Research Methods

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**ACTION RESEARCH**

*All You Need to Know*

Jean McNiff

Written with Jean McNiff’s trademark enthusiasm and accessibility, this book - complete with a practical workbook - gives readers all they need to be able to do action research in their own context with confidence.

**Readership:** Graduate students across all subjects, but most particularly Education, Health and Business.

**Subject:** Action Research

**Category:** Core Textbook

Paperback • 9781473967472 • 288pp

1st edition • May-17 • £34.99

Sage Publications Ltd

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**ACTION RESEARCH**

*Ernest T. Stringer, Alfredo Ortiz Aragón*

Action Research is an invaluable guide to novice researchers from a diversity of disciplines, backgrounds, and levels of study for understanding how action research works in real-life contexts. It helps students see the value of their research in a broader context, beyond academia, to effect change on a larger scale.

**Subject:** Action Research

**Category:** Supplementary Textbook

Paperback • 9781544355948 • 408pp

5th edition • Nov-20 • £41.99

Sage Publications, Inc

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**UNDERSTANDING NARRATIVE INQUIRY**

*The Crafting and Analysis of Stories as Research*

Jeong-Hee Kim

Rich in stories from the author’s own research, and examples of graduate students’ research dilemmas, this book is a both theoretical and practical guide to all aspects of narrative inquiry.

**Readership:** Upper-level undergraduate and postgraduate students, and researchers, across the social sciences.

**Subject:** Case Study & Narrative Analysis

**Category:** Core Textbook

Paperback • 9781849206129 • 192pp

1st edition • Jun-10 • £44.99

Sage Publications Ltd

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**CASE STUDY RESEARCH**

*What, Why and How?*

Peter Swanborn

Helping readers to fully understand the ins and outs of case study research, this book examines the many aspects of case study methodology.

**Readership:** Upper-level undergraduate and postgraduate students in sociology, political science, organizational science and public policy.

**Subject:** Case Study & Narrative Analysis

**Category:** Supplementary Textbook

Paperback • 9781506336169 • 352pp

6th edition • Feb-18 • £58

Sage Publications, Inc
NARRATIVE METHODS FOR THE HUMAN SCIENCES

Catherine Kohler Riessman

This book provides a lively overview of qualitative research based on interpreting stories. Designed to improve research practice, it provides detailed discussions of four analytic methods: thematic analysis, structural analysis, dialogic/performance analysis, and visual narrative analysis.

Subject: Case Study & Narrative Analysis
Category: Supplementary Textbook
Paperback • 9780761929987 • 264pp
1st edition • Feb-08 • £58
Sage Publications, Inc

HOW TO DO CRITICAL DISCOURSE ANALYSIS

A Multimodal Introduction

David Machin, Andrea Mayr

Each chapter presents distinct concepts and ideas in Critical Discourse Analysis, explaining students how to use them in their research - and why. Packed with case studies of news texts, social media content, memes, promotional videos, institutional documents, infographics and webpages, the book shows the reader how to apply each set of tools to real life examples.

Readership: This text is an inspiring and valuable resource for undergraduate students and researchers across the social sciences who wish to understand and use Critical Discourse Analysis
Subject: Discourse Analysis
Category: Core Textbook
Paperback • 9781529772982 • 360pp
2nd edition • Feb-23 • £33.99
Sage Publications Ltd

BEING ETHNOGRAPHIC

A Guide to the Theory and Practice of Ethnography

Raymond Madden

An inventive, applied guide to doing research in the field with a clear framework for planning, conducting and writing about ethnography.

Readership: The target audience and readership is postgraduate students both Masters and PhD with a focus on a primary course of Ethnography/ Field work and qualitative research methods modules.
Subject: Ethnography
Category: Core Textbook
Paperback • 9781529791860 • 232pp
3rd edition • Dec-22 • £36.99
Sage Publications Ltd

DIGITAL ETHNOGRAPHY

Principles and Practice

Sarah Pink, Heather Horst, John Postill, Larissa Hjorth, Tania Lewis, Jo Tacchi

Providing readers with the introduction to doing research into digital cultures and technologies, this book considers the methodological, practical and theoretical elements of digital ethnography and demonstrates how to research experiences and relationships as well as objects and events.

Readership: Upper-level undergraduate and postgraduate students across the social sciences.
Subject: Ethnography
Category: Core Textbook
Paperback • 9781473902381 • 216pp
1st edition • Oct-15 • £36.99
Sage Publications Ltd

DOING SENSORY ETHNOGRAPHY

Sarah Pink

A cornerstone of this exciting, growing discipline, this text gives readers a clear introduction to key ideas and common complexities met when doing sensory research and provides plenty of real-world examples to show the method in action.

Readership: Students and researchers across all disciplines.
Subject: Ethnography
Category: Core Textbook
Paperback • 9781446287590 • 232pp
2nd edition • Feb-15 • £36.99
Sage Publications Ltd

CRAFTING ETHNOGRAPHY

Paul Atkinson

This final book in Paul Atkinson’s celebrated quartet focuses on material culture and sensory ethnography. Using the author’s original fieldwork, the book explores how materials, techniques, tools, and perspectives combine with the five senses to inform ethnographic methods.

Readership: For upper undergraduates and postgraduates across the social sciences, and researchers looking to hone their ethnography craft.
Subject: Ethnography
Category: Academic
Paperback • 9781529701227 • 176pp
1st edition • Mar-22 • £32.99
Sage Publications Ltd
EFFECTIVE DATA VISUALIZATION
The Right Chart for the Right Data
Stephanie D. H. Evergreen
The updated Second Edition of the comprehensive how-to guide functions as a set of blueprints, supported by research and the author's extensive experience with clients in industries all over the world, for conveying data in an impactful way.

Readership: Students and researchers across the social sciences.
Subject: Evaluation (General)
Category: Supplementary Textbook
Paperback • 9781544350882 • 352pp
2nd edition • May-19 • £58
Sage Publications, Inc

FOCUS GROUPS
A Practical Guide for Applied Research
Richard A. Krueger, Mary Anne Casey
The bestselling ‘how to’ guide for doing focus groups, and what readers need to do to get an expected outcome.

Readership: Students across the social sciences.
Subject: Focus Group Research
Category: Supplementary Textbook
Spiral • 9781483365244 • 280pp
5th edition • Sep-14 • £55
Sage Publications, Inc

EVIDENCE-BUILDING AND EVALUATION IN GOVERNMENT
Kathryn Newcomer, Nicholas Hart
This text provides a road map for evaluators doing business within or for government, public managers who are expected to assess and use evidence generated by a large variety of evaluation approaches, and students taking evaluation courses in public management.

Subject: Evaluation (General)
Category: Supplementary Textbook
Paperback • 9781071808726 • 168pp
1st edition • Feb-22 • £22.99
Sage Publications, Inc

GROUNDED THEORY
A Practical Guide
Melanie Birks, Jane Mills
A student-focused, step-by-step guide to grounded theory, featuring interactive activities and tools to gain a deeper understanding how it can be applied at each stage of the research project.

