Research Methods

New and key backlist titles
Spring 2023
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The SAGE Book Sales Team
DOING ACTION RESEARCH IN YOUR OWN ORGANIZATION

David Coghlan

Concise and unintimidating, the Fifth Edition of this bestselling book is the only pragmatic, quick-start guide to the main theories, issues, and approaches to insider action research.

Readership: Students and researchers across the social sciences.
Subject: Action Research
Category: Core Textbook
Paperback • 9781526458827 • 240pp
5th edition • Apr-19 • £32.99
SAGE Publications Ltd

CASE STUDY RESEARCH

What, Why and How?
Peter Swanborn

Helping readers to fully understand the ins and outs of case study research, this book examines the many aspects of case study methodology.

Readership: Upper-level undergraduate and postgraduate students in sociology, political science, organizational science and public policy.
Subject: Case Study & Narrative Analysis
Category: Supplementary Textbook
Paperback • 9781492061299 • 192pp
1st edition • Jun-10 • £40.99
SAGE Publications Ltd

ACTION RESEARCH

Ernest T. Stringer, Alfredo Ortiz Aragón

Action Research is an invaluable guide to novice researchers from a diversity of disciplines, backgrounds, and levels of study for understanding how action research works in real-life contexts. It helps students see the value of their research in a broader context, beyond academia, to effect change on a larger scale.

Subject: Action Research
Category: Supplementary Textbook
Paperback • 9781544355948 • 408pp
5th edition • Nov-20 • £47.99
SAGE Publications, Inc

CASE STUDY RESEARCH AND APPLICATIONS

Design and Methods
Robert K. Yin

The Sixth Edition of Robert K. Yin’s bestseller provides a complete portal to the world of case study research. Offering comprehensive coverage of the design and use of the case study method in addition to an integration of applications, the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields.

Readership: Students and researchers across the social and behavioural sciences.
Subject: Case Study & Narrative Analysis
Category: Supplementary Textbook
Paperback • 9781506336169 • 352pp
6th edition • Feb-18 • £47.99
SAGE Publications, Inc

HOW TO DO YOUR CASE STUDY

Gary Thomas

Focusing on vital issues like validity, reliability and quality in research, this guide helps students ensure that their case study research is rigorous and methodologically sound. Gary Thomas’ warm and friendly style takes readers through the process of designing, conducting and writing up a research project using case study methods, covering each step at a confidence-building pace which helps them get to grips with the theory and practice involved.

Readership: Advancing undergraduates looking for guidance with case study research, or potentially early postgraduate students undertaking case study research for the first time.
Subject: Case Study & Narrative Analysis
Category: Core Textbook
Paperback • 9781529772982 • 312pp
2nd edition • Mar-23 • £33.99
SAGE Publications Ltd

HOW TO DO CRITICAL DISCOURSE ANALYSIS

A Multimodal Introduction
David Machin, Andrea Mayr

An inventive insight into how language is used while examining different discourses that signify ideas, values and identities with communication in our post-modern society. The book has a unique and compelling point of view of contemporary examples of CDA - but never oversimplifies it.

Readership: This text is for undergraduate students of critical discourse analysis, media analysis, language and power, and culture and communication.
Subject: Discourse Analysis
Category: Core Textbook
Paperback • 9781529772982 • 312pp
2nd edition • Mar-23 • £33.99
SAGE Publications Ltd
CRAFTING ETHNOGRAPHY
Paul Atkinson

This final book in Paul Atkinson’s celebrated quartet focuses on material culture and sensory ethnography. Using the author’s original fieldwork, the book explores how materials, techniques, tools, and perspectives combine with the five senses to inform ethnographic methods.

Readership: For upper undergraduates and postgraduates across the social sciences, and researchers looking to hone their ethnography craft.
Subject: Ethnography
Category: Academic
Paperback • 9781529701227 • 176pp
1st edition • Mar-22 • £29.99
SAGE Publications Ltd

HYBRID ETHNOGRAPHY
Online, Offline, and In Between
Liz Przybylski

Hybrid Ethnography provides researchers with concrete and theory-based ways to combine online and offline ethnographic research methods to support the reality of much contemporary fieldwork. As part of the Qualitative Research Methods series, this concise book serves students and faculty designing, conducting, and writing up dissertations and research studies.

