How Sage supports you on social media

Sage runs a variety of social media accounts on Twitter, Facebook, LinkedIn, Instagram, YouTube, and WeChat. Targeting mainly the academic and wider scholarly community, these social media outlets are a great way to engage with our scholarly communities at conferences, at launch events, and around key industry debates that both affect and inform our global academic community.

Your article

Your article may be featured on a social media platform in a post about the following:

• A collection or issue launch
• When your article or the issue it’s in reaches a certain milestone (such as citations or views)
• A discipline hub, like the Research Methods & Evaluation or Business & Management hubs
• The Sage Perspectives blog, especially if your article was featured in a blog post
• A LinkedIn article or case study about your experience
• Awareness days and months
• A timely, newsworthy event that draws on your research

How to engage with Sage on social media

• Follow Sage on social media (full list to the right)
• Re-share posts from Sage that are of interest to your audience
• Celebrate your success and re-share posts about your research
• Contribute to the conversation by replying to posts
• Tag Sage in relevant posts you create so we can like, reshare, and promote as appropriate

Where to find us on social media

Twitter
• Sage Publishing
• Sage Journals
• Sage Clinical Med
• Sage Politics
• Sage Criminology
• Sage Health & Nursing
• Sage Management
• Sage Media & Comm
• Sage Methods
• Sage Open
• Sage Psychology
• Sage Sociology

Facebook
• Sage Publishing

LinkedIn
• Sage Publishing

Instagram
• Sage Publishing

YouTube
• Sage Publishing
• Sage Video
• Sage Ocean

WeChat

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