Readership: Novice researchers using the method of grounded theory as well as postgraduate students.
Subject: Grounded Theory
Category: Core Textbook
Paperback • 9781529759273 • 288pp
3rd edition • Dec-22 • £34.99
Sage Publications Ltd

LEADING CHANGE THROUGH EVALUATION
Improvement Science in Action
Kristen L. Rohanna
This book shows why those hoping to use evaluation to drive change in complex systems, rather than develop or improve one program, policy, or product, need to shift from the oversimplified idea of formative evaluation to a more specified continuous improvement model grounded in improvement science. In doing so, author Kristen L. Rohanna provides guidance to both evaluators and others, such as K-12 educators or hospital administrators, who lead improvement initiatives in their organizations and seek to solve persistent problems of practice.

Subject: Evaluation (General)
Category: Supplementary Textbook
Paperback • 9781071847862 • 176pp
1st edition • Feb-22 • £22.99
Sage Publications, Inc

DOING QUALITATIVE RESEARCH ONLINE
Janet Salmons
This book equips students who are new to online qualitative research with the skills they need to make good research choices, so they can confidently conduct a project using internet methods.

Readership: For upper-level undergraduate and postgraduate students across the social sciences, studying courses such as Qualitative Research, Online Research, Digital Research and Qualitative Data Collection.
Subject: Internet Research
Category: Core Textbook
Paperback • 9781529714128 • 384pp
2nd edition • Dec-21 • £34.99
Sage Publications Ltd
FOUNDATIONS OF MIXED METHODS RESEARCH
Integrating Quantitative and Qualitative Approaches in the Social and Behavioral Sciences
Abbas M. Tashakkori, R. Burke Johnson, Charles B. Teddlie

This highly anticipated Second Edition gives students a comprehensive overview of mixed methods from philosophical roots and traditions through designing, conducting and disseminating a study.

Subject: Mixed Methods
Category: Core Textbook
Paperback • 9781506350301 • 472pp
2nd edition • Nov-20 • £81
Sage Publications, Inc

NARRATIVE AS TOPIC AND METHOD IN SOCIAL RESEARCH
Donileen R. Loseke

Narrative research is an increasingly popular qualitative method across the social sciences. This book has two purposes: firstly to show students and researchers how to do research on narrative topics, particularly on questions about narrative productions of meaning, and secondly to explain some fundamentals of research methods suitable for exploring these topics. A final part of the book provides empirical examples of how such research is done.

Subject: Narrative Analysis
Category: Supplementary Textbook
Paperback • 9781071851661 • 120pp
1st edition • Mar-22 • £22.99
Sage Publications, Inc

A CONCISE INTRODUCTION TO MIXED METHODS RESEARCH - INTERNATIONAL STUDENT EDITION
John Ward Creswell

Providing a brief overview of mixed methods research, this Second Edition takes the reader through the essential steps in planning or designing a study.

Subject: Mixed Methods
Category: Supplementary Textbook
Paperback • 9781071840962
2nd edition • Oct-21 • £22.99
Sage Publications, Inc

ANALYZING AND INTERPRETING QUALITATIVE RESEARCH
After the Interview
Charles Francis Vanover, Paul A. Mihas, Johnny Saldana

Drawing on the expertise of major names in the field, this text provides comprehensive coverage of the key methods for analyzing, interpreting, and writing up qualitative research in a single volume.

Subject: Qualitative Data Analysis
Category: Core Textbook
Paperback • 9781544395876 • 504pp
1st edition • Jun-21 • £58
Sage Publications, Inc

SECONDARY DATA IN MIXED METHODS RESEARCH
Daphne C. Watkins Jacobs

Secondary Data in Mixed Methods Research by Daphne C. Watkins, is the latest contribution to the Mixed Methods Research Series. This brief text offers step-by-step procedures for incorporating existing data into mixed methods research designs, as well as identifying characteristics of datasets that make them good candidates for mixed methods projects.

Subject: Mixed Methods
Category: Supplementary Textbook
Paperback • 9781506389578 • 264pp
1st edition • Jul-22 • £41.99
Sage Publications, Inc

UTILIZATION-FOCUSED EVALUATION
Michael Quinn Patton, Charmagne Elise Campbell-Patton

The Fifth Edition of the bestselling Utilization-Focused Evaluation provides expert, detailed advice on conducting evaluations that promote effective use of the findings. The authors begin by describing the essence of utilization-focused evaluation, and then outline 10 operating principles. They conclude with chapters focused on how evaluation can be used to promote a more thoughtful, equitable, and sustainable world.

Subject: Qualitative Evaluation
Category: Core Textbook
Paperback • 9781544379456 • 432pp
5th edition • Feb-22 • £81
Sage Publications, Inc
THE SAGE HANDBOOK OF QUALITATIVE RESEARCH IN THE ASIAN CONTEXT
Safary Wa-Mbaleka, Arceli Rosario
Spanning the full research process, from philosophy and ethics to design and methods and through data collection, management, analysis, and dissemination, this Handbook focuses specifically on the practicalities needed to conduct effective and culturally responsive research in the Asian context.

Readership: Useful for both graduate students and faculty.
Subject: Qualitative Research (General)
Category: College Handbooks
Hardcover • 9781529779622 • 640pp
1st edition • May-22 • £120
Sage Publications Ltd

CONSTRUCTING GROUNDED THEORY
Kathleen C. Charmaz
Presenting readers with a reflective view of Grounded Theory from a constructivist perspective, this Second Edition continues to expertly introduce key debates in the field.

Readership: Students and researchers across the social sciences.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9780857029140 • 416pp
2nd edition • Mar-14 • £37.99
Sage Publications Ltd

THE SAGE HANDBOOK OF QUALITATIVE RESEARCH
Norman K. Denzin, Yvonna S. Lincoln, Michael Donald Giardina, Gaile S. Cannella
The new edition of this Handbook represents the sixth generation of the ongoing conversation about the discipline, practice, and conduct of qualitative inquiry. The Sixth Edition is virtually a new volume, with 27 of the 34 chapters representing new topics or approaches not seen in the previous edition.

Subject: Qualitative Research (General)
Category: College Handbooks
Paperback • 9781071836743 • 800pp
6th edition • Aug-23 • £96
Sage Publications, Inc

DOING QUALITATIVE RESEARCH
David Silverman
A practical, step-by-step guide to developing a qualitative research project, featuring interactive Silverman workshops to help students to think critically about research and choose the best path for their project.

Readership: Any upper-undergraduate or postgraduate student carrying out a qualitative research project, especially in the applied social sciences.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529769005 • 656pp
6th edition • Dec-21 • £37.99
Sage Publications Ltd

AN INTRODUCTION TO QUALITATIVE RESEARCH
Uwe Flick
A new edition of the guide to the full qualitative research process, featuring international case studies to help students situate their research in the global context.

Readership: This is for second and third-year undergraduates, and postgraduates studying a qualitative research module or a broader research methods module.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529781328 • 632pp
7th edition • Oct-22 • £36.99
Sage Publications Ltd

DOING VISUAL ETHNOGRAPHY
Sarah Pink
An unrivalled exploration of what visual ethnography is and what it should be, this book maintains a fine balance between theory and practice. The author provides up-to-date digital and technological topics in this Fourth Edition; offering clear, relevant guidance on the approaches that contemporary students want to understand and the tools they want to use.