Subject: Ethnography
Category: Supplementary Textbook
Paperback • 9781544320328 • 224pp
1st edition • Aug-20 • £22.99
SAGE Publications, Inc

BEING ETHNOGRAPHIC
A Guide to the Theory and Practice of Ethnography
Raymond Madden

An inventive, applied guide to doing research in the field with a clear framework for planning, conducting and writing about ethnography.

Readership: Masters and PhD students with a focus on a primary course of Ethnography/Field work and qualitative research methods modules.
Subject: Ethnography
Category: Core Textbook
Paperback • 9781529791860 • 232pp
3rd edition • Jan-23 • £33.99
SAGE Publications Ltd

DIGITAL ETHNOGRAPHY
Principles and Practice
Sarah Pink, Heather Horst, John Postill, Larissa Hjorth, Tania Lewis, Jo Tacchi

Providing readers with the introduction to doing research into digital cultures and technologies, this book considers the methodological, practical and theoretical elements of digital ethnography and demonstrates how to research experiences and relationships as well as objects and events.

Readership: Upper-level undergraduate and postgraduate students across the social sciences.
Subject: Ethnography
Category: Core Textbook
Paperback • 9781473902381 • 216pp
1st edition • Oct-15 • £33.99
SAGE Publications Ltd

REALWORLD EVALUATION
Working Under Budget, Time, Data, and Political Constraints
John Michael Bamberger, Linda S. Mabry

RealWorld Evaluation: Working Under Budget, Time, Data, and Political Constraints addresses the challenges of conducting program evaluations in real-world contexts where evaluators and their clients face budget and time constraints. The new Third Edition includes a new chapter on gender equality and women’s empowerment and discussion of digital technology and data science.

Subject: Evaluation
Category: Core Textbook
Paperback • 9781544318783 • 568pp
3rd edition • Sep-19 • £81
SAGE Publications, Inc

QUALITATIVE RESEARCH & EVALUATION METHODS
Integrating Theory and Practice
Michael Quinn Patton

The book that has been a resource and training tool for countless researchers and students has been completely revised in its Fourth Edition. With hundreds of new examples and stories illuminating all aspects of qualitative inquiry, the text now offers more balance between applied research and evaluation.

Readership: For students across the social sciences.
Subject: Evaluation
Category: Core Textbook
Hardcover • 9781412972123 • 832pp
4th edition • Jan-15 • £115
SAGE Publications, Inc
EVALUATION - INTERNATIONAL STUDENT EDITION

A Systematic Approach
Peter Henry Rossi, Mark W. Lipsey, Gary T. Henry

Evaluation: A Systematic Approach is the bestselling comprehensive introduction to the field of programme evaluation, covering the range of evaluation research activities used in appraising the design, implementation, effectiveness and efficiency of social programmes. This Eighth Edition includes a new practical chapter on planning an evaluation.

Readership: Students and researchers across the social, behavioural and health sciences.

Subject: Evaluation
Category: Core Textbook
Paperback • 9781506386607 • 360pp
8th edition • Feb-19 • £69
SAGE Publications, Inc

EFFECTIVE DATA VISUALIZATION

The Right Chart for the Right Data
Stephanie D. H. Evergreen

The updated Second Edition of the comprehensive how-to guide functions as a set of blueprints, supported by research and the author’s extensive experience with clients in industries all over the world, for conveying data in an impactful way.

Readership: Students and researchers across the social sciences.

Subject: Evaluation
Category: Supplementary Textbook
Paperback • 9781544350882 • 352pp
2nd edition • May-19 • £47.99
SAGE Publications, Inc

PROPOSAL WRITING

Effective Grantsmanship for Funding
Soraya M. Coley, Cynthia A. Scheinberg, Yulia A. Levites Strekalova

The updated Sixth Edition of the best-selling Proposal Writing: Effective Grantsmanship for Funding offers a fresh, robust presentation of the basics of program design and proposal writing for community services funding. The new edition adds activities that can be done individually or in class to build students’ skills and apply the chapter material.

