It offers a distinctive account of the diverse, sometimes contradictory, conventions and justifications that lend authority to the extension of the spirit of competitiveness to all spheres of social life. This book breaks new ground, offers new modes of critique, and points to post-neoliberal futures.

– Bob Jessop, University of Lancaster

Since its intellectual inception in the 1930s and its political emergence in the 1970s, neo-liberalism has sought to disenchant politics by replacing it with economics.

This agenda-setting text examines the efforts and failures of economic experts to make government and public life amenable to measurement, and to re-model society and state in terms of competition. In particular, it explores the practical use of economic techniques and conventions by policy-makers, politicians, regulators and judges and how these practices are being adapted to the perceived failings of the neoliberal model.

By picking apart the defining contradiction that arises from the conflation of economics and politics, this book asks: to what extent can economics provide government legitimacy?

Now with a new preface from the author and a foreword by Aditya Chakrabortty.

CONTENTS

November 2016 • 248 pages
Paper (9781526403520) • £14.99

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If you are seeking accessible content please contact us directly at accessible@sagepub.co.uk or through one of our partners and we will be happy to assist you.
WINNER OF THE AUSTRIAN BOOK OF THE YEAR

We are proud to announce that Ruth Wodak has been awarded the 2016 Austrian Book of the Year for the German translation of The Politics of Fear (Politik mit der Angst), in the category of Humanities and Social Sciences.

What originally inspired you to write The Politics of Fear?

While observing socio-political developments across Europe, the European Union, and the US in recent years, it became obvious to me that right-wing populist parties were gaining traction. I got really interested to find out what made such parties attractive, and why and wanted to explain these new developments ‘beyond the left and right’ that are currently dominating our political landscape.

Why do you think The Politics of Fear has won Austrian Book of the Year in the Humanities and Social Sciences category?

My theoretical approach elaborated in this book allows understanding of how populist parties work, what strategies and arguments they use, and why these are sometimes successful and sometimes not. Many claims made in this book allow the prediction of developments such as the success of Trump’s demagogy, the rise of nationalism, nativism and authoritarianism, and the impact of exclusionary, xenophobic and sexist political agendas.

What do you envision will happen within the political sphere in 2017?

The success of right-wing and extreme right parties will hugely depend on the strategies of various governments, of the other political parties, and the civil society. If mainstream parties decide to ‘overtake’ and accommodate to such parties on ‘the right’, they will most probably lose voters and elections. If other – positive, even if complex – narratives and social agendas fighting inequality and promoting a ‘social Europe’ are constructed in opposition to the right-wing populist agenda, then the right-wing populist perpetuum mobile could be confronted more successfully. It must be emphasized that liberal democracies are currently at stake and hugely challenged and threatened by ‘the politics of fear’.

THE POLITICS OF FEAR
What Right-Wing Populist Discourses Mean
Ruth Wodak University of Lancaster

Using close linguistic analysis and impressively deep political insight, Ruth Wodak takes apart the strategies, rhetoric and half-truths of today’s right-wing populists. All who are disturbed by current political trends in Europe and America should read The Politics of Fear.

- Michael Billig, Loughborough University

Populist right-wing politics is moving centre-stage, with some parties reaching the very top of the electoral ladder: but do we know why, and why now?

In this book, Ruth Wodak traces the trajectories of such parties from the margins of the political landscape to its centre, to understand and explain how they are transforming from fringe voices to persuasive political actors who set the agenda and frame media debates. Laying bare the normalization of nationalistic, xenophobic, racist and antisemitic rhetoric, she builds a new framework for this ‘politics of fear’ that is entrenching new social divides of nation, gender and body.

The result reveals the micro-politics of right-wing populism: how discourses, genres, images and texts are performed and manipulated in both formal and everyday contexts with profound consequences. This book is a must-read for scholars and students of linguistics, media and politics wishing to understand these dynamics that are reshaping our political space.

CONTENTS


2015 • 256 pages
Cloth (9781446246993) • £70.00
Paper (9781446247006) • £23.99

POlitical Communication
HYBRID POLITICS
Media and Participation
Laura Iannelli University of Sassari

Hybrid Politics examines the combinations and competitions between older and newer media technologies, practices, actors, contents and logics, by exploring their potential and practical implications in terms of political participation.

In this Swift, Laura Iannelli analyses the ‘hybridity’ of politics in democratic societies from a multidisciplinary perspective, identifying the diverse forms of power and political participation that coexist within the contemporary complex media sphere, and influence participation in the spheres of institutionalized and protest politics.

Building upon renowned global research and original case studies, Iannelli proposes an innovative and challenging analytical strategy to understand, explain and problematize the contemporary complexity of political participation and communication.

CONTENTS
Hybrid Research on Media and Political Participation / Hybrid Media and Political Participation / Hybrid Media Participation: Tweeting TV Politics and Pop Protests

SAGE SWIFTS
August 2016 • 144 pages
Cloth (9781473915787) • £45.00

Supporting the Social Sciences

Since SAGE’s inception over 50 years ago, our commitment to supporting the social sciences has been a core principle of our organization. Accordingly we feel a responsibility to get directly involved, and have committed resources and effort to advocacy and engagement to help champion the value of social science research

— Ziyad Marar, President, Global Publishing, SAGE Publishing
Bestsellers
in Media, Communication & Cultural Studies

NEW EDITION!

MEDIA, CULTURE AND SOCIETY
An Introduction
Second Edition
Paul Hodkinson University of Surrey

Combining a critical survey of the field with a finely judged assessment of cutting-edge developments, this Second Edition cements its reputation as the must-have text for any undergraduate student studying media, culture and society.

December 2016 • 344 pages
Cloth (9781473902360) • £85.00
Paper (9781473902367) • £27.99

CULTURAL STUDIES
Theory and Practice
Fifth Edition
Chris Barker University of Wollongong and Emma A Jane University of New South Wales

It is a pleasure to welcome a new edition of Cultural Studies, the most comprehensive, dispassionate and insightful treatment of this turbulent field. With Emma Jane’s additions, new topics are opened up with a sure-footed adventurousness that is both scholarly and thought-provoking, adding a distinctive update to a reliable resource.

- John Hartley, Curtin University and Cardiff University

May 2016 • 760 pages
Cloth (9781473919430) • £100.00
Paper (9781473919437) • £34.99

REPRESENTATION
Cultural Representations and Signifying Practices
Second Edition
Edited by Stuart Hall, Jessica Evans
The Open University and Sean Nixon
University of Essex

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- Angela McRobbie, Goldsmiths, University of London

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- Elizabeth Bird, University of South Florida

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Claudia Mitchell McGill University, Naydene DeLange University of KwaZulu-Natal and Relebohile Moletsane University of KwaZulu-Natal

A guide to how participatory visual methods and arts-based methods can influence social change and make a significant contribution to policy dialogue. Featuring methods like photo-voice, participatory video, drawing/mapping and digital storytelling, this book demonstrates how data from participatory visual methods can take people and communities beyond ideological engagement, initiating new conversations and changing perspectives, policy debates and policy development.

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