Readership: Students at all levels undertaking visual ethnographic research on its own, or as part of a wider qualitative project, particularly in fields such as anthropology or human geography.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529717662 • 304pp
4th edition • Jan-21 • £37.99
Sage Publications Ltd
**Grounded Theory for Qualitative Research**

A Practical Guide

Cathy Urquhart

This book provides students with clear guidance on how to balance grounded theory and practice effectively by presenting multidisciplinary studies explained step-by-step.

**Readership:** For both undergraduate and postgraduate students across the social sciences, studying courses such as Qualitative Research Methods and Grounded Theory.

**Subject:** Qualitative Research (General)

**Category:** Core Textbook

Paperback • 9781526476685 • 272pp

2nd edition • Oct-22 • £35.99

Sage Publications Ltd

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**Qualitative Content Analysis**

A Step-by-Step Guide

Philipp Mayring

This book is a systematic, eight-step guide to qualitative content analysis, supporting students through each stage of their research project, no matter the type or amount of data.

**Readership:** This book is for researchers or final-year undergraduate/postgraduate students studying qualitative research and doing their own research projects involving qualitative content analysis.

**Subject:** Qualitative Research (General)

**Category:** Core Textbook

Paperback • 9781529701975 • 240pp

1st edition • Dec-21 • £36.99

Sage Publications Ltd

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**How to Do Qualitative Interviewing**

Bethany Morgan Brett, Katy Wheeler

From finding participants to writing questions, this hands on book tells students everything they need to know when doing qualitative interviews.

**Readership:** For undergraduate students doing their own research projects/dissertations using interview methods.

**Subject:** Qualitative Research (General)

**Category:** Core Textbook

Paperback • 9781526497352 • 224pp

1st edition • Dec-21 • £29.99

Sage Publications Ltd

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**Qualitative Content Analysis**

Methods, Practice and Software

Udo Kuckartz, Stefan Rädiker

A sophisticated, nuanced guide to qualitative content analysis that is inherently qualitative in both its method and its data.

**Readership:** Postgraduate students and researchers working with qualitative data in their research project.

**Subject:** Qualitative Research (General)

**Category:** Core Textbook

Paperback • 9781529609134 • 256pp

2nd edition • Feb-23 • £36.99

Sage Publications Ltd

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**Interpreting Qualitative Data**

David Silverman

Now with entertaining and inspiring videos from the author and a wealth of online resources to support the text the approachable, clear and friendly Sixth Edition of David Silverman’s classic text equips students with the tools to tackle key issues faced by qualitative researchers and establish good practice in their own research.

**Readership:** Students and researchers across the social sciences undertaking a qualitative research project or undertaking a qualitative research module for the first time.

**Subject:** Qualitative Research (General)

**Category:** Core Textbook

Paperback • 9781526467249 • 568pp

6th edition • Nov-19 • £36.99

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**Qualitative Data Analysis**

Key Approaches

Peter A. Stevens

An accessible introduction to help students get to grips with the how-to of qualitative data analysis, written by a multi-disciplinary team with years of experience teaching and analysing data using these methods.

**Readership:** Upper undergraduate and postgraduate students from across the social sciences.

**Subject:** Qualitative Research (General)

**Category:** Core Textbook

Paperback • 9781529730425 • 336pp

1st edition • Dec-22 • £34.99

Sage Publications Ltd
QUALITATIVE DATA ANALYSIS

Practical Strategies
Pat Bazeley

Balancing theoretical foundations with practical strategies, this book helps students develop an approach to their qualitative data analysis that is both systematic and insightful.

Readership: Upper level students and researchers undertaking qualitative research.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781526404763 • 584pp
2nd edition • Oct-20 • £35.99
Sage Publications Ltd

QUALITATIVE DATA ANALYSIS WITH ATLAS.TI

Susanne Friese

Now updated to cover latest versions and featuring instructions for both Mac and Windows users, this book is still the go-to source of support for getting to grips with qualitative data analysis using ATLAS.ti.

Readership: Qualitative data researchers and upper undergraduates and postgrads.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781526458926 • 344pp
3rd edition • Apr-19 • £40.99
Sage Publications Ltd

QUALITATIVE RESEARCH

David Silverman

Full of practical tips, exercises and summaries, this book continues to be a masterclass in qualitative research for students and researchers across the social sciences and beyond.

Readership: Students and researchers across the social sciences.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529712971 • 520pp
5th edition • Dec-20 • £43.99
Sage Publications Ltd

QUALITATIVE DATA ANALYSIS WITH NVIVO

Kristi Jackson, Pat Bazeley

Practical, focused and jargon-free this book shows students the power and potential of NVivo software across a wide range of research questions, data types, perspectives and methodologies.

Readership: Researchers, upper level UGs and PGs using NVivo in research projects.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781526449948 • 376pp
3rd edition • Apr-19 • £36.99
Sage Publications Ltd

QUALITATIVE RESEARCH FOR QUANTITATIVE RESEARCHERS

Helen Kara

This book equips any quantitative researcher, at any level, who finds they need to use qualitative methods, with the necessary theoretical and practical skills they need to leverage their quantitative background into successful qualitative research.

Readership: For any quantitative researcher or any student more used to quantitative methods (particularly in Psychology, Business & Management, and Health) and taking their first Introduction to Qualitative Research course.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529759983 • 248pp
1st edition • Feb-22 • £33.99
Sage Publications Ltd

QUALITATIVE RESEARCH METHODS

Monique Hennink, Inge Hutter, Ajay Bailey

From selecting appropriate methods to publishing the findings, this Second Edition offers a multidisciplinary introduction to the qualitative research process built around the authors’ Qualitative Research Cycle - consisting of the design, data collection and analytic cycles.

Readership: Social science students doing qualitative research projects.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781473903913 • 376pp
2nd edition • Jan-20 • £40.99
Sage Publications Ltd
QUALITATIVE RESEARCH PRACTICE
A Guide for Social Science Students and Researchers
Jane Ritchie, Jane Lewis, Carol McNaughton Nicholls, Rachel Ormston

A qualitative research book for the ‘doers’, this text provides really practical coverage for those that are undertaking research in real-world contexts.

Readership: Students, practitioners and researchers in the social sciences.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781446209127 • 456pp
2nd edition • Nov-13 • £44.99
Sage Publications Ltd

A GUIDE TO QUALITATIVE FIELD RESEARCH
Carol R. Bailey

A Guide to Qualitative Field Research provides readers with clear, practical, and specific instructions for conducting qualitative research in the field. In the expanded Third Edition, Carol A. Bailey gives increased attention to the early and last stages of field research, often the most difficult: selecting a topic, deciding upon the purpose of the research, and writing the final paper, all in her signature reader-friendly writing style.

Readership: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781506306995 • 280pp
3rd edition • Feb-18 • £58
Sage Publications, Inc

THE CODING MANUAL FOR QUALITATIVE RESEARCHERS
Johnny Saldana

This invaluable manual from world-renowned expert Johnny Saldana illuminates the process of qualitative coding and provides clear, insightful guidance for qualitative researchers at all levels.