Subject: Evaluation
Category: Core Textbook
Paperback • 9781544371535 • 208pp
6th edition • May-22 • £34.99
SAGE Publications, Inc

THE SAGE HANDBOOK OF CURRENT DEVELOPMENTS IN GROUNDED THEORY

Antony Bryant, Kathleen C. Charmaz

Extensively updated and with eight new chapters, this remains the definitive resource on Grounded Theory for advanced students and researchers across the social sciences.

Readership: This is a method-defining resource for advanced students and researchers across the social sciences.

Subject: Grounded Theory
Category: College Handbooks
Hardcover • 9781473970953 • 714pp
1st edition • May-19 • £130
SAGE Publications Ltd

PROGRAM EVALUATION

Embedding Evaluation into Program Design and Development
Susan P. Giancola

Program Evaluation: Embedding Evaluation into Program Design and Development provides an in-depth examination of the foundations, methods, and relevant issues in the field of evaluation. With an emphasis on an embedded approach, where evaluation is an explicit part of a program that leads to the refinement of the program, students will learn how to conduct effective evaluations that foster continual improvement and enable data-based decision making.

Subject: Evaluation
Category: Core Textbook
Paperback • 9781506357447 • 432pp
1st edition • May-20 • £67
SAGE Publications, Inc

GROUNDED THEORY

A Practical Guide
Melanie Birks, Jane Mills

A student-focused, step-by-step guide to grounded theory, featuring interactive activities and tools to gain a deeper understanding how it can be applied at each stage of the research project.

Readership: Novice researchers using the method of grounded theory as well as postgraduate students.

Subject: Grounded Theory
Category: Core Textbook
Paperback • 9781529759273 • 296pp
3rd edition • Jan-23 • £31.99
SAGE Publications Ltd
**DOING DIGITAL METHODS**

**PAPERBACK WITH INTERACTIVE EBOOK**

Richard Rogers

From building a URL list, to discovering internet censorship, to making Twitter API outputs tell stories, *Doing Digital Methods* teaches the reader how to use digital devices, search engines and social media platforms to study some of the most urgent social issues of our time.

**Readership:** Students and researchers across the social sciences.

**Subject:** Internet Research

**Category:** Core Textbook

Paperback & Interactive eBook (Slippack) • 9781526487995
1st edition • May-19 • £31.99

SAGE Publications Ltd

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**NETNOGRAPHY**

**The Essential Guide to Qualitative Social Media Research**

Robert Kozinets

In this landmark Third Edition, *Netnography: The Essential Guide* provides the theoretical and methodological groundwork as well as the practical applications, helping students both understand and do netnographic research projects of their own.

**Readership:** Upper level students and ethnographic researchers across social sciences, in media and cultural studies, anthropology, education, nursing, travel and tourism, and others.

**Subject:** Internet Research

**Category:** Core Textbook

Paperback • 9781526444707 • 472pp
3rd edition • Oct-19 • £33.99

SAGE Publications Ltd

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**INTERVIEWS**

**Learning the Craft of Qualitative Research Interviewing**

Svend Brinkmann, Steinar Kvale

This book invites the reader on a journey through the landscape of interview research, by outlining paths that learners may follow on the way to their research goals, and providing conceptual aids and toolboxes that facilitate learning the craft of interviewing.

**Subject:** Interviewing

**Category:** Core Textbook

Paperback • 9781452275727 • 424pp
3rd edition • May-14 • £47.99

SAGE Publications, Inc

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**FOUNDATIONS OF MIXED METHODS RESEARCH**

**Integrating Quantitative and Qualitative Approaches in the Social and Behavioral Sciences**

Abbas M. Tashakkori, R. Burke Johnson, Charles B. Teddlie

This highly anticipated Second Edition gives students a comprehensive overview of mixed methods from philosophical roots and traditions through designing, conducting and disseminating a study.

**Subject:** Mixed Methods

**Category:** Core Textbook

Paperback • 9781506350301 • 472pp
2nd edition • Nov-20 • £67

SAGE Publications, Inc

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**DOING INTERVIEW RESEARCH**

**The Essential How To Guide**

Uwe Flick

Packed with features like case studies and checklists, this accessible book gets students up and running so they can both understand interview research and use it in their project.

**Readership:** Upper undergraduate and postgraduate social science students studying research methods or qualitative research.

**Subject:** Interviewing

**Category:** Core Textbook

Paperback • 9781526464064 • 448pp
1st edition • Oct-21 • £28.99

SAGE Publications Ltd

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**INTERVIEWING**

**A Guide to Theory and Practice**

Kathryn Joy Roulston

Connecting “theory” and “method” can be challenging for novice researchers. *Interviewing: A Guide to Theory and Practice* draws from, and extends, the author’s earlier 2010 book, and focuses on three interrelated issues, how researchers: theorize research interviews; examine their subject positions in relation to projects and participants; and explore the details of interview interaction to inform practice.

**Subject:** Interviewing

**Category:** Supplementary Textbook

Paperback • 9781071815717 • 360pp
1st edition • Apr-22 • £47.99

SAGE Publications, Inc
MIXING METHODS IN SOCIAL RESEARCH
Qualitative, Quantitative and Combined Methods
Ralph P. Hall
Introducing mixed methods alongside basic research theory and principles, this text fully integrates mixed methods into the research methods foundation, providing a straightforward introduction to the topic.

Readership: Upper level students looking to work with mixed methods in their projects.
Subject: Mixed Methods
Category: Core Textbook
Paperback • 9781446282021 • 272pp
1st edition • Mar-20 • £32.99
SAGE Publications Ltd

ANALYZING AND INTERPRETING QUALITATIVE RESEARCH
After the Interview
Charles Francis Vanover, Paul A. Mihas, Johnny Saldana
Drawing on the expertise of major names in the field, this text provides comprehensive coverage of the key methods for analyzing, interpreting, and writing up qualitative research in a single volume.

Subject: Qualitative Data Analysis
Category: Core Textbook
Paperback • 9781544395876 • 504pp
1st edition • Jun-21 • £47.99
SAGE Publications, Inc

A CONCISE INTRODUCTION TO MIXED METHODS RESEARCH - INTERNATIONAL STUDENT EDITION
John Ward Creswell
Providing a brief overview of mixed methods research, this Second Edition takes the reader through the essential steps in planning or designing a study.

Subject: Mixed Methods
Category: Supplementary Textbook
Paperback • 9781071840962
2nd edition • Oct-21 • £22.99
SAGE Publications, Inc

QUALITATIVE ANALYSIS
Eight Approaches for the Social Sciences
Margaretha Jarvinen, Nanna Mik-Meyer
Helping the reader get to grips with theory and apply it to qualitative analysis, the authors introduce eight analytical approaches that are key to social science research.

Readership: Upper UG, as well as mainly MA and PhD students looking to consolidate their theoretical grounding of qualitative analysis before applying it to their own research.
Subject: Qualitative Data Analysis
Category: Core Textbook
Paperback • 9781526465252 • 392pp
1st edition • Feb-20 • £31.99
SAGE Publications Ltd

NARRATIVE AS TOPIC AND METHOD IN SOCIAL RESEARCH
Donileen R. Loseke
Narrative research is an increasingly popular qualitative method across the social sciences. This book has two purposes: firstly to show students and researchers how to do research on narrative topics, particularly on questions about narrative productions of meaning, and secondly to explain some fundamentals of research methods suitable for exploring these topics. A final part of the book provides empirical examples of how such research is done.