Readership: Students at all levels working with qualitative data as part of research projects, dissertations and assignments.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781529731743 • 440pp
4th edition • Mar-21 • £35.99
Sage Publications Ltd

BASICS OF QUALITATIVE RESEARCH
Techniques and Procedures for Developing Grounded Theory
Juliet Corbin, DNSc, Anselm Strauss

The bestseller continues to offer immensely practical advice and technical expertise to aid researchers in making sense of their collected data.

Readership: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781412997461 • 456pp
4th edition • Mar-15 • £58
Sage Publications, Inc

THE HOW TO OF QUALITATIVE RESEARCH
Janice Aurini, Melanie Heath, Stephanie Howells

This book is a step-by-step introduction to doing qualitative research, supporting students through every milestone of their research project, no matter the type of data or research tools they use.

Readership: This book is for upper undergraduate and postgraduate students carrying out their first qualitative research project across the social sciences.
Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781506302812 • 352pp
2nd edition • Dec-21 • £33.99
Sage Publications Ltd

DOING QUALITATIVE RESEARCH
Benjamin F. Crabtree, PhD, William Lloyd Miller, MD, MA

This reader-friendly book on qualitative methods, design, and analysis helps students co-create their own inspired research stories. With an abundance of clinical research examples, discussion questions, and concise descriptions of qualitative methods, this text encourages researchers to learn by doing and actively experiment with the tools and concepts presented throughout the book.

Readership: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781506302812 • 456pp
3rd edition • Sep-22 • £58
Sage Publications, Inc
DOING QUALITATIVE RESEARCH IN A DIGITAL WORLD
Trena M. Paulus, Jessica Nina Lester

While some qualitative methods texts touch upon online communities as a potential data source, show how to conduct interviews and focus groups online, or select recording devices and analysis software, no book to date has guided readers in the creation of a comprehensive digital workflow for their research. By working through each chapter in this book, readers will be able to generate a unique digital workflow for designing and implementing their research.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781544321585 • 376pp
1st edition • May-21 • £58
Sage Publications, Inc

QUALITATIVE INQUIRY AND RESEARCH DESIGN (INTERNATIONAL STUDENT EDITION)
Choosing Among Five Approaches
John Ward Creswell, Cheryl N. Poth

This bestseller explores the principles of each of five qualitative inquiry traditions: narrative research, phenomenology, grounded theory, ethnography and case study. The Fourth Edition features more visual representations of the five approaches.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781506361778 • 488pp
4th edition • Apr-17 • £62
Sage Publications, Inc

INTRODUCTION TO INTERSECTIONAL QUALITATIVE RESEARCH
Jennifer Esposito, Venus E. Evans-Winters

Introduction to Intersectional Qualitative Research, by Jennifer Esposito and Venus Evans-Winters, introduces students and new researchers to the basic aspects of qualitative research including research design, data collection, and analysis, in a way that allows intersectional concerns to be infused throughout the research process.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781544348520 • 224pp
1st edition • Jul-21 • £58
Sage Publications, Inc

QUALITATIVE DATA ANALYSIS - INTERNATIONAL STUDENT EDITION
A Methods Sourcebook
Matthew B. Miles, A. Michael Huberman, Johnny Saldana

In this Fourth Edition, the authors present the fundamentals of research design and data management with five distinct methods of analysis: exploring, describing, ordering, explaining and predicting.

Readership: Graduate students and established scholars from all disciplines will find this resource an innovative compendium of ideas for the presentation and representation of qualitative data.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781544372884 • 360pp
2nd edition • Apr-21 • £58
Sage Publications, Inc

QUALITATIVE RESEARCH
Analyzing Life
Johnny Saldana, Matt Omasta

Focusing on analysis from the very beginning of the text, this book presents a fresh approach to teaching and learning qualitative methods for social inquiry.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781544372884 • 360pp
2nd edition • Apr-21 • £58
Sage Publications, Inc

QUALITATIVE RESEARCH
Bridging the Conceptual, Theoretical, and Methodological
Sharon M. Ravitch, Nicole C. Mittenfelner Carl

The Second Edition of Qualitative Research focuses on cultivating and bridging theoretical, methodological, and conceptual aspects to provide insight into their interactions in qualitative research. This comprehensive text helps students understand the central concepts, topics, and skills necessary to engage in rigorous, valid, and respectful qualitative research.

Subject: Qualitative Research (General)
Category: Core Textbook
Paperback • 9781544333816 • 624pp
2nd edition • May-20 • £62
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COMPLETING YOUR QUALITATIVE DISSERTATION
A Road Map From Beginning to End
Linda Dale Bloomberg

Addressing the key challenges facing doctoral students, this text fills a gap in qualitative literature by offering comprehensive guidance and practical tools for navigating each step in the qualitative dissertation journey, including the planning, research, and writing phases. Author Linda Dale Bloomberg blends the conceptual, theoretical, and practical, so that the book becomes a dissertation in action - a logical and cohesive explanation and illustration of content and process.

Subject: Qualitative Research (General)
Category: Study Reference
Paperback • 9781071869819 • 552pp
5th edition • Dec-22 • £58
Sage Publications, Inc

ANALYSIS IN QUALITATIVE RESEARCH
Hennie R Boeije

This book positions qualitative analysis as an ongoing process occurring over the life cycle of a project. It pays attention to the research proposal and the decisions taken early on in the research design that influence the analysis, such as the use of theory, sampling and data collection.

Readership: Third-year undergraduate students, masters students, postgraduate students and anybody beginning a research project
Subject: Qualitative Research (General)
Category: Supplementary Textbook
Paperback • 9781847870070 • 240pp
1st edition • Oct-09 • £43.99
Sage Publications Ltd

CRAFTING QUALITATIVE RESEARCH QUESTIONS
A Prequel to Design
Elizabeth (Betsy) Baker, President

The essence of research design is the ability to articulate the research question. This book dissects the anatomy of a qualitative research question, outlines the role of paradigms in research design, describes strategies to use the anatomy as a design heuristic, and provides sample cases that track the decisions two researchers made while formulating a qualitative question. The book concludes with advice on how to move from the research question to the proposal.

Subject: Qualitative Research (General)
Category: Supplementary Textbook
Paperback • 9781071819135 • 144pp
1st edition • Mar-22 • £22.99
Sage Publications, Inc

30 ESSENTIAL SKILLS FOR THE QUALITATIVE RESEARCHER
John Ward Creswell, Johanna Creswell Baez

The Second Edition of 30 Essential Skills for the Qualitative Researcher provides practical information for the novice qualitative researcher, addressing the “how” of conducting qualitative research. The 30 listed skills are competencies that can help qualitative researchers conduct more thorough, more rigorous, and more efficient qualitative studies.

Subject: Qualitative Research (General)
Category: Supplementary Textbook
Paperback • 97815443355702 • 336pp
2nd edition • Nov-20 • £41.99
Sage Publications, Inc

BIOGRAPHICAL RESEARCH METHODS
Marta J. Eichsteller, Howard H. Davis

This book is a systematic, flexible guide to using biographical narrative methods as part of a research project, featuring a diverse range of case studies that show students how methods can be adapted to a range of international contexts and disciplines.