Subject: Narrative Analysis
Category: Supplementary Textbook
Paperback • 9781071851661
1st edition • Mar-22 • £22.99
SAGE Publications, Inc

UTILIZATION-FOCUSED EVALUATION
Michael Quinn Patton, Charmagne Elise Campbell-Patton
The Fifth Edition of the bestselling Utilization-Focused Evaluation provides expert, detailed advice on conducting evaluations that promote effective use of the findings. The authors begin by describing the essence of utilization-focused evaluation, and then outline 10 operating principles. They conclude with chapters focused on how evaluation can be used to promote a more thoughtful, equitable, and sustainable world.

Subject: Qualitative Evaluation
Category: Core Textbook
Paperback • 9781544379456 • 432pp
5th edition • Feb-22 • £67
SAGE Publications, Inc
QUALITATIVE CONTENT ANALYSIS IN PRACTICE
Margrit Schreier

The first book on the market giving step-by-step guidance to students on how to do qualitative content analysis. Each part of the process is described in detail and research examples are provided to illustrate each step. After reading the book, students are fully equipped to conduct their own qualitative content analysis.

Readership: Upper-level undergraduate, masters and doctoral students as well as researchers across the social sciences.
Subject: Qualitative Research
Category: Academic
Paperback • 9781849205931 • 280pp
1st edition • Feb-12 • £42.99
SAGE Publications Ltd

THE SAGE HANDBOOK OF VISUAL RESEARCH METHODS
Luc Pauwels, Dawn Mannay

The Second, thoroughly revised and expanded, Edition of The SAGE Handbook of Visual Research Methods presents a wide-ranging exploration and overview of visual research methods today, aiming to exemplify diversity and contradictions in perspectives and techniques.

Readership: Social science researchers.
Subject: Qualitative Research
Category: College Handbooks
Hardcover • 9781473978003 • 776pp
2nd edition • Dec-19 • £130
SAGE Publications Ltd

INTERPRETING QUALITATIVE DATA
David Silverman

Now with entertaining and inspiring videos from the author and a wealth of online resources to support the text the approachable, clear and friendly Sixth Edition of David Silverman’s classic text equips students with the tools to tackle key issues faced by qualitative researchers and establish good practice in their own research.

Readership: Students and researchers across the social sciences undertaking a qualitative research project or undertaking a qualitative research module for the first time.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781526467249 • 568pp
6th edition • Nov-19 • £34.99
SAGE Publications Ltd

QUALITATIVE RESEARCH
David Silverman

Full of practical tips, exercises and summaries, this book continues to be a masterclass in qualitative research for students and researchers across the social sciences and beyond.

Readership: Students and researchers across the social sciences.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781529712971 • 520pp
5th edition • Dec-20 • £39.99
SAGE Publications Ltd
DOING QUALITATIVE RESEARCH

David Silverman

A practical, step-by-step guide to qualitative research projects, featuring interactive Silverman workshops to help students to think critically about research and choose the best path for their project.

Readership: Any upper-undergraduate or postgraduate student carrying out a qualitative research project, especially in the applied social sciences.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781529769005 • 656pp
6th edition • Dec-21 • £34.99
SAGE Publications Ltd

THE HOW TO OF QUALITATIVE RESEARCH

Janice Aurini, Melanie Heath, Stephanie Howells

This book is a step-by-step introduction to doing qualitative research, supporting students through every milestone of their research project, no matter the type of data or research tools they use.

Readership: Upper undergraduate and postgraduate students carrying out their first qualitative research project across the social sciences.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781526495044 • 352pp
2nd edition • Dec-21 • £30.99
SAGE Publications Ltd

QUALITATIVE RESEARCH FOR QUANTITATIVE RESEARCHERS

Helen Kara

This book equips any quantitative researcher, at any level, who finds they need to use qualitative methods, with the necessary theoretical and practical skills they need to leverage their quantitative background into successful qualitative research.

Readership: For any quantitative researcher or any student more used to quantitative methods (particularly in Psychology, Business & Management, and Health) and taking their first Introduction to Qualitative Research course.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781529759983 • 248pp
1st edition • Feb-22 • £30.99
SAGE Publications Ltd

QUALITATIVE INQUIRY AND RESEARCH DESIGN (INTERNATIONAL STUDENT EDITION)

Choosing Among Five Approaches

John Ward Creswell, Cheryl N. Poth

This bestseller explores the principles of each of five qualitative inquiry traditions: narrative research, phenomenology, grounded theory, ethnography and case study. The Fourth Edition features more visual representations of the five approaches.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781506361178 • 488pp
4th edition • Apr-17 • £62
SAGE Publications, Inc

QUALITATIVE RESEARCH PRACTICE

A Guide for Social Science Students and Researchers

Jane Ritchie, Jane Lewis, Carol McNaughton Nicholls, Rachel Ormston

A qualitative research book for the ‘doers’, this text provides really practical coverage for those that are undertaking research in real-world contexts.

Readership: Students, practitioners and researchers in the social sciences.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781446209127 • 456pp
2nd edition • Nov-13 • £40.99
SAGE Publications Ltd

THE CODING MANUAL FOR QUALITATIVE RESEARCHERS

Johnny Saldana

This invaluable manual from world-renowned expert Johnny Saldana illuminates the process of qualitative coding and provides clear, insightful guidance for qualitative researchers at all levels.

Readership: Students at all levels working with qualitative data as part of research projects, dissertations and assignments.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781529731743 • 440pp
4th edition • Mar-21 • £32.99
SAGE Publications Ltd
QUALITATIVE RESEARCH
Analyzing Life
Johnny Saldana, Matt Omasta

Focusing on analysis from the very beginning of the text, this book presents a fresh approach to teaching and learning qualitative methods for social inquiry.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781544372884 • 360pp
2nd edition • Apr-21 • £67
SAGE Publications, Inc

QUALITATIVE DATA ANALYSIS WITH NVIVO

Kristi Jackson, Pat Bazeley

Practical, focused and jargon-free, this book shows students the power and potential of NVivo software across a wide range of research questions, data types, perspectives and methodologies.

Readership: Researchers, upper level UGs and PGs using NVivo in research projects.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781526449948 • 376pp
3rd edition • Apr-19 • £34.99
SAGE Publications Ltd

BASICS OF QUALITATIVE RESEARCH
Techniques and Procedures for Developing Grounded Theory
Juliet Corbin, Anselm Strauss

The bestseller continues to offer immensely practical advice and technical expertise to aid researchers in making sense of their collected data.

Readership: Students across the social sciences.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781412997461 • 456pp
4th edition • Mar-15 • £47.99
SAGE Publications, Inc

HANDLING QUALITATIVE DATA
A Practical Guide
Lyn Richards

This updated edition offers a practical step-by-step guide to understanding, working with and presenting both primary and secondary qualitative data, thereby equipping students with a toolkit that they can apply to data in any context.

Readership: Undergraduate and postgraduate students learning how to carry out qualitative-based research and use qualitative data.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781526490773 • 336pp
4th edition • Dec-20 • £34.99
SAGE Publications Ltd

CONSTRUCTING GROUNDED THEORY
Kathleen C. Charmaz

Presenting readers with a reflective view of Grounded Theory from a constructivist perspective, this Second Edition continues to expertly introduce key debates in the field.

Readership: Students and researchers across the social sciences.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9780857029140 • 416pp
2nd edition • Mar-14 • £34.99
SAGE Publications Ltd

QUALITATIVE DATA ANALYSIS - INTERNATIONAL STUDENT EDITION

A Methods Sourcebook
Matthew B. Miles, A. Michael Huberman, Johnny Saldana

In this Fourth Edition, the authors present the fundamentals of research design and data management with five distinct methods of analysis: exploring, describing, ordering, explaining and predicting.

Readership: Graduate students and established scholars from all disciplines will find this resource an innovative compendium of ideas for the representation and presentation of qualitative data.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781544371856
4th edition • Jan-19 • £65
SAGE Publications, Inc
QUALITATIVE RESEARCH METHODS
Monique Hennink, Inge Hutter, Ajay Bailey

From selecting appropriate methods to publishing findings, this Second Edition offers a multidisciplinary introduction to the qualitative research process built around the authors’ Qualitative Research Cycle - consisting of the design, data collection and analytic cycles.

Readership: Social science students doing qualitative research projects.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781473903913 • 376pp
2nd edition • Jan-20 • £36.99
SAGE Publications Ltd

QUALITATIVE DATA ANALYSIS
Practical Strategies
Pat Bazeley

Balancing theoretical foundations with practical strategies, this book helps students develop an approach to their qualitative data analysis that is both systematic and insightful.

Readership: Upper level students and researchers undertaking qualitative research.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781526404763 • 584pp
2nd edition • Oct-20 • £32.99
SAGE Publications Ltd

QUALITATIVE DATA ANALYSIS
Key Approaches
Peter A. Stevens

An accessible introduction to help students get to grips with the how-to of qualitative data analysis, written by a multi-disciplinary team with years of experience teaching and analysing data using these methods.

Readership: Upper undergraduate and postgraduate students from across the social sciences.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781529701975 • 336pp
1st edition • Jan-23 • £31.99
SAGE Publications Ltd

QUALITATIVE CONTENT ANALYSIS
A Step-by-Step Guide
Philipp Mayring

This book is a systematic, eight-step guide to qualitative content analysis, supporting students through each stage of their research project, no matter the type or amount of data.

Readership: Researchers or final-year undergraduate/postgraduate students studying qualitative research and doing their own research projects involving qualitative content analysis.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781529701762 • 240pp
1st edition • Dec-21 • £33.99
SAGE Publications Ltd

QUALITATIVE RESEARCH
Bridging the Conceptual, Theoretical, and Methodological
Sharon M. Ravitch, Nicole C. Mittenfelner Carl

The Second Edition of Qualitative Research focuses on cultivating and bridging theoretical, methodological, and conceptual aspects to provide insight into their interactions in qualitative research. This comprehensive text helps students understand the central concepts, topics, and skills necessary to engage in rigorous, valid, and respectful qualitative research.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781544333816 • 624pp
2nd edition • May-20 • £67
SAGE Publications, Inc

DOING VISUAL ETHNOGRAPHY
Sarah Pink

An unrivalled exploration of what visual ethnography is and what it should be, this book maintains a fine balance between theory and practice. The author provides up-to-date digital and technological topics in this Fourth Edition; offering clear, relevant guidance on the approaches that contemporary students want to understand and the tools they want to use.

Readership: Students at all levels undertaking visual ethnographic research on its own, or as part of a wider qualitative project, particularly in fields such as anthropology or human geography.
Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781529717662 • 304pp
4th edition • Jan-21 • £34.99
SAGE Publications Ltd
QUALITATIVE DATA ANALYSIS WITH ATLAS.TI

Susanne Friese

Now updated to cover latest versions and featuring instructions for both Mac and Windows users, this book is still the go-to source of support for getting to grips with qualitative data analysis using ATLAS.ti.

Readership: Qualitative data researchers and upper undergraduates and postgrads.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781526458926 • 344pp
3rd edition • Apr-19 • £36.99
SAGE Publications Ltd

DOING QUALITATIVE RESEARCH IN A DIGITAL WORLD

Trena M. Paulus, Jessica Nina Lester

While some qualitative methods texts touch upon online communities as a potential data source, show how to conduct interviews and focus groups online, or select recording devices and analysis software, no book to date has guided readers in the creation of a comprehensive digital workflow for their research. By working through each chapter in this book, readers will be able to generate a unique digital workflow for designing and implementing their research.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781544321585 • 376pp
1st edition • May-21 • £47.99
SAGE Publications, Inc

RESEARCHING CITY LIFE

An Urban Field Methods Text-Reader

Tyler S. Schafer, Michael Ian Borer

This book aims to specifically address the uses and roles of qualitative research in cities, including carefully selected and edited readings that cover participant observation, interviewing, narrative analysis, visual and sensory methods, and methods for (re) presenting the city. The book also features short original essays from key authors, and introductions from the editors.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781506355436 • 352pp
1st edition • Mar-23 • £50
SAGE Publications, Inc

QUALITATIVE CONTENT ANALYSIS

Methods, Practice and Software

Udo Kuckartz, Stefan Rädiker

A sophisticated, nuanced guide to qualitative content analysis that is inherently qualitative in both its method and its data.

Readership: Postgraduate students and researchers working with qualitative data in their research project.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781529609134 • 256pp
2nd edition • Mar-23 • £36.99
SAGE Publications Ltd

AN INTRODUCTION TO QUALITATIVE RESEARCH

Uwe Flick

A new edition of the guide to the full qualitative research process, featuring international case studies to help students situate their research in the global context.

Readership: Second and third-year undergraduates, and postgraduates studying a qualitative research module or a broader research methods module.

Subject: Qualitative Research
Category: Core Textbook
Paperback • 9781529781328 • 632pp
7th edition • Oct-22 • £35.99
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COMPLETING YOUR QUALITATIVE DISSERTATION

A Road Map From Beginning to End

Linda Dale Bloomberg

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Subject: Qualitative Research
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Subject: Qualitative Research
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Subject: Qualitative Research
Category: Supplementary Textbook
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The Art of Hearing Data
Herbert J. Rubin, Irene S. Rubin

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Subject: Qualitative Research
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Category: Core Textbook
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Subject: Quantitative/Statistical Research
Category: Core Textbook
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Marco Lehmann
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Category: Core Textbook
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Category: Core Textbook
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Neil Joseph Salkind, Bruce B. Frey
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Neil Joseph Salkind, Leslie Ann Shaw

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Category: Core Textbook
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Maureen Haaker

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Subject: Quantitative/Statistical Research
Category: Student Reference
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Douglas A. Luke

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Readership: Undergraduates students and those at other levels who are new to designing and conducting basic experiments.
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Category: Supplementary Textbook
Paperback • 9781544310305 • 128pp
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Subject: Quantitative/Statistical Research
Category: Supplementary Textbook
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Category: Supplementary Textbook
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Marcel Raab, Emanuela Struffolino

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Subject: Quantitative/Statistical Research
Category: Supplementary Textbook
Paperback • 9781071801888 • 192pp
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Although longitudinal social network data are increasingly collected, there are few guides on how to navigate the range of available tools for longitudinal network analysis. Author Scott Duxbury assumes that the reader is familiar with network measurement, description, and notation, and is versed in regression analysis, but is likely unfamiliar with statistical network methods. The goal of the book is to guide readers towards choosing, applying, assessing, and interpreting a longitudinal network model, and each chapter is organized with a specific data structure or research question in mind.

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Scott Duxbury

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Category: Core Textbook  
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Category: Core Textbook  
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Little Quick Fix
Janet Salmons

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Category: Core Textbook
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Janet Salmons

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Subject: Research Design
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Subject: Research Methods
Category: Core Textbook
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An IRB Guide for Students and Faculty
Nathan Durdella

Conducting Research with Human Participants is the only guidebook readers will need to navigate the IRB process and secure swift approval of research protocols. This text walks readers through the history of IRBs, strategies for drafting and revising protocols, and guidance on working with an approved protocol in the field.

Subject: Research Ethics
Category: Supplementary Textbook
Paperback • 9781544348636 • 328pp
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Readership: Students and researchers across the social sciences.

Subject: Research Methods
Category: Core Textbook
Paperback • 9781526466825 • 328pp
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A Hands-on Approach
Bora Pajo

The Second Edition of Bora Pajo’s Introduction to Research Methods: A Hands-on Approach continues to make research easy to understand and easy to do by balancing quantitative with qualitative methods in the same clear and compelling prose. Updates include a new chapter on big data, a revamped chapter on qualitative designs, and citations in APA Style 7th Edition.

Subject: Research Methods
Category: Core Textbook
Paperback • 9781544391700 • 376pp
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A PRACTICAL INTRODUCTION TO SURVEY DESIGN
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Haydn Aarons

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