Readership: Upper undergraduate, postgraduate students and researchers across the social sciences carrying out their own research projects
Subject: Qualitative Research (General)
Category: Supplementary Textbook
Paperback • 9781529730869 • 232pp
1st edition • May-22 • £32.99
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Katarzyna Peoples

Conducting phenomenological research for dissertations can be an involved and challenging process, and writing it up is often the most challenging part. How to Write a Phenomenological Dissertation gives students practical, applied advice on how to structure and develop each chapter of the dissertation specifically for phenomenological research.

Subject: Qualitative Research (General)
Category: Supplementary Textbook
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QUALITATIVE DATA COLLECTION TOOLS
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Felice D. Billups

Qualitative Data Collection Tools by Felice D. Billups is a new and unique supplementary text that will guide students and new researchers to design, develop, pilot, and employ qualitative tools in order to collect qualitative data.

Subject: Qualitative Research (General)
Category: Supplementary Textbook
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Maria K. E. Lahman

This book addresses foundational areas of qualitative writing (such as journal articles and dissertations), aesthetic representations (including poetry and autoethnography), publishing, and reflexivity in representation in one practical and engaging text based on real experiences.

Subject: Qualitative Research (General)
Category: Supplementary Textbook
Paperback • 9781544348483 • 416pp
1st edition • Dec-21 • £41.99
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QUALITATIVE INTERVIEWING
The Art of Hearing Data
Herbert J. Rubin, Irene S. Rubin

Assuming no prior knowledge, this text takes readers through the entire process of qualitative interviewing in a reassuring and accessible way.

Subject: Qualitative Research (General)
Category: Supplementary Textbook
Paperback • 9781412978378 • 288pp
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Sage Publications, Inc

EVALUATING PROGRAM EFFECTIVENESS
Validity and Decision-Making in Outcome Evaluation
Marc T. Braverman

The book demonstrates that evaluating with validity means being able to answer the evaluation questions in a way that is useful, accurate, and reflective of the information needed from the evaluation. The approach is practical, with the goal of helping evaluators to conduct high-quality outcome evaluations, and illustrates concepts with case study examples drawn from studies of intervention effectiveness over many years.

Subject: Quantitative Evaluation
Category: Supplementary Textbook
Paperback • 9781506351599 • 280pp
1st edition • Dec-22 • £22.99
Sage Publications, Inc

QUALITATIVE RESEARCH DESIGN
An Interactive Approach
Joseph A. Maxwell

The Third Edition presents an approach to qualitative research design that both captures what researchers really do and provides step-by-step support and guidance for those embarking for the first time on designing a qualitative study.

Subject: Qualitative Research (General)
Category: Supplementary Textbook
Paperback • 9781412981194 • 232pp
3rd edition • Aug-12 • £41.99
Sage Publications, Inc

AN ADVENTURE IN STATISTICS
The Reality Enigma
Andy Field

A unique blend of novel and textbook from bestselling author Andy Field that provides a complete introduction to statistics - alongside a terrifying probability bridge, zombies and a talking cat.

Readership: Suitable for students across the social sciences undertaking their first statistics module.
Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781529797138 • 664pp
2nd edition • Apr-22 • £41.99
Sage Publications Ltd
APPLIED STATISTICS USING STATA
A Guide for the Social Sciences
Mehmet Mehmetoglu, Tor Georg Jakobsen
Combining theory with plenty of practical, technical advice and accompanied by original case studies and data sets, this book makes sure that students both understand Stata and know exactly what to do to make it meet their needs.

Readership: Upper-level undergraduate and postgraduate students across the social sciences.
Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781529742565 • 488pp
2nd edition • Apr-22 • £41.99
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DISCOVERING STATISTICS USING IBM SPSS STATISTICS
Andy Field
Unrivalled in the way it makes the teaching of statistics through the use of IBM SPSS statistics compelling and accessible to even the most anxious of students. The only statistics textbook students will ever need just got better!

Readership: Students and researchers across the social and behavioural sciences.
Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback & eBook (Slippack) • 9781526445766 • 1104pp
5th edition • Dec-17 • £57
Sage Publications Ltd

COMPLETE DATA ANALYSIS USING R
Your Applied Manual
Marco Lehmann
This book gets students up and running with using R in their research project, focusing on data analysis.

Readership: Postgraduate students taking courses in using R in their statistics research project.
Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781473913653 • 408pp
1st edition • Nov-22 • £40.99
Sage Publications Ltd

COMPUTATIONAL THINKING AND SOCIAL SCIENCE
Combining Programming, Methodologies and Fundamental Concepts
Matti Nelimarkka
This book provides fundamental understanding into computational social science, helping students build basic familiarity with programming and an in-depth understanding into the challenges and benefits within the field.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781526497918 • 384pp
1st edition • Dec-22 • £40.99
Sage Publications Ltd

DISCOVERING STATISTICS USING R
Andy Field, Jeremy Miles, Zoe Field
The R version of Andy Field’s hugely popular Discovering Statistics Using SPSS takes students on a journey of statistical discovery using the freeware R - a free, flexible and dynamically changing software tool for data analysis that is becoming increasingly popular across the social and behavioural sciences.

Readership: Students across the social and behavioural sciences.
Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781446200469 • 992pp
1st edition • Mar-12 • £70
Sage Publications Ltd

QUANTITATIVE SOCIAL SCIENCE DATA WITH R
An Introduction
Brian J. Fogarty
This practical, step-by-step introduction to quantitative social science using R will provide low-level undergraduates with a foundation of understanding, ready to build upon as students advance throughout statistics.

Readership: Suitable for lower-level undergraduate students learning statistics within the social sciences at introduction level. Primary Target Course: Quantitative RM in Social Science. Secondary Target course: RM in Social Science.
Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781529790450 • 408pp
2nd edition • Apr-23 • £36.99
Sage Publications Ltd
STATISTICS WITH R
A Beginner’s Guide
Robert Stinerock

With a clear step-by-step approach explained using real world examples, this book provides students with the practical skills they need to use statistical methods in their research from an expert with over 30 years of teaching experience.

Readership: Students and researchers across the social and behavioural sciences.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781529735352 • 448pp
2nd edition • Nov-22 • £42.99
Sage Publications Ltd

FUNDAMENTAL STATISTICS FOR THE SOCIAL AND BEHAVIORAL SCIENCES
Howard Taira Tokunaga

Fundamental Statistics is designed not to just teach students how to calculate statistics, but how to interpret the results of statistical analyses in light of a research hypothesis, and to communicate the results and interpretations to a broader audience.

Readership: Students and researchers across the social and behavioural sciences.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781506377483 • 712pp
2nd edition • Jan-19 • £115
Sage Publications, Inc

AN INTRODUCTION TO STATISTICS AND DATA ANALYSIS USING STATA®
From Research Design to Final Report
Lisa Daniels, Nicholas W. Minot

Offering a step-by-step introduction to data analysis in Stata, this text uses examples from a variety of disciplines and extensive detail on the commands in stata.

Readership: Students and researchers across the social sciences.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781506371832 • 392pp
1st edition • May-19 • £81
Sage Publications, Inc

INTERMEDIATE STATISTICS USING SPSS
Herschel Edmond Knapp

This applied text combines clear explanations of intermediate-level statistics with a rich set of exercises to develop students’ skills in selecting, performing and evaluating statistical tests. Each exercise involves writing a brief abstract so that students can translate results into a cohesive and concise story about their data.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781506377438 • 480pp
1st edition • Dec-17 • £81
Sage Publications, Inc

CATEGORICAL DATA ANALYSIS AND MULTILEVEL MODELING USING R
Xing Liu

Categorical Data Analysis and Multilevel Modeling Using R provides a practical guide to regression techniques for analyzing binary, ordinal, nominal, and count response variables using the R software. It offers a unified framework for both single-level and multilevel modeling of categorical and count response variables with both frequentist and Bayesian approaches. Each chapter demonstrates how to conduct the analysis using R, how to interpret the models, and how to present the results for publication.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781544324906 • 744pp
1st edition • May-22 • £81
Sage Publications, Inc

PRACTICAL MULTILEVEL MODELING USING R
Francis L. Huang

This book provides students with a step-by-step guide for running their own multilevel analyses. Detailed examples illustrate the conceptual and statistical issues that multilevel modeling addresses in a way that is clear and relevant to students in applied disciplines. Clearly annotated R syntax illustrates how multilevel modeling (MLM) can be used, and real-world examples show why and how modeling decisions can affect results. The accompanying website includes R code and the dataset used in the book.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781071846124 • 256pp
1st edition • Feb-23 • £58
Sage Publications, Inc
RESEARCH METHODS, STATISTICS, AND APPLICATIONS

Kathrynn Ann Adams, Eva K. McGuire

Research Methods, Statistics, and Applications is designed to let students experience being a researcher by integrating research methods and statistics throughout the process. The Third Edition of this best-selling text features new examples, practical applications from across the social and behavioral sciences, and a conversational voice throughout to keep students engaged in the research process.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781071817834 • 696pp
3rd edition • Mar-22 • £96
Sage Publications, Inc

STATISTICS WITH R

Solving Problems Using Real-World Data

Jenine K. Harris

Drawing on examples from across the social and behavioral sciences, Statistics With R: Solving Problems Using Real-World Data introduces foundational statistics concepts with beginner-friendly R programming in an exploration of the world's tricky problems faced by the "R Team" characters.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781506388151 • 784pp
1st edition • May-20 • £115
Sage Publications, Inc

STATISTICS

A Gentle Introduction

Frederick L. Coolidge

Designed to reduce students’ anxieties and minimize unnecessary formulas, this Fourth Edition provides a comprehensive introduction to basic statistical designs and analyses.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781506368436 • 536pp
4th edition • May-20 • £96
Sage Publications, Inc

BEGINNING QUANTITATIVE RESEARCH

Malcolm Williams, Richard D. Wiggins, W.P. Vogt

This concise text from The Sage Quantitative Research Kit provides a clear and digestible introduction to completing quantitative research. Taking students step-by-step through the process of completing their quantitative research project, it offers guidance on formulating a research question, completing a literature review, designing their research around their data source, and choosing appropriate methodology.

Readership: Undergraduate students and those at other levels who are new to the field of quantitative research.
Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781526432148 • 200pp
1st edition • Mar-22 • £29.99
Sage Publications Ltd

STATISTICS FOR CRIMINOLOGY AND CRIMINAL JUSTICE

Ronet D. Bachman, Raymond R. Paternoster, Theodore H. Wilson II

Communicating the excitement and importance of criminal justice research, this updated Fifth Edition shows students how to perform and understand statistical analyses, while highlighting the connection between statistical analyses used in everyday life and their importance to criminology and criminal justice.

Subject: Quantitative/Statistical Research (General)
Category: Core Textbook
Paperback • 9781544375700 • 616pp
5th edition • Mar-21 • £115
Sage Publications, Inc

EXPERIMENTAL DESIGNS

Barak Ariel, Matthew P. Bland, Alex Sutherland

The fourth book in The Sage Quantitative Research Kit, this resource covers the basics of designing and conducting basic experiments, outlining the various types of experimental designs available to researchers, while providing students with step-by-step guidance on how to conduct their own experiment. Practical and succinctly written, this book will give them the know-how and confidence needed to succeed on their quantitative research journey.

Readership: Undergraduates students and those at other levels who are new to designing and conducting basic experiments.
Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781526426628 • 240pp
1st edition • Mar-22 • £29.99
Sage Publications Ltd
EXPLORATORY AND DESCRIPTIVE STATISTICS
Julie Scott Jones, John Goldring

A precious resource for anyone who feels nervous about statistics, this guide offers a clear, straight to the point breakdown of exploratory and descriptive statistics and its potential. Anchored by lots of examples and exercises to enhance learning, this book will give readers the know-how and confidence needed to succeed on their quantitative research journey.

Readership: Students at all levels with a basic grasp of statistics looking to advance and develop through exploratory and descriptive statistical techniques.

Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781526424716 • 256pp
1st edition • Mar-22 • £29.99
Sage Publications Ltd

A PRIMER ON PARTIAL LEAST SQUARES STRUCTURAL EQUATION MODELING (PLS-SEM)
Joseph F. Hair, Jr., G. T. Hult, Christian M. Ringle, Marko Sarstedt

The Third Edition of A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) guides readers through learning and mastering the techniques of this approach. The authors use their teaching experience to communicate the fundamentals of PLS-SEM with limited emphasis on equations and and symbols, relying on straightforward language instead.

Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781544396408 • 384pp
3rd edition • Aug-21 • £41.99
Sage Publications, Inc

STATISTICAL APPROACHES TO CAUSAL ANALYSIS
Matthew McBee

A practical, up-to-date, step-by-step guidance on causal analysis; which features worked example datasets throughout to see methods in action. McBee clearly demonstrates techniques such as Rubin causal model, direct acyclic graphs and propensity score analysis.

Readership: Students at all levels looking to advance or focus their quantitative skills in the area of causal analysis.

Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781526424730 • 264pp
1st edition • Mar-22 • £29.99
Sage Publications Ltd

ADVANCED ISSUES IN PARTIAL LEAST SQUARES STRUCTURAL EQUATION MODELING
Joseph F. Hair, Jr., Marko Sarstedt, Christian M. Ringle, Siegfried P. Gudergan

The Second Edition of Advanced Issues in Partial Least Squares Structural Equation Modeling offers a straightforward and practical guide to PLS-SEM for users ready to go further than the basics of the Primer by the same author team. This brief text features the newly-released SmartPLS 4 software.

Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781071862506 • 248pp
2nd edition • Nov-23 • £41.99
Sage Publications, Inc

STATISTICAL INFERENCE AND PROBABILITY
John MacInnes

Part of The Sage Quantitative Research Kit, this concise text breaks down the complex topic of inferential statistics with accessible language and detailed examples. Covering a range of topics, it provides students with the know-how and confidence needed for a successful quantitative research journey.

Readership: Advancing undergraduate students carrying out quantitative analysis of primary of secondary data in order to make statistical inference, or infer probability.

Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781544334639 • 216pp
1st edition • Nov-22 • £22.99
Sage Publications, Ltd

APPLIED BAYESIAN STATISTICS
Scott M. Lynch

Applied Bayesian Statistics provides a broad, but in-depth introduction to Bayesian statistics, both in terms of its basic theoretical underpinnings and its contemporary methods of application. The book is highly applied - more of a “how to” guide - with statistical theory limited to what is needed to understand the basic ideas. The focus is on common models used by social scientists, and extensions to them that the Bayesian approach facilitates. The author uses publicly-accessible and user-friendly datasets for the examples, such as the General Social Survey data.

Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781544334639 • 216pp
1st edition • Nov-22 • £22.99
Sage Publications, Inc
CONFIRMATORY FACTOR ANALYSIS
J. “Jason” Micah Roos, Shawn Bauldry
Measurement connects theoretical concepts to what is observable in the empirical world, and is fundamental to all social and behavioral research. In this volume, J. Micah Roos and Shawn Bauldry introduce a popular approach to measurement: confirmatory factor analysis, with examples in every chapter drawn from national survey data. Data to replicate the examples are available on a companion website, along with code in R, Stata, and Mplus.

Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781544375137 • 144pp
1st edition • Mar-22 • £22.99
Sage Publications, Inc

STUDENT STUDY GUIDE WITH IBM® SPSS® WORKBOOK FOR RESEARCH METHODS, STATISTICS, AND APPLICATIONS
Kathrynn Ann Adams, Eva K. McGuire
Student Study Guide With IBM® SPSS® Workbook for Research Methods, Statistics, and Applications, Third Edition, gives students opportunities to practice and apply their knowledge. Written by the authors of the main text, this study guide follows the textbook and offers practice quizzes, in-depth exercises, research application questions, and instructions and exercises for SPSS.

Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781071817896 • 280pp
3rd edition • Mar-22 • £41.99
Sage Publications, Inc

LONGITUDINAL NETWORK MODELS
Scott Duxbury
Although longitudinal social network data are increasingly collected, there are few guides on how to navigate the range of available tools for longitudinal network analysis. Author Scott Duxbury assumes that the reader is familiar with network measurement, description, and notation, and is versed in regression analysis, but is likely unfamiliar with statistical network methods. The goal of the book is to guide readers towards choosing, applying, assessing, and interpreting a longitudinal network model, and each chapter is organized with a specific data structure or research question in mind. A companion website includes data and R code to replicate the examples in the book.

Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781071857731 • 160pp
1st edition • Feb-23 • £22.99
Sage Publications, Inc

ESSENTIALS OF ECONOMETRICS
Damodar N. Gujarati
Logically organized and accessible, this updated Fifth Edition of Gujarati’s classic text provides students with an overview of the basics of econometric theory from ordinal logistic regression to time series.

Subject: Regression & Correlation
Category: Core Textbook
Paperback • 9781071850398 • 632pp
1st edition • Mar-23 • £115
Sage Publications, Inc

SEQUENCE ANALYSIS
Marcel Raab, Emanuela Struffolino
This volume introduces the basics of sequence analysis to guide practitioners and support instructors through the basic workflow of sequence analysis. In addition to the basics, this book outlines recent advances and innovations in SA. The presentation of statistical, substantive, and theoretical foundations is enriched by examples to help the reader understand the repercussions of specific analytical choices.

Subject: Quantitative/Statistical Research (General)
Category: Supplementary Textbook
Paperback • 9781071851888 • 192pp
1st edition • Jun-22 • £22.99
Sage Publications, Inc

DESIGNING AND CONDUCTING MIXED METHODS RESEARCH - INTERNATIONAL STUDENT EDITION
John Ward Creswell, Vicki L. Plano Clark
Combining the latest thinking about mixed methods research designs with practical, step-by-step guidance, the Third Edition now covers seven mixed methods designs, with accompanying journal articles in the back of the book illustrating each of these designs.

Readership: Students and researchers across the social and behavioural sciences.

Subject: Research Design
Category: Core Textbook
Paperback • 9781506386621 • 544pp
3rd edition • Nov-17 • £45.99
Sage Publications, Inc
RESEARCH DESIGN
Why Thinking About Design Matters
Julianne Cheek, PhD, Elise Øby

Designing research is about making decisions to transform an idea into a plan that can provide answers to a research question. This engaging new text provides a serious but accessible introduction to research design and serves as a guide when designing research or reading the research of others. The authors illustrate how designing research is an iterative and reflexive process in which there is constant thinking through, and revisiting of, decisions about that design as it develops.

Subject: Research Design
Category: Core Textbook
Paperback • 9781544350899 • 352pp
1st edition • May-23 • £58
Sage Publications, Inc

THE SAGE ENCYCLOPEDIA OF RESEARCH DESIGN
Bruce B. Frey

The Sage Encyclopedia of Research Design is a three-volume work which maps out how one makes decisions about research design, interprets data, and draws valid inferences, undertakes research projects in an ethical manner, and evaluates experimental design strategies and results.

Subject: Research Design
Category: Reference
Hardcover • 9781071812129 • 2016pp
2nd edition • Sep-22 • £600
Sage Publications, Inc

RESEARCH DESIGN - INTERNATIONAL STUDENT EDITION
Qualitative, Quantitative, and Mixed Methods Approaches
John Ward Creswell, John David Creswell

The new edition of the best-selling text continues the pioneering tradition of providing clear and concise instruction for understanding research and developing proposals for all three approaches. John W. Creswell and co-author J. David Creswell include a preliminary consideration of philosophical assumptions, a review of the literature, an assessment of the use of theory in research approaches, and reflections about the importance of writing and ethics in scholarly inquiry in a way that is applicable to all types of research.

Subject: Research Design
Category: Core Textbook
Paperback • 9781071870631 • 320pp
6th edition • Jan-23 • £50
Sage Publications, Inc

THE LOGIC MODEL GUIDEBOOK
Better Strategies for Great Results
Lisa Wyatt Knowlton, Cynthia Carole Phillips

The Logic Model Guidebook offers clear, step-by-step support for creating logic models and the modeling process in a range of contexts.

Subject: Research Design
Category: Supplementary Textbook
Paperback • 9781452216751 • 192pp
2nd edition • Oct-12 • £58
Sage Publications, Inc

CONDUCTING RESEARCH WITH HUMAN PARTICIPANTS
An IRB Guide for Students and Faculty
Nathan Durdella

Conducting Research with Human Participants is the only guidebook readers will need to navigate the IRB process and secure swift approval of research protocols. This text walks readers through the history of IRBs, strategies for drafting and revising protocols, and guidance on working with an approved protocol in the field.

Subject: Research Ethics
Category: Supplementary Textbook
Paperback • 9781544348636 • 328pp
1st edition • Apr-22 • £41.99
Sage Publications, Inc
REFLEXIVE METHODOLOGY
New Vistas for Qualitative Research
Mats Alvesson, Kaj Skoldberg
Building on the acclaimed and successful previous editions, the Third Edition provides further critical updates and illustrations of the applications of reflexive methodology in formulating research strategies.

Readership: Students and researchers across the social sciences.
Subject: Research Methods & Evaluation (General)
Category: Academic
Paperback • 9781473964242 • 456pp
3rd edition • Nov-17 • £57
Sage Publications Ltd

THE SAGE HANDBOOK OF QUALITATIVE RESEARCH DESIGN
Uwe Flick
Containing contributions from over 90 top scholars from a range of social science disciplines, this Handbook is not just an anthology of different qualitative research designs and how/when to use them; it is a complete exploration of how and why these designs are shaped and how, why, and into what they are evolving.

Readership: This is a valuable resource for Masters and PhD level students, faculty members, and researchers across a wide range of disciplines such as health, nursing, psychology, social work, sociology, and education.
Subject: Research Methods & Evaluation (General)
Category: College Handbooks
Hardcover • 9781526484321 • 1352pp
1st edition • Apr-22 • £265
Sage Publications Ltd

A STUDENT’S GUIDE TO BAYESIAN STATISTICS
Ben Lambert
Without sacrificing technical integrity for the sake of simplicity, the author draws upon accessible, student-friendly language to provide approachable instruction perfectly aimed at statistics and Bayesian newcomers.

Readership: Upper level undergrads & postgrads across a wide range of social science courses, leaning toward the hard sciences.
Subject: Research Methods & Evaluation (General)
Category: Core Textbook
Paperback • 9781473916364 • 520pp
1st edition • May-18 • £41.99
Sage Publications Ltd

ANALYZING SOCIAL NETWORKS USING R
Stephen P. Borgatti, Martin G. Everett, Jeffrey C. Johnson, Filip Agneessens
This approachable book introduces network research in R, walking students through every step of doing social network analysis.

Readership: For upper undergraduate and postgraduate students across the social sciences.
Subject: Research Methods & Evaluation (General)
Category: Core Textbook
Paperback • 9781529722475 • 384pp
1st edition • Apr-22 • £37.99
Sage Publications Ltd

DESIGNING ONLINE EXPERIMENTS FOR THE SOCIAL SCIENCES
Giuseppe Veltri
This book guides readers through designing and implementing an online experiment in social science research and provides online tools to match each stage of research design.

Readership: The book is aimed at social science postgraduate students designing an online experiment who are studying a research methods course, or an online research methods course.
Subject: Research Methods & Evaluation (General)
Category: Core Textbook
Paperback • 9781529725032 • 232pp
1st edition • Apr-23 • £32.99
Sage Publications Ltd

HOW TO DO YOUR RESEARCH PROJECT
A Guide for Students
Gary Thomas
Now in its Fourth Edition, this bestselling title provides an easy to navigate roadmap for anyone undertaking a research project in the applied social sciences.

Readership: Any student or researcher undertaking a research project in the social science.
Subject: Research Methods & Evaluation (General)
Category: Core Textbook
Paperback • 9781529757712 • 368pp
4th edition • Nov-22 • £28.99
Sage Publications Ltd
RESEARCH DESIGN IN SOCIAL RESEARCH
David de Vaus
This book shows social science students the importance of attending to design issues when undertaking social research, and is a one-stop critical guide to design in social research that students and researchers will find invaluable.

Readership: Students and beginning researchers across the social sciences.
Subject: Research Methods & Evaluation (General)
Category: Core Textbook
Paperback • 9780761953470 • 296pp
1st edition • Feb-01 • £46.99
Sage Publications Ltd

ARCHIVAL AND SECONDARY DATA
Tarani Chandola, Cara Booker
Data archives provide rich and expansive sources of information for researchers. Part of the Sage Qualitative Research Kit, this book highlights the utility of secondary data analyses whilst showing readers how to select the right datasets for their study, and in turn get the most out of their research.

Readership: Students at advanced undergraduate and early postgraduate level looking to successful use secondary data as part of qualitative research.
Subject: Research Methods & Evaluation (General)
Category: Supplementary Textbook
Paperback • 9781526424723 • 184pp
1st edition • Mar-22 • £29.99
Sage Publications Ltd

UNDERSTANDING LONGITUDINAL DATA
Emily Gilbert
As one of the few teaching textbooks in the market about longitudinal research and data, this book provides a strong foundation in the fundamentals of longitudinal research, helping students understand where their secondary data come from and discussing core issues in longitudinal research, such as study design, sampling, attrition and missing data.

Readership: The target audience for this book is majority postgraduate students wanting to further their learning and focus on longitudinal data within their own research, however we are also seeing more examples of institutions using this research method with undergraduates (2nd and 3rd year students).
Subject: Research Methods & Evaluation (General)
Category: Core Textbook
Paperback • 9781529727234 • 240pp
1st edition • Nov-23 • £34.99
Sage Publications Ltd

BIG DATA MINING AND COMPLEXITY
Brian C. Castellani, Rajeev Rajaram
This book offers a much needed critical introduction to data mining and ‘big data’. Supported by multiple case studies and examples, the authors provide everything needed to explore, evaluate and review big data concepts and techniques.

Readership: Students at all levels looking to advance their quantitative skills and understanding in the area of Big Data.
Subject: Research Methods & Evaluation (General)
Category: Supplementary Textbook
Paperback • 9781526423818 • 232pp
1st edition • Mar-22 • £29.99
Sage Publications Ltd

REASON & RIGOR
How Conceptual Frameworks Guide Research
Sharon M. Ravitch, John Matthew Riggan
With new coverage of how conceptual frameworks are conceptualized and developed and of a student’s perspective on the role of conceptual frameworks, this book presents conceptual frameworks as a mechanism - process and product.

Readership: Upper-level undergraduate and postgraduate students across the social sciences.
Subject: Research Methods & Evaluation (General)
Category: Core Textbook
Paperback • 9781483340401 • 264pp
2nd edition • Mar-16 • £58
Sage Publications, Inc

INTRODUCTION TO MODERN MODELLING METHODS
D. Betsy McCoach, Dakota Cintron
Using concise and direct language, Betsy McCoach’s book imparts a wide range of modeling techniques for use with quantitative data, including: From 2-level multilevel models to longitudinal modeling using multilevel and structural equation modeling (SEM) techniques. Part of The Sage Quantitative Research Kit, this book provides students with the know-how and confidence they need to succeed on their quantitative research journey.

Readership: Research Methods & Evaluation (General)
Category: Supplementary Textbook
Paperback • 9781526424037 • 304pp
1st edition • Mar-22 • £29.99
Sage Publications Ltd
LINEAR REGRESSION
An Introduction to Statistical Models
Peter Martin

In this engaging and well-illustrated volume of the Sage Quantitative Research Kit, Peter Martin helps students make the crucial steps towards mastering multivariate analysis of social science data, introducing the fundamental linear and non-linear regression models used in quantitative research. The author covers both the theory and application of statistical models, with the help of illuminating graphs.

Readership: Students at all levels advancing their social data skills in the area of regression modelling.
Subject: Research Methods & Evaluation (General)
Category: Supplementary Textbook
Paperback • 9781526424174 • 200pp
1st edition • Mar-22 • £29.99
Sage Publications Ltd

COMMUNICATING WITH DATA VISUALISATION
A Practical Guide
Adam Frost, Tobias Sturt, Jim Kynvin, Sergio Fernandez Gallardo

This book offers a four-step framework for transforming data into innovative, persuasive visualisations that will appeal to different audiences.

Readership: This book will target practitioners and researchers already working with data and wanting to visualise/communicate with it effectively.
Subject: Research Methods (General